

REVENUES/EXPENSES

2002-03 NCAA®
REVENUES AND
EXPENSES OF
DIVISIONS I AND II
INTERCOLLEGIATE
ATHLETICS PROGRAMS
REPORT



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THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

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February 2005

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Preface and Acknowledgments

It is with pleasure that we present the 2002-03 edition of the NCAA Revenues and Expenses of Intercollegiate Athletics Programs Report. Although editions before 1994 were conducted independently of the NCAA, editions after that date have been joint efforts of the NCAA research staff and me.

Both the format and content of the study continue to evolve. As in recent editions, this edition consists of two separate reports — one for NCAA Divisions I and II member institutions, and one for Division III. The feedback we have received from readers of previous editions indicated that the operating environment and financial aspects in Division III are sufficiently different from Divisions I and II to warrant such a format. The formats for the two reports remain identical to those of the 2000-01 edition.

We believe these reports provide valuable insight into the financial state of affairs in intercollegiate athletics and the changing environment in which college and university athletics programs operate. Interest in prior reports has been outstanding, and we expect the same to be true for this edition. As always, reader comments, inquiries, and/or suggestions are welcome and appreciated, as we anticipate commencing work on the next edition soon.

We are also pleased to report that in the spring of 2004 the NACUBO/NCAA Task Force (National Association of College and University Business Officers) completed a year-long project aimed at improving the consistency of reporting and the quality of financial data related to intercollegiate athletes. The project resulted in numerous changes in our survey instrument, which were implemented with the fall 2004 data collection.

I would like to express my sincere appreciation to Jim Isch, NCAA senior vice-president for administration and CFO, and Todd Petr, NCAA managing director of research, for providing me the opportunity to conduct this study and the freedom to carry it out as I saw fit. Todd's enthusiastic support is not only sincerely appreciated but is vital to the continuation of this project. Very special thanks go to my fellow consultants and colleagues Amie Stiener and Maria DeJulio, and NCAA research staff members Denise DeHass, Corey Bray, Rosemary Schmalz and Karen Cooper. Their energetic support and assistance, as well as warm collegiality made completion of this year's report possible and enjoyable.

Sincere appreciation goes to the representatives of the NCAA member institutions that responded to the survey at a time when demands upon athletics administrators for information are sometimes overwhelming. Confidentiality was assured and will be honored. Thanks to the administration of Transylvania University for encouraging me to continue this research.

Loving thanks also to Jill, my wife and friend, for her boundless patience, understanding and devoted support.

We hope readers will find the report interesting and useful. Please direct comments or questions either to the NCAA research department at 317/917-6222 or the address below.

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EXECUTIVE SUMMARY

2002-03 NCAA Revenues and Expenses of Divisions I and II Intercollegiate Athletics Programs Report

This report provides summary information concerning revenues and expenses of NCAA Divisions I and II intercollegiate athletics programs for the 2002-03 fiscal year. It is the result of a survey conducted during the fall of 2003. Similar studies have been conducted for the NCAA since 1969, with resulting reports published under the same title in 1970, 1978, 1982, 1986, 1990, 1994, 1996, 1998, 2000 and 2002. Comparative numbers for the 1992-93, 1994-95, 1996-97, 1998-99 and 2000-01 fiscal years are provided, as are selected numbers for 1984-85 and 1988-89, when appropriate and meaningful. A corresponding report has been published for NCAA Division III institutions and is available on the NCAA Web site (www.ncaa.org).

The primary objective of the 2002-03 edition of Revenues and Expenses of Intercollegiate Athletics Programs Report is to update the information in the previous reports concerning financial aspects of intercollegiate athletics programs. A second objective of the report is to provide an analysis of the revenue and expense trends of athletics programs within each of the respective NCAA divisions. A third objective of the report is to provide data relevant to gender issues.

The 2002-03 survey was distributed to all 1,034 NCAA member institutions, including provisional members. Responses from 916 members were utilized in the database, representing 89 percent of the total membership. In all cases, respondents were clearly instructed to limit their responses to intercollegiate athletics only, excluding intramural and club sports. These financial data were solicited in conjunction with the gathering of information relative to the Equity in Athletics Disclosure Act (EADA). The financial data requested included: total revenues and expenses by program (men's and women's); total revenues and expenses by sport; total revenues by source (such as ticket sales, student fees and television receipts); and total expenses by expense object (such as grants-in-aid, salaries and travel). The survey also obtained organizational data, such as the number of participating student-athletes, the number of sports offered, the cost of grants-in-aid, and other similar information. The financial information in this report is classified and presented in detail by division.

Findings indicate the percent increases in average total revenue were substantial while the percent increases in average total expenses were not as high. Thus, revenues appear to have increased more rapidly than expenses in all divisions. However, the average deficit continues to grow for schools in all divisions. The much discussed gap between the financially profitable Division I-A schools and the loss schools grew only slightly while in Division I-AA the data indicated a larger gap between the financial "haves" and "have-nots." While ticket sales remain the primary source of revenue for Division I-A schools, student fees were a much more significant revenue source in the other divisions. Finally, in all divisions, the two expense categories of salaries and benefits and student-athlete grants-in-aid accounted for at least half of total operating expenditures.

INTRODUCTION

2002-03 NCAA Revenues and Expenses of Divisions I and II Intercollegiate Athletics Programs Report

INTRODUCTION

This report provides summary information concerning revenues and expenses of NCAA Divisions I and II intercollegiate athletics programs for the 2002-03 fiscal year. It is the result of a survey conducted during the fall of 2003. Similar studies have been conducted for the NCAA since 1969, with resulting reports published under the same title in 1970, 1978, 1982, 1986, 1990, 1994, 1996, 1998, 2000 and 2002. A corresponding report has been published for NCAA Division III institutions and is available on the NCAA Web site (www.ncaa.org).

Comparative numbers for the 1992-93, 1994-95, 1996-97, 1998-99 and 2000-01 fiscal years are provided, as are selected numbers for 1984-85 and 1988-89, when appropriate and meaningful. Surveys before 1993 were conducted independently of the NCAA, and the data collected are not in the possession of, nor under the control of the NCAA. Thus, while we have included data for years before 1993, we have no assurance that the results are comparable.

In addition, the format of the survey instrument and the organization of the report were changed dramatically with the 1994 edition. Although this may have a slight effect on comparability, we believe that these changes render the reports more useful and relevant.

OBJECTIVES

The primary objective of the 2002-03 edition of Revenues and Expenses of Intercollegiate Athletics Programs Report is to update the information in the previous reports concerning financial aspects of intercollegiate athletics programs. Current data are presented concerning sources of revenues (ticket sales, television, etc.) and objects of expenditures (grants-in-aid, coaches' salaries, etc.). Revenue and expense data are categorized by program (men's and women's) and by the specific sports of football and basketball. Limited information is also presented for other NCAA sanctioned sports.

A second objective of the report is to provide an analysis of the revenue and expense trends of athletics programs within each of the respective NCAA divisions (Sections III through VII). Divisions II and III institutions have been further categorized into those with football and those without. Each of these seven resulting NCAA divisions has its own section in which only data relevant to that division are included. Thus, all data for a particular division are shown in a self-contained section, although some summary data for all member institutions are provided in a summary section (Section II).

Additionally, in response to widespread interest, Section VIII of the report provides aggregated data for all Division I basketball programs (Divisions I-A, I-AA, and I-AAA combined). Because the operation of Division III athletics programs differs dramatically from those of Divisions I and II, that division's report differs significantly from this report.

A third objective of the report is to provide data relevant to gender issues. Tables throughout the report provide comparisons of revenues and expenses of men's and women's programs within each division. Additional information in this area may be obtained from the NCAA Gender-Equity Report.

SURVEY METHODS

The 2002-03 survey was distributed to all 1,034 NCAA member institutions, including provisional members. For comparative purposes, member institutions were classified into the seven homogeneous groups mentioned above, consistent with NCAA division definitions (see the Glossary). We requested financial data for the fiscal year ending within the 2003 calendar year. Thus, although not all institutions adopt the same fiscal year-end, each completed questionnaire represented a 12-month period.

In all cases, respondents were clearly instructed to limit their responses to intercollegiate athletics only, excluding intramural and club sports. Survey instructions also requested that data be separated by gender, which enables data for men's and women's programs to be presented separately. These financial data were solicited in conjunction with the gathering of information relative to the Equity in Athletics Disclosure Act (EADA).

The financial data requested included: total revenues and expenses by program (men's and women's); total revenues and expenses by sport; total revenues by source (such as ticket sales, student fees, and television receipts); and total expenses by expense object (such as grants-in-aid, salaries, and travel).

The survey also obtained organizational data, such as the number of participating student-athletes, the number of sports offered, the cost of grants-in-aid and other similar information.

RESPONSE RATES

Responses from 916 members were utilized in the database, representing 89 percent of the total membership. Incomplete responses or those containing inconsistent or conflicting information were not included. Additionally, responses from the 20 members of the Ivy Group, Patriot League and service academies were excluded from the 1999-00 data. Responses from these schools, however, have been included once again in the 2000-01 and 2002-03 reports. The resulting effect on comparability of the 1999-00 data is not significant. Table 1.1 lists the divisions along with the responses utilized for each.

Table 1.1
Response Rates by Division

Division	Number of Members	Number of Responses	Percent Utilized
I-A	117	117	100
I-AA	124	122	98
I-AAA	86	86	100
II with football	151	151	100
II without football	131	131	100
III with football	237	181	76
III without football	188	128	71
Total	1,034	916	89

The number of respondents within each division varies somewhat, from 86 institutions in Division I-AAA to 181 in Division III with football. The different response rates will influence the average numbers for purposes of drawing comparisons among divisions. Moreover, the percentages of members responding for the respective divisions do not coincide with the divisions' respective percentages of total NCAA membership. For instance, although Division I-A institutions make up 11 percent of NCAA membership, they contributed 13 percent of the total survey responses. Table 1.2 shows these percentages for each division.

Table 1.2
Percentage of Membership and Respondents

Division	Percentage of Membership	Percentage of Respondents
I-A	11	13
I-AA	12	13
I-AAA	8	9
II with football	15	17
II without football	13	14
III with football	23	20
III without football	18	14
Total	100	100

Most relevant, however, are the results reported for each respective division. Readers are able to compare financial results for one member institution with the average results for those members in the same division. Readers may determine how their institutions' athletics programs are faring, relative to other similar institutions. They may also see how their institution's financial trends in recent years compare with the averages for similar institutions. Some comparisons may also be drawn among the average results in the various divisions. These comparisons are presented in tabular form in the summary section of the report. Because confidentiality was assured to respondents, neither the NCAA nor the author is able to provide data from individual institutions.

ORGANIZATION OF THE REPORT

The financial information in this report is classified and presented in detail by division. In addition, summary tables present limited data for all divisions. The reported numbers consist almost entirely of averages and frequency distributions for the respective divisions. Financial data for the 1984-85 and 1988-89 fiscal years are taken from the 1990 edition of the report by the same title.

There are nine sections of the report:

Section I - Introduction and Survey Methodology. This section provides a background for the study and its stated objectives. A description of the survey instrument is given, as well as an analysis of the number and relative proportion of respondents from the respective divisions.

Section II - Summary Information. Summary tables are presented in this section showing average total revenue and expense data for each division, as well as net operating results (profits and deficits). Tables also show the average number of sports offered, average number of student-athletes and average expense per student-athlete. These tables make it possible to see overall results and to make comparisons across divisions.

Sections III through VII - Division Information. Each of the five divisions is reported separately in these sections. Averages are shown for total revenues, total expenses, revenues and expenses by sport, revenues and expenses by gender, and net operating results. Frequency distributions are provided for each set of averages. (Division III data are presented in a separate report.)

Section VIII - Division I Combined Basketball. This section presents a summary of basketball operations for all responding Division I institutions, including Divisions I-A, I-AA, and I-AAA.

Glossary. The glossary provides definitions of terms as they are used in the report.

SUGGESTIONS FOR THE READER

Several basic considerations should be weighed when using the information in this report.

1. An individual institution's actual results may differ greatly from that institution's division average; no two institutions operate in identical environments or under identical circumstances. The varying sizes of institutions and their budgets, as well as the markets within which the institutions operate, may have dramatic effects on financial results. In addition, there are inherent differences in fiscal demands and resources of public institutions and those of private institutions.
2. There are significant differences across the various divisions. For instance, athletics programs offering football operate in a different environment from those that do not. The impact of the differences noted above within a division is likely to be even greater when making comparisons across different divisions. Also noteworthy is the fact that the proportion of private versus public institutions varies by division.
3. In general, comparisons of financial data before 1989 are not particularly relevant. However, to more clearly reflect the impact of the dramatic growth in women's athletics programs since the early 1980s, many tables in this report include data for the 1985 fiscal year.

4. Since institutional support is included in the revenues reflected in this report, net operating profits or deficits include those amounts provided by the institutions' general funds. This may be misleading when attempting to determine the extent to which athletics programs contribute to or detract from institutions' coffers. Consequently, net operating profits and deficits for years after 1989 have been calculated to report operating results **both with and without direct institutional support**. Explanations are provided as footnotes to the appropriate tables.
5. Revenues and expenses that are not specifically related to men's or women's programs have been classified as non-gender or, in some cases, administrative. Examples of such expenses would be those related to academic support centers or training facilities utilized by all student-athletes. Although it may be possible for many member institutions to allocate such revenues and expenses among male and female athletes, the inconsistencies among allocation methods of the institutions and lack of precision would result in misleading data. Until the inconsistencies and imprecision are remedied, such items will be reported separately.

Throughout the report, it is hoped that the information presented in a table is clear and self-explanatory. Brief explanations of tables are provided as deemed necessary. Please refer to the glossary for definitions of terms as they are used in this report.

Two recent related projects may be of interest to the users of this report. A companion report was issued by the NCAA in the spring of 2004. Titled "Revenues and Expenses, Profits and Losses of Division I-A Intercollegiate Athletics Programs Aggregated by Conference – 2003 Fiscal Year," the report reflects the differences in average members' financial results in the 11 Division I-A conferences. The report is available via the NCAA Web site (www.ncaa.org).

We are also pleased to report that in the spring of 2004 the NACUBO/NCAA Task Force (National Association of College and University Business Officers) completed a year-long project aimed at improving the consistency of reporting and the quality of financial data related to intercollegiate athletes. The project resulted in numerous changes in our survey instrument, which were implemented with the winter 2004 data collection.

FINDINGS

Participation

The average number of participating student-athletes per Division I-A institution increased by only four percent to 578. The increase in Division I-AA was six percent to an average of 487 student-athletes per institution. The average number of student-athletes at Division I-AAA schools increased 11 percent to 304. Division II institutions with football saw a nine percent increase in the number of student-athletes (357 per institution) while Division II institutions without football saw a six percent increase in the number of student-athletes (186 per institution).

The percent increase in the average number of female student-athletes was higher than that of male student-athletes in each divisional category. More specifically, the percent increase for female student-athletes was nine in Division I-A, 11 in Division I-AA, 16 in Division I-AAA, 12 in Division II with football, and nine in Division II without football. The corresponding percent increases in male participation were one in Division I-A, three in Division I-AA, seven in Division I-AAA, eight in Division II with football, and seven in Division II without football.

Average Total Revenues and Expenses

The percent increases in average total revenue were substantial: 17 in Division I-A, 28 in Division I-AA, 22 in Division I-AAA, 38 in Division II with football, and 42 in Division II without football. Average total revenues for the 2003 fiscal year were \$29,400,000 in Division I-A, \$7,200,000 in Division I-AA, \$6,200,000 in Division I-AAA, \$2,600,000 in Division II with football, and \$1,700,000 in Division II without football.

Percent increases in average total expenses were 17 in Division I-A, 11 in Division I-AA, 19 in Division I-AAA, 19 in Division II with football, and 25 in Division II without football. Average total expenses for the 2003 fiscal year were \$27,200,000 in Division I-A, \$7,500,000 in Division I-AA, \$6,500,000 in Division I-AAA, \$2,700,000 in Division II with football, and \$1,900,000 in Division II without football. Thus, the encouraging news is that revenues appear to have increased more rapidly than expenses in all divisions.

Gender Spending

In Division I-A, the portion of total athletics expenses devoted to women's programs moved from 14 percent in 1993 to 20 percent in 1999 and remained steady at 20 percent since. During that same time, men's spending declined from 54 percent in 1993 to 52 percent in 1995 then remained at approximately 46 to 48 percent since then. (It should be noted that the remaining portion of the total athletics budget is not allocated to either gender's program and is classified as non-gender.)

Division I-AA women's programs accounted for 20 percent of the total budget in 1993 and have grown steadily to 30 percent in 2003. Men's spending during that period went from 54 percent to 46 percent.

With an absence of football, Division I-AAA women's spending has been fairly consistent at 33 to 35 percent of the total athletics budget since reaching that plateau in 1997, up from 27 percent in 1993. Men's budgets have declined slowly and steadily from 44 to 38 percent of the total athletics budget.

Women's programs in Division II schools with football have shown steady growth in spending from 22 percent in 1993 to 35 percent in 2003, with the non-football sponsoring Division II schools remaining fairly stable between 35 and 40 percent, after moving from 29 percent in 1993. During the same period, men's program spending in schools with football has fluctuated between 56 and 58 percent of the total. Division II non-football sponsoring schools men's programs spending had been consistent at around 43 percent of the total until falling to 40 percent in 2003.

Profitability

The average deficit continues to grow for schools in most divisions (see Tables X.1). After removal of direct institutional support, the average deficit per division was \$600,000 in Division I-A (steady from \$600,000 in 2001), \$3,690,000 in Division I-AA (up from \$3,390,000), \$3,530,000 in Division I-AAA (up from \$2,820,000), \$1,640,000 in Division II with football (up from \$1,300,000), \$1,270,000 in Division II without football (up from \$1,100,000).

The portion of schools reporting a profit (after our removal of direct institutional support) in Division I-A, however, rose from 35 percent in 2001 to 40 percent in 2003. The average profit for those schools decreased slightly at \$5,000,000. The average deficit for the remaining schools rose from \$3,800,000 to \$4,400,000 (see Tables X.17). Thus, the gap between the financially profitable schools and the loss schools grew slightly.

In Division I-AA, while the portion of schools reporting a profit remained flat at between eight and nine percent, the average profit for those schools rose from \$520,000 in 2001 to \$1,250,000 in 2003. The average deficit for the non-profitable programs went from \$3,600,000 to \$4,200,000. The result is a larger gap between the financial "haves" and "have-nots."

Although Division I-AAA saw the number of profitable schools move from seven percent to 11 percent, the average profit for those schools dropped from \$1,100,000 to \$400,000. Average deficits increased from \$3,100,000 to \$4,000,000.

Still only five percent of Division II schools with football report profits, with the average profit being approximately \$400,000. The remaining schools lost an average of \$1,800,000 in 2003, up from \$1,400,000 in 2001.

The seven percent of Division II schools without football that reported a profit saw their average profit decline from \$1,000,000 in 2001 to \$200,000. Deficits grew from \$1,200,000 to \$1,400,000.

Program Profits

In Division I-A, 68 percent of schools reported a profit, averaging \$9,200,000, for their football programs and 70 percent reported profits from men's basketball, averaging \$3,000,000 (see Tables X.18 and X.19). The remaining Division I-A schools lost an average of \$1,100,000 and \$400,000 on these programs respectively.

Other divisions do not fare as well, with only 25 percent of Division I-AA schools reporting profits from football (average of \$450,000) and 33 percent showing profits from men's basketball (average of \$400,000). The average loss from football for the remaining I-AA schools was \$810,000 and the loss from men's basketball averaged \$330,000. In Division I-AAA, the portion of schools reporting a profitable men's basketball program remained at slightly above

one-third, although the average profit for those schools grew from \$390,000 to \$600,000. The average loss for the remaining schools remained at approximately \$350,000.

Revenue Sources

Ticket sales remain, by far, the most significant revenue source in Division I-A at 27 percent of all revenue. Revenue from alumni/booster contributions was a distant second at 18 percent, with direct institutional support third at 10 percent of revenue sources. Student activity fees accounted for six percent of total revenues in Division I-A.

In Division I-AA, direct institutional support accounted for the greatest revenue source at 49 percent, with student activity fees next at 18 percent. Direct institutional support was also the number one revenue source in Division I-AAA at 45 percent, with student activity fees second at 27 percent. Football schools in Division II reported an average of 57 percent of total revenue from direct institutional support and 15 percent from student activity fees, while the non-football schools reported 61 percent from direct institutional support and 15 percent from student activity fees. Thus, while ticket sales remain the primary source of revenue for Division I-A schools, student fees were a much more significant revenue source in the other divisions. (Direct institutional support represents a transfer of funds from one institutional budget unit to another and is, therefore, not a “real” revenue source.)

Expenses

In all divisions, the two expense categories of salaries and benefits and student-athlete grants-in-aid accounted for at least half of total operating expenditures. Indeed, with the exception of Division I-A, these two expense items made up more than 60 percent of total expenses. Student-athlete grants-in-aid in Division I-A were 18 percent of total expenses and salaries and benefits 32 percent. On average, Division I-AA schools reported that salaries and benefits comprised 32 percent of total expenses and student-athlete grants-in-aid 35 percent. Division I-AAA schools reported, on average, that salaries and benefits equated to 30 percent of total expenses while student-athlete grants-in-aid was 32 percent. Division II football sponsoring schools reported salaries and benefits making up 31 percent of total expenses and student-athlete grants-in-aid making up 39 percent. Finally, for Division II non-football sponsoring schools, salaries and benefits equated to 33 percent of total operating expenses and grants-in-aid was 39 percent.

SUMMARY INFORMATION

TABLE 2.1
HIGHLIGHTS
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category	I-A	I-AA	I-AAA	II with Football	II W/O Football
Average Total Revenue					
2003	29,400	7,200	6,200	2,600	1,700
Percent change from 2001	17%	29%	22%	37%	42%
2001	25,100	5,600	5,100	1,900	1,200
1999	21,900	4,800	3,800	1,400	1,000
1997	17,700	4,200	3,000	1,200	900
1995	15,500	4,000	3,000	1,400	800
1993	13,600	3,300	2,200	1,000	700
1989	9,800	2,400	1,200	700	400
Average Total Expense					
2003	27,200	7,500	6,500	2,700	1,900
Percent change from 2001	17%	10%	18%	17%	19%
2001	23,200	6,800	5,500	2,300	1,600
1999	20,000	5,400	4,700	2,000	1,400
1997	17,300	4,900	3,600	1,600	1,300
1995	14,300	4,500	3,800	1,600	1,000
1993	13,000	3,900	2,800	1,400	900
1989	9,700	3,200	1,900	1,200	800
Average No. of Sports (See note)					
2003	16	15	14	16	12
Percent change from 2001	-16%	-21%	-13%	7%	0%
2001	19	19	16	15	12
1999	17	14	14	12	11
1997	16	14	14	12	11
1995	19	17	16	13	10
1993	18	18	16	13	11
1989	18	17	15	14	11
Average Number of Athletes					
2003	578	487	304	357	186
Percent change from 2001	4%	6%	11%	9%	6%
2001	554	458	273	328	175
1999	523	400	272	319	173
1997	486	387	250	297	166
1995	469	372	247	283	152
1993	453	399	237	284	143
1989	468	369	239	333	174
Average Expense per Athlete					
2003	47	15	21	8	10
Percent change from 2001	12%	4%	6%	8%	12%
2001	42	15	20	7	9
1999	38	14	17	6	8
1997	36	13	14	5	8
1995	30	12	16	6	7
1993	29	10	12	5	6
1989	21	9	8	4	5

NOTES: Subsequent to 1995 Indoor Track, Outdoor Track, and Cross-country were combined into one sport for reporting purposes, as were Swimming and Diving. These were reported as separate sports in prior years.

TABLE 2.2a
ORGANIZATION AND ACTIVITY DATA
ALL DIVISIONS
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		I-A	I-AA	I-AAA	II With Football	II W/O Football
Participating Student-Athletes						
Men	2003	324	280	151	227	102
	2001	322	272	141	211	95
	1999	310	246	141	210	97
	1997	305	246	136	200	94
	1995	315	249	140	195	86
	1993	321	274	139	200	86
	1989	335	260	150	229	104
Women	2003	253	207	153	131	87
	2001	232	186	132	117	80
	1999	213	155	131	110	78
	1997	181	141	114	97	72
	1995	154	123	107	88	66
	1993	131	125	98	84	58
	1989	136	109	88	104	73
Average Expense Per Athlete						
Men	2003	39	12	17	6	8
	2001	34	11	15	6	7
	1999	31	10	13	5	6
	1997	27	10	11	5	6
	1995	23	9	10	4	5
	1993	22	8	9	4	5
	1989	24	9	9	4	5
Women	2003	21	11	15	6	9
	2001	20	10	13	6	8
	1999	18	10	12	5	7
	1997	17	9	11	4	6
	1995	15	8	10	4	5
	1993	14	6	8	4	4
	1989	13	7	7	3	4
Varsity Sports Offered						
Men	2003	8	7	7	7	6
	2001	9	9	8	7	6
	1999	8	7	7	6	5
	1997	8	7	7	6	5
	1995	10	9	8	7	5
	1993	10	10	8	7	5
	1989	10	9	8	8	6
Women	2003	9	8	7	9	6
	2001	10	10	8	8	6
	1999	9	7	7	6	6
	1997	8	7	7	6	5
	1995	9	8	8	6	5
	1993	9	8	8	6	5
	1989	8	8	7	6	6

TABLE 2.2b
 ORGANIZATION AND ACTIVITY DATA
 ALL DIVISIONS
 Fiscal Years 1989 through 2003
 (Dollar Amounts in Thousands)

Category		I-A	I-AA	I-AAA	II With Football	II W/O Football
Number of Coaches - Full-Time Only						
Men	2003	22	13	8	6	3
	2001	22	14	10	7	4
	1999	23	12	8	7	3
	1997	22	12	7	6	4
	1995	23	15	9	7	3
	1993	23	15	8	8	3
	1989	N/A	N/A	N/A	N/A	N/A
Women	2003	18	9	9	4	3
	2001	17	10	10	5	4
	1999	17	7	8	4	3
	1997	15	8	7	4	4
	1995	14	8	7	4	2
	1993	12	7	6	4	3
	1989	N/A	N/A	N/A	N/A	N/A
Number of Coaches - Total						
Men	2003	34	28	19	21	15
	2001	33	28	19	20	12
	1999	32	25	17	19	11
	1997	32	25	17	20	11
	1995	29	23	15	16	9
	1993	28	24	15	15	8
	1989	23	15	8	8	4
Women	2003	29	22	20	13	13
	2001	27	21	20	14	12
	1999	25	18	18	13	11
	1997	23	17	17	13	11
	1995	18	13	13	9	8
	1993	16	13	12	8	7
	1989	11	7	5	4	3

TABLE 2.2c
ORGANIZATION AND ACTIVITY DATA
ALL DIVISIONS
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		I-A	I-AA	I-AAA	II With Football	II W/O Football
Program Total Coaches by Gender						
2003	Males coaching males	33	27	18	20	12
	Males coaching females	14	11	10	8	7
2001	Males coaching males	31	27	18	19	12
	Males coaching females	12	12	10	7	7
1999	Males coaching males	31	24	16	19	10
	Males coaching females	12	8	9	7	6
1997	Males coaching males	31	24	16	19	11
	Males coaching females	10	8	8	6	6
1995	Males coaching males	28	23	14	16	9
	Males coaching females	8	5	6	4	4
2003	Females coaching males	2	2	2	2	1
	Females coaching females	15	11	10	7	6
2001	Females coaching males	2	2	2	2	1
	Females coaching females	14	11	10	7	5
1999	Females coaching males	2	2	2	1	2
	Females coaching females	14	10	9	7	5
1997	Females coaching males	2	2	1	2	1
	Females coaching females	13	9	8	6	5
1995	Females coaching males	1	0	0	1	0
	Females coaching females	11	8	7	4	4
Program Head Coaches by Gender						
2003	Males coaching males	8	8	7	6	5
	Males coaching females	5	5	5	4	4
2001	Males coaching males	8	8	7	6	5
	Males coaching females	4	5	4	4	4
1999	Males coaching males	6	4	3	3	2
	Males coaching females	3	2	2	2	2
2003	Females coaching males	1	1	1	1	1
	Females coaching females	5	4	3	3	2
2001	Females coaching males	1	1	1	1	1
	Females coaching females	5	4	3	3	2
1999	Females coaching males	4	3	2	2	2
	Females coaching females	1	1	1	2	1

TABLE 2.2d
ORGANIZATION AND ACTIVITY DATA
ALL DIVISIONS
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		I-A	I-AA	I-AAA	II With Football	II W/O Football
Athletics Aid Equivalencies						
Men	2003	137	80	43	42	24
	2001	137	81	42	43	26
	1999	136	79	42	42	23
	1997	133	82	41	N/A	N/A
	1995	128	78	39	N/A	N/A
	1993	137	94	35	N/A	N/A
	1989	N/A	N/A	N/A	N/A	N/A
Women	2003	97	60	54	25	25
	2001	93	57	50	25	24
	1999	87	53	47	22	21
	1997	77	49	41	N/A	N/A
	1995	64	39	37	N/A	N/A
	1993	60	37	29	N/A	N/A
	1989	N/A	N/A	N/A	N/A	N/A
Non-Coaching Personnel - Total Full-Time Equivalents						
2003						
2001						
1999		74	20	17	7	6
1997		63	19	15	6	5
1995		60	19	14	5	3
1993		59	19	13	7	5
1989		50	16	11	6	5
Annual Cost of Full Grant						
2003	In-state	13,970	16,268	19,390	12,219	16,717
	Out-of-state	20,642	20,325	22,907	15,981	19,058
2001	In-state	11,854	14,489	17,271	11,067	14,988
	Out-of-state	17,533	18,146	20,502	14,188	16,841
1999	In-state	10,897	12,508	15,772	10,219	13,385
	Out-of-state	16,290	15,659	18,862	13,224	15,581
1997	In-state	10,237	11,928	13,648	9,220	12,757
	Out-of-state	14,771	14,528	16,744	11,978	14,278
1995	In-state	9,131	10,101	11,550	7,596	10,436
	Out-of-state	13,353	12,905	14,596	9,955	12,530
1993	In-state	8,127	8,907	10,601	7,208	9,139
	Out-of-state	11,725	11,413	13,354	9,011	11,210
1989	Average	7,731	6,672	9,838	6,034	8,690

TABLE 2.3
NET OPERATING RESULTS (AVERAGES)
ALL DIVISIONS
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995		1997		1999		2001		2003	
				Excluding Institutional Support	Institutional Support	Excluding Institutional Support	Institutional Support	Excluding Institutional Support	Institutional Support	Excluding Institutional Support	Institutional Support	Excluding Institutional Support	Institutional Support
Division I-A													
Total Revenues	6,800	9,800	13,600	15,500	14,100	17,800	16,500	21,900	20,000	25,100	22,600	29,400	26,600
Total Expenses	6,900	9,700	13,000	14,300	14,300	17,300	17,300	20,000	20,000	23,200	23,200	27,200	27,200
Net	-100	100	600	1,200	-200	500	-800	1,900	0	1,900	-600	2,200	-600
Division I-AA													
Total Revenues	1,600	2,400	3,300	4,000	2,800	4,200	2,900	4,800	3,200	5,600	3,400	7,200	3,800
Total Expenses	2,300	3,200	3,900	4,500	4,500	4,900	4,900	5,400	5,400	6,800	6,800	7,500	7,500
Net	-700	-800	-600	-500	-1,700	-700	-2,000	-600	-2,200	-1,200	-3,400	-300	-3,700
Division I-AAA													
Total Revenues	600	1,200	2,200	3,000	2,400	3,000	1,800	3,800	2,200	5,100	2,700	6,200	3,000
Total Expenses	1,100	1,900	2,800	3,800	3,800	3,600	3,600	4,700	4,700	5,500	5,500	6,500	6,500
Net	-500	-700	-600	-800	-1,400	-600	-1,800	-900	-2,500	-400	-2,800	-300	-3,500
Division II - With Football													
Total Revenues	500	700	1,000	1,400	700	1,200	700	1,400	800	1,900	1,000	2,600	1,100
Total Expenses	900	1,200	1,400	1,600	1,600	1,600	1,600	2,000	2,000	2,300	2,300	2,700	2,700
Net	-400	-500	-400	-200	-900	-400	-900	-600	-1,200	-400	-1,300	-100	-1,600
Division II - Without Football													
Total Revenues	300	400	700	800	400	900	500	1,000	500	1,200	500	1,700	600
Total Expenses	500	800	900	1,000	1,000	1,300	1,300	1,400	1,400	1,600	1,600	1,900	1,900
Net	-200	-400	-200	-200	-600	-400	-800	-400	-900	-400	-1,100	-200	-1,300

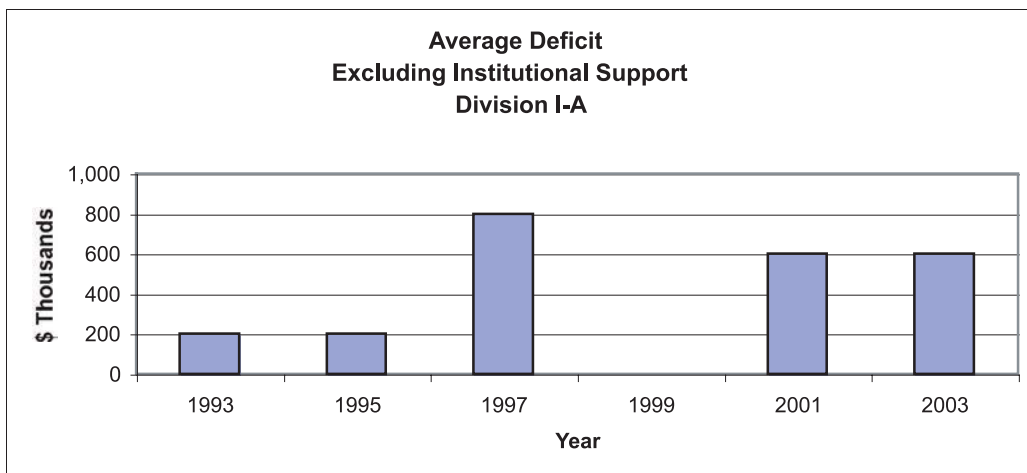
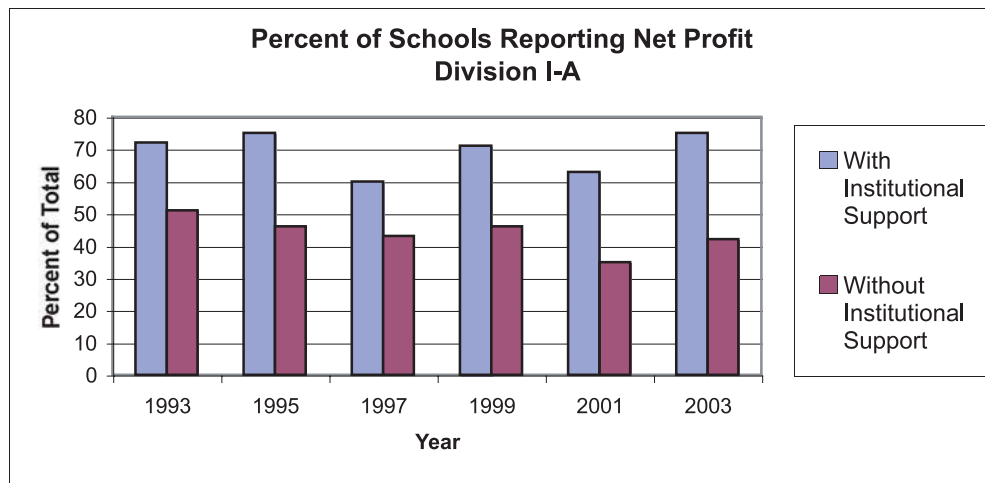
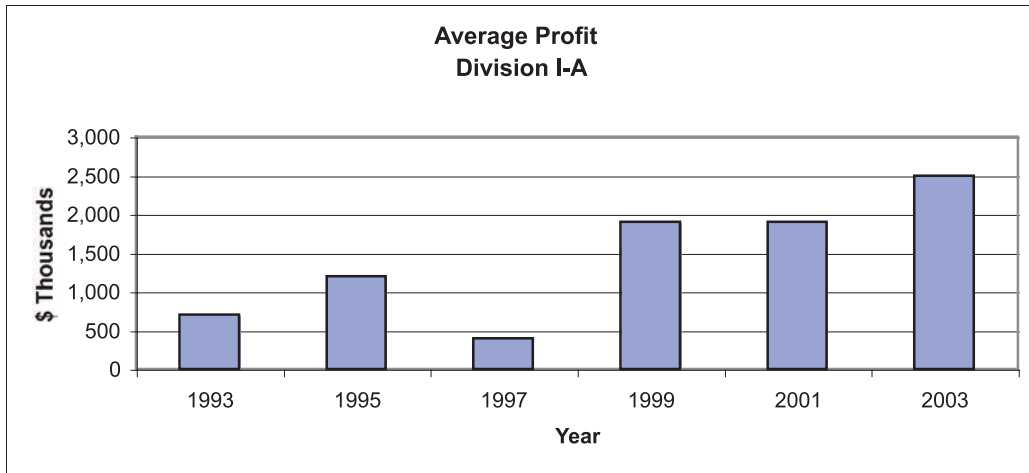
NOTE: Average revenues and net operating results for fiscal years subsequent to 1989 have been restated excluding institutional support.

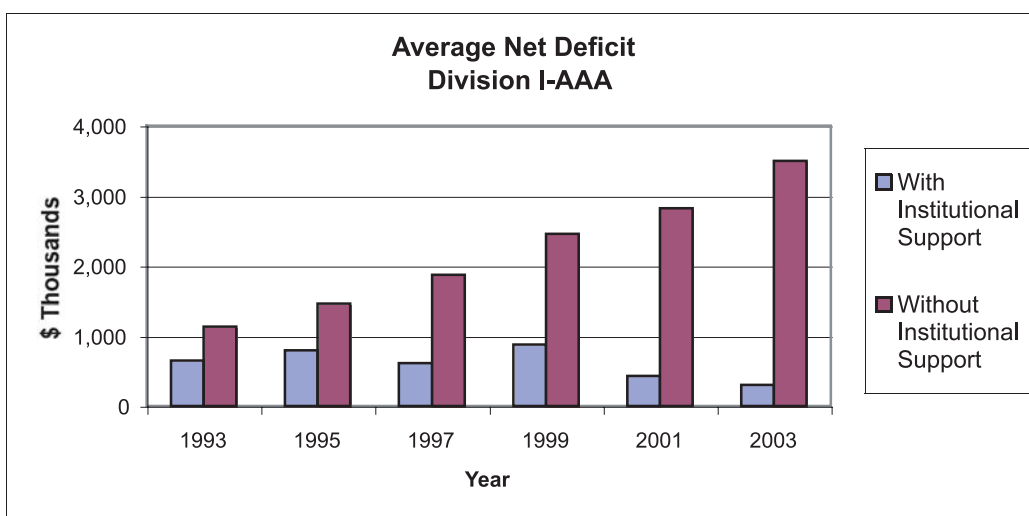
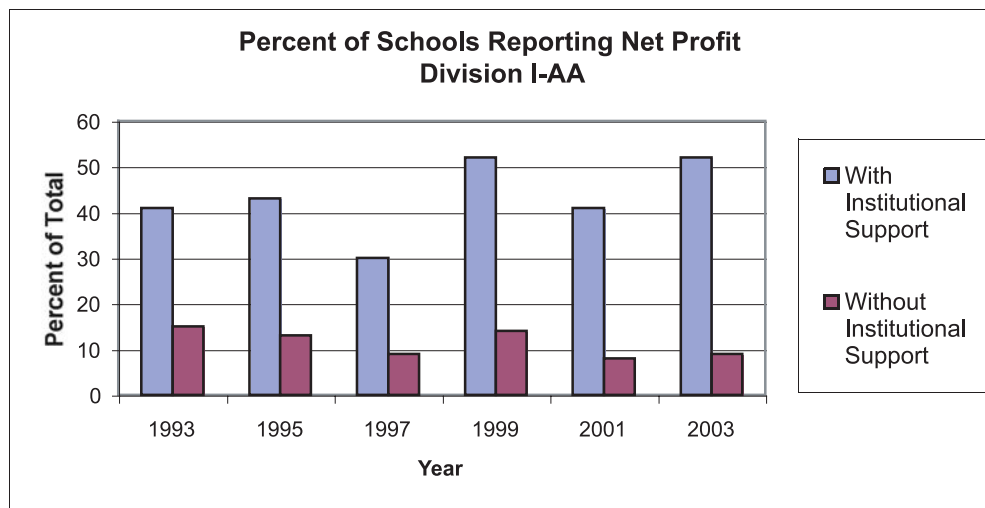
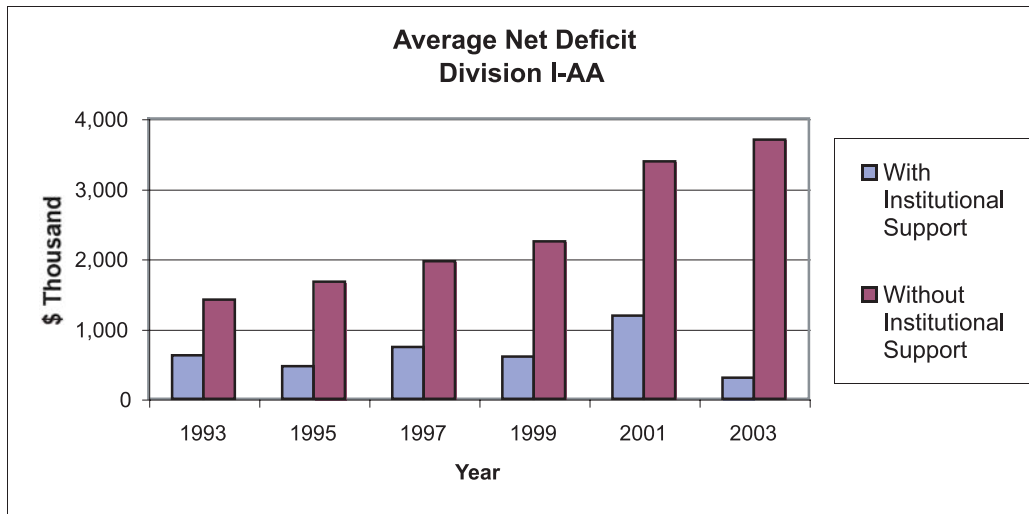
TABLE 2.4
TOTAL REVENUES - SUMMARY
ALL DIVISIONS
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

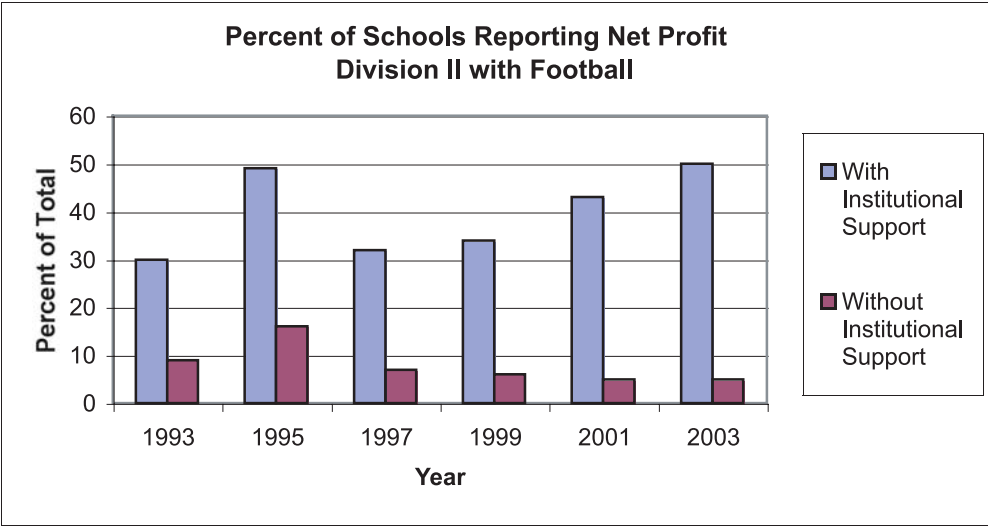
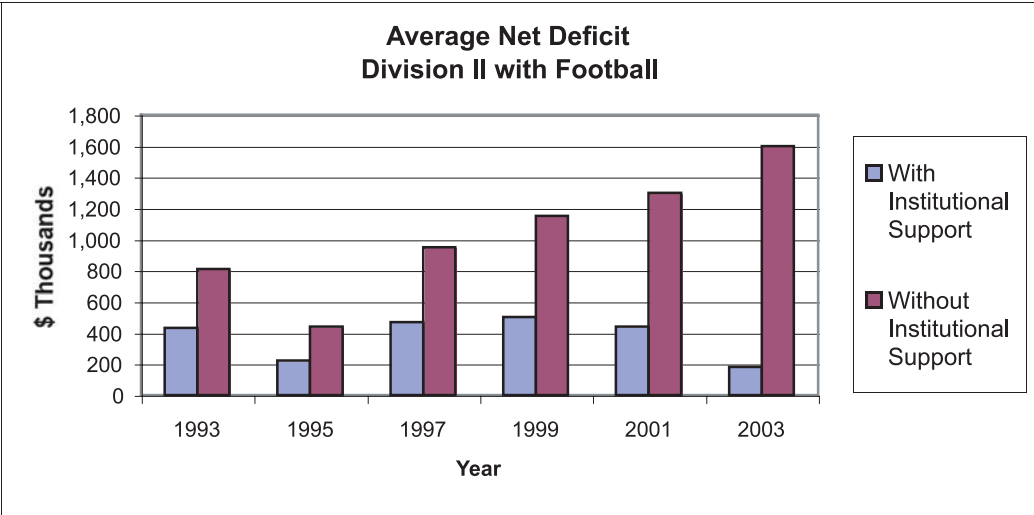
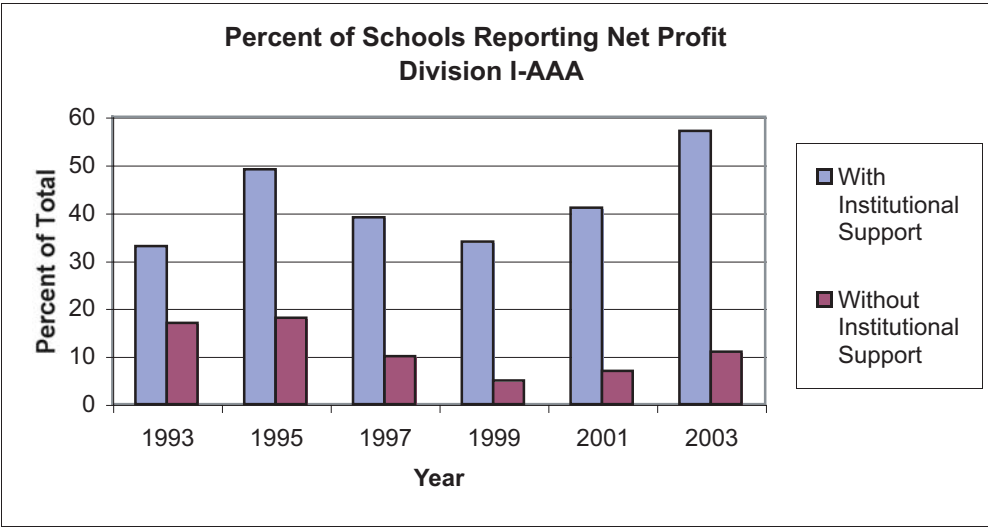
Category	1985	1989	1993	1995	1997	1999	2001	2003
Division I-A								
Largest Reported	17,800	22,700	30,200	39,300	47,700	73,000	79,600	87,800
Average	6,800	9,800	13,600	15,500	17,700	21,900	25,100	29,400
Division I-AA								
Largest Reported	3,800	7,700	11,200	17,500	19,800	24,400	34,500	21,000
Average	1,600	2,400	3,300	4,000	4,200	4,800	5,600	7,200
Division I-AAA								
Largest Reported	2,400	3,600	6,600	7,700	10,400	9,400	14,500	19,900
Average	600	1,200	2,200	3,000	3,000	3,800	5,100	6,200
Division II - With Football								
Largest Reported	1,400	2,600	3,500	3,500	5,300	5,300	6,500	8,300
Average	500	700	1,000	1,400	1,200	1,400	1,900	2,600
Division II - Without Football								
Largest Reported	1,299	2,500	2,300	2,400	4,300	3,600	3,500	5,800
Average	300	400	700	800	900	1,000	1,200	1,700

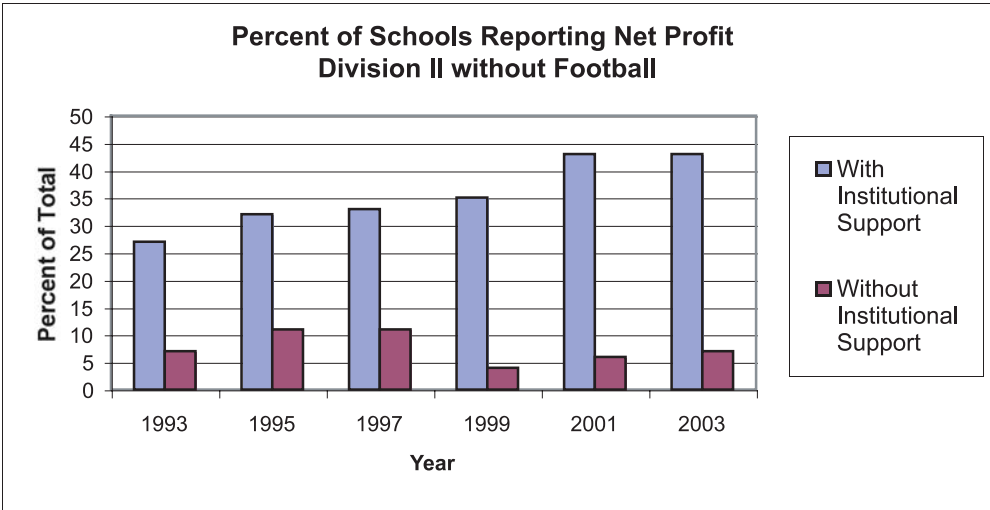
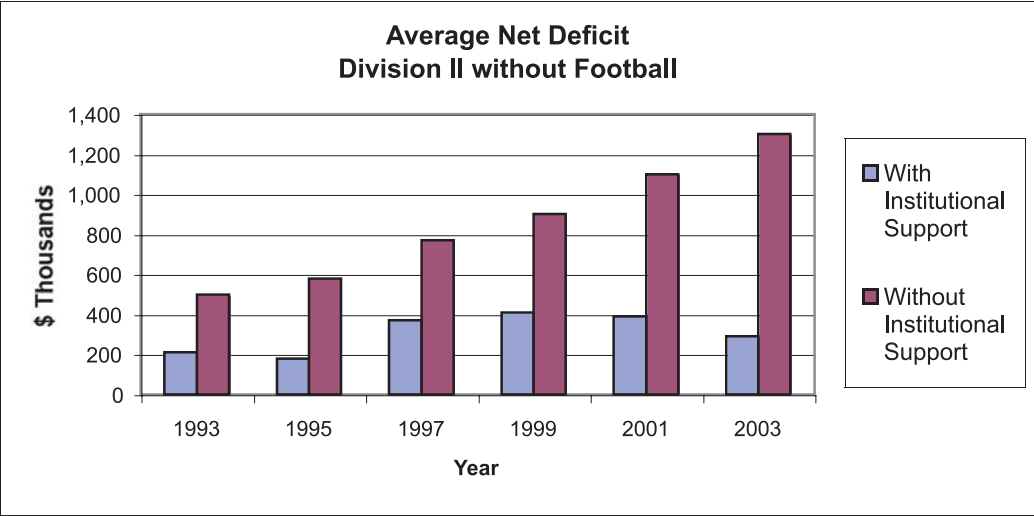
TABLE 2.5
TOTAL EXPENSES - SUMMARY
ALL DIVISIONS
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Division I-A								
Largest Reported	16,500	22,100	28,000	32,200	47,700	63,700	52,100	67,100
Average	6,900	9,700	13,000	14,300	17,300	20,000	23,200	27,200
Division I-AA								
Largest Reported	5,300	8,600	8,500	15,300	20,600	23,500	31,800	18,300
Average	2,300	3,200	3,900	4,500	4,900	5,400	6,800	7,500
Division I-AAA								
Largest Reported	2,400	5,400	6,600	20,100	9,300	11,500	14,500	15,800
Average	1,100	1,900	2,800	3,800	3,600	4,700	5,500	6,500
Division II - With Football								
Largest Reported	2,000	2,600	3,500	3,100	4,900	5,000	6,200	8,300
Average	900	1,200	1,400	1,600	1,600	2,000	2,300	2,700
Division II - Without Football								
Largest Reported	1,400	2,500	3,600	2,400	6,200	4,000	4,500	5,100
Average	500	800	900	1,000	1,300	1,400	1,600	1,900









DIVISION I-A

TABLE 3.1
TOTAL REVENUES, EXPENSES AND OPERATING RESULTS
DIVISION I-A
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	Percent of 1997 Total	1999	Percent of 1999 Total	2001	Percent of 2001 Total	2003	Percent of 2003 Total
Total Revenues												
Men's	6,700	9,100	9,400	9,800	11,600	66%	13,500	62%	15,800	63%	18,600	63%
Women's	100	600	500	600	900	5%	1,500	7%	1,400	6%	1,800	6%
Non-gender	N/A	N/A	3,700	5,000	5,300	30%	6,900	32%	7,900	31%	9,000	31%
Average Total Revenues	6,900	9,700	13,600	15,500	17,700	100%	21,900	100%	25,100	100%	29,400	100%
Largest Reported Total Revenues	17,800	22,700	30,200	39,300	47,600		73,017		79,600		87,800	
Total Expenses												
Men's	6,200	7,900	7,000	7,400	8,300	48%	9,500	48%	10,900	47%	12,500	46%
Women's	800	1,800	1,800	2,300	3,100	18%	3,900	20%	4,600	20%	5,400	20%
Non-gender	N/A	N/A	4,200	4,700	5,900	34%	6,500	33%	7,700	33%	9,300	34%
Average Total Expenses	7,000	9,700	13,000	14,300	17,300	100%	20,000	100%	23,200	100%	27,200	100%
Largest Reported Total Expenses	16,500	22,100	28,000	32,200	47,700		63,693		52,100		67,100	
Average Net												
Men's	500	1,200	2,500	2,400	3,300		4,000		4,900		6,100	
Women's	-700	-1,200	-1,300	-1,700	-2,300		-2,400		-3,200		-3,600	
Non-gender	N/A	N/A	-500	300	-600		400		200		-300	
Total Net	-100	0	700	1,200	400		1,900		1,900		2,200	
Restated Without Institutional Support												
Average Deficit	N/A	N/A	-200	-200	-800		0		-600		-600	

NOTES: For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non-gender specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non-gender specific items were allocated between men's and women's programs. Thus, comparisons may be misleading. The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages. The average profits for 1993 through 2003 have been restated to reflect the results of the removal of institutional support from total revenues.

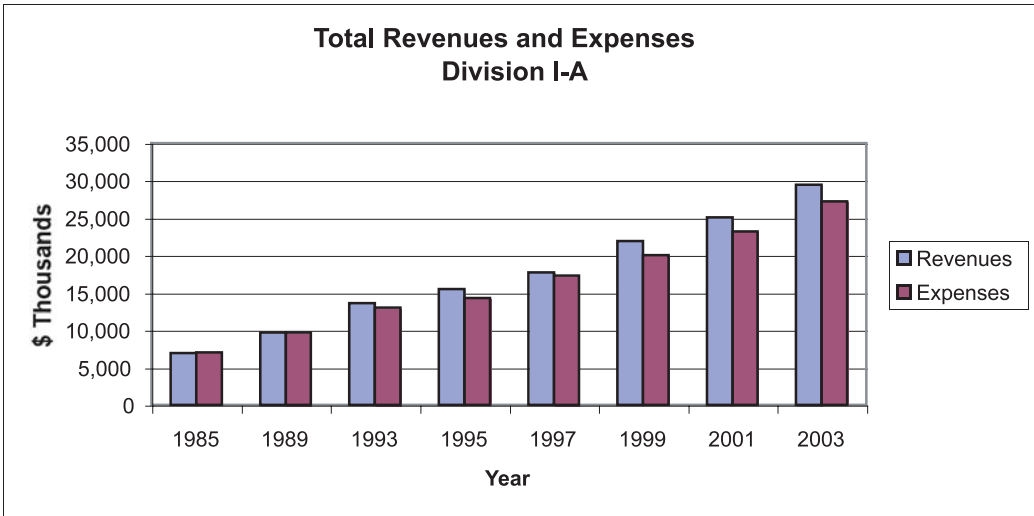
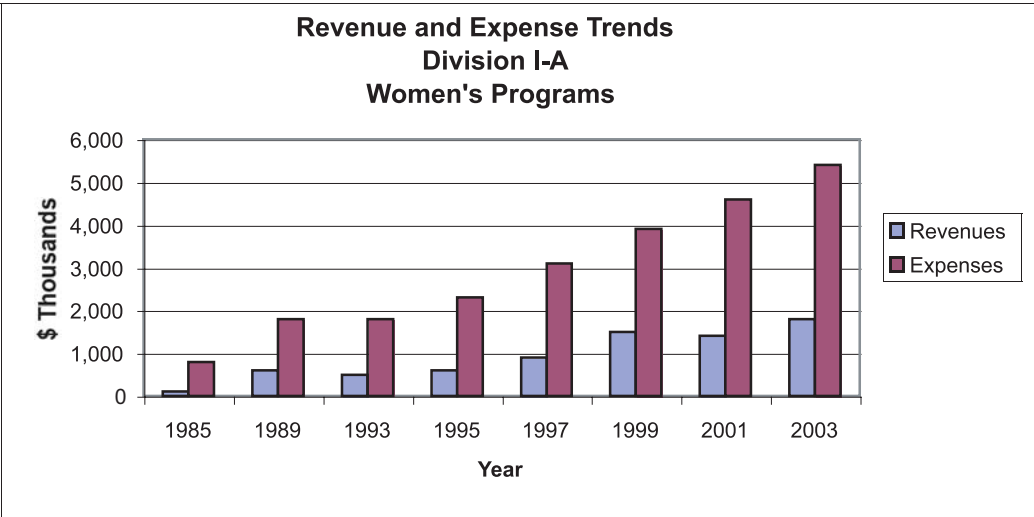
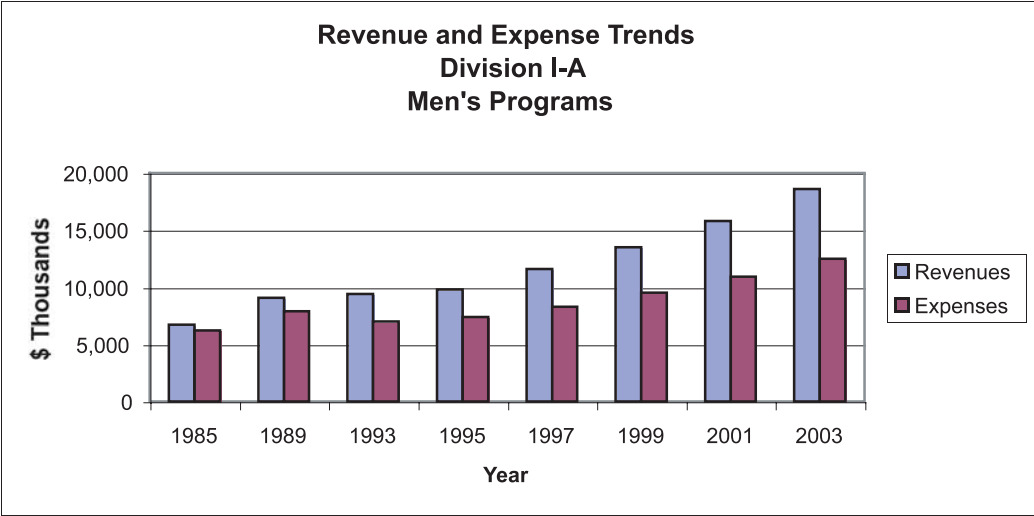


TABLE 3.2a
MEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION I-A
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Football	Basketball	Other Sports	Unrelated	Total
Men's Programs Revenues						
2003	Average	12,970	4,250	1,000	400	18,600
	Percent of Total	70%	23%	5%	2%	100%
2001	Average	10,920	3,640	780	500	15,840
	Percent of Total	69%	23%	5%	3%	100%
1999	Average	9,040	3,160	640	650	13,500
	Percent of Total	67%	23%	5%	5%	100%
1997	Average	7,630	2,850	470	610	11,560
	Percent of Total	66%	25%	4%	5%	100%
1995	Average	6,440	2,500	430	470	9,840
	Percent of Total	66%	25%	4%	5%	100%
1993	Average	6,300	2,120	400	620	9,440
	Percent of Total	67%	22%	4%	7%	100%
1989	Average	4,340	1,640	260	3,030	9,140
	Percent of Total	47%	18%	3%	32%	100%
Men's Programs Expenses						
2003	Average	7,050	2,230	2,570	610	12,500
	Percent of Total	56%	18%	21%	5%	100%
2001	Average	6,165	1,970	2,270	540	10,945
	Percent of Total	56%	18%	21%	5%	100%
1999	Average	5,260	1,580	1,950	750	9,540
	Percent of Total	55%	17%	20%	8%	100%
1997	Average	4,430	1,300	1,780	760	8,260
	Percent of Total	53%	16%	22%	9%	100%
1995	Average	4,100	1,220	1,490	550	7,350
	Percent of Total	56%	17%	20%	7%	100%
1993	Average	4,030	1,090	1,410	460	6,980
	Percent of Total	57%	16%	20%	7%	100%
1989	Average	3,110	950	1,080	2,740	7,880
	Percent of Total	39%	12%	14%	35%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

TABLE 3.2b
WOMEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION I-A
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Basketball	Other Sports	Unrelated	Total
Women's Programs Revenues					
2003	Average	510	985	330	1,825
	Percent of Total	28%	54%	18%	100%
2001	Average	355	655	400	1,410
	Percent of Total	25%	46%	28%	100%
1999	Average	280	500	700	1,480
	Percent of Total	19%	34%	47%	100%
1997	Average	170	330	360	860
	Percent of Total	20%	38%	42%	100%
1995	Average	130	270	190	590
	Percent of Total	23%	45%	32%	100%
1993	Average	90	20	180	490
	Percent of Total	18%	44%	38%	100%
1989	Average	60	120	590	620
	Percent of Total	8%	16%	76%	100%
Women's Programs Expenses					
2003	Average	1,285	3,820	345	5,455
	Percent of Total	24%	70%	6%	100%
2001	Average	1,100	3,220	280	4,600
	Percent of Total	24%	70%	6%	100%
1999	Average	910	2,690	340	3,040
	Percent of Total	30%	88%	11%	100%
1997	Average	700	2,120	300	3,120
	Percent of Total	22%	68%	10%	100%
1995	Average	550	1,740	10	2,290
	Percent of Total	24%	75%	1%	100%
1993	Average	440	1,230	130	1,810
	Percent of Total	25%	68%	7%	100%
1989	Average	300	800	700	1,810
	Percent of Total	17%	44%	39%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

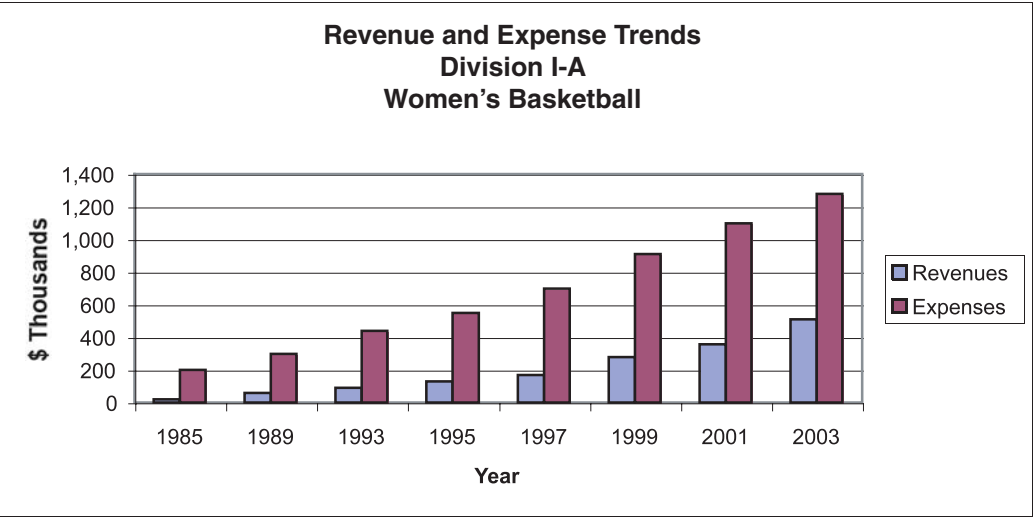
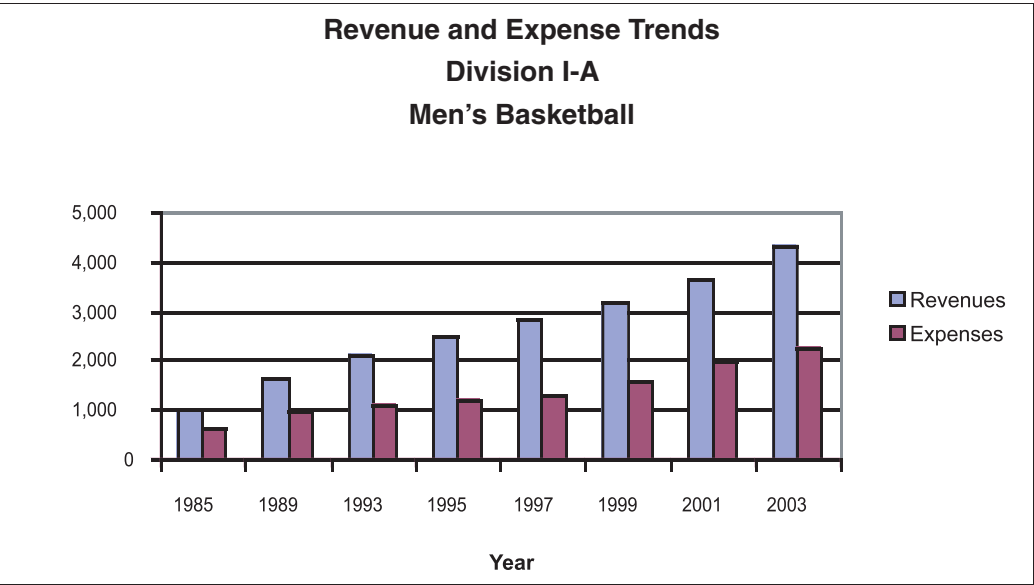
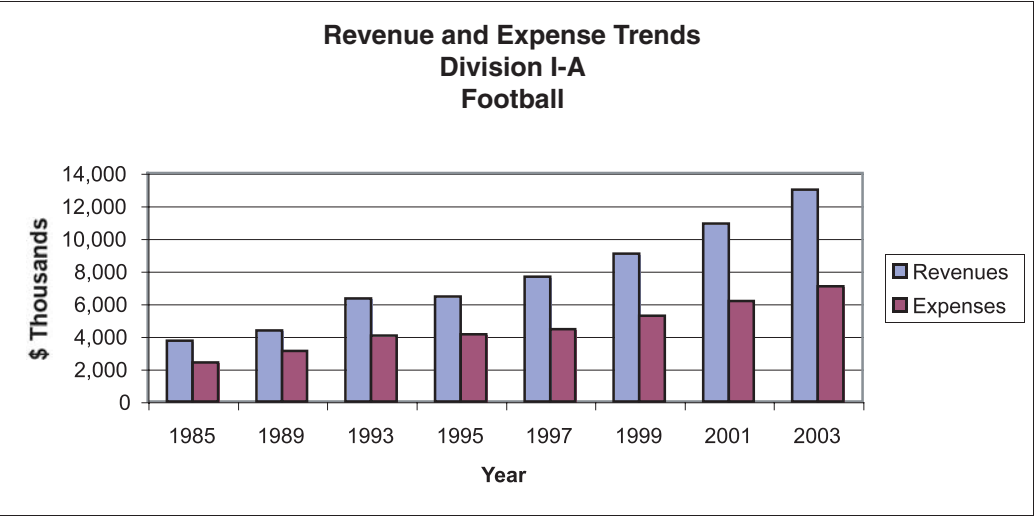


TABLE 3.3
TRENDS IN PROGRAM REVENUES
DIVISION I-A
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Football								
Largest Reported	10,700	14,900	20,300	22,000	26,400	32,800	66,300	52,700
Average	3,700	4,300	6,300	6,400	7,600	9,000	10,900	13,000
Percentage of Men's Total	55%	47%	46%	66%	66%	67%	70%	70%
Men's Basketball								
Largest Reported	3,500	9,200	6,400	8,500	11,000	11,900	14,700	14,600
Average	1,000	1,600	2,100	2,500	2,900	3,200	3,600	4,300
Percentage of Men's Total	15%	18%	22%	25%	25%	23%	23%	23%
Women's Basketball								
Largest Reported	100	500	900	1,100	1,900	2,800	4,400	4,600
Average	20	60	90	100	200	300	400	500
Percentage of Women's Total	13%	8%	18%	23%	21%	19%	25%	27%

TABLE 3.4
TOTAL REVENUES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	5,100,000	11,400,000
11-20	11,400,000	14,000,000
21-30	14,000,000	18,000,000
31-40	18,000,000	21,000,000
41-50	21,000,000	27,000,000
51-60	27,000,000	34,200,000
61-70	34,200,000	39,200,000
71-80	39,200,000	43,700,000
81-90	43,700,000	52,100,000
91-100	52,100,000	87,800,000

TABLE 3.5
MEN'S TOTAL REVENUES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,145,000	2,700,000
11-20	2,700,000	5,200,000
21-30	5,200,000	7,400,000
31-40	7,400,000	11,200,000
41-50	11,200,000	15,700,000
51-60	15,700,000	20,800,000
61-70	20,800,000	26,000,000
71-80	26,000,000	31,500,000
81-90	31,500,000	41,000,000
91-100	41,000,000	68,000,000

TABLE 3.6
WOMEN'S TOTAL REVENUES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	15,000	80,000
11-20	80,000	220,000
21-30	220,000	455,000
31-40	455,000	610,000
41-50	610,000	1,115,000
51-60	1,115,000	1,830,000
61-70	1,830,000	2,515,000
71-80	2,515,000	3,685,000
81-90	3,685,000	4,680,000
91-100	4,680,000	6,915,000

TABLE 3.7
FOOTBALL REVENUES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	680,000	1,950,000
11-20	1,950,000	3,220,000
21-30	3,220,000	4,540,000
31-40	4,540,000	6,490,000
41-50	6,490,000	9,220,000
51-60	9,220,000	13,240,000
61-70	13,240,000	16,740,000
71-80	16,740,000	20,850,000
81-90	20,850,000	33,120,000
91-100	33,120,000	52,740,000

TABLE 3.8
MEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	110,000	420,000
11-20	420,000	870,000
21-30	870,000	1,510,000
31-40	1,510,000	2,740,000
41-50	2,740,000	3,500,000
51-60	3,500,000	4,540,000
61-70	4,540,000	5,740,000
71-80	5,740,000	7,350,000
81-90	7,350,000	9,840,000
91-100	9,840,000	14,630,000

TABLE 3.9
WOMEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	6,000	30,000
11-20	30,000	60,000
21-30	60,000	110,000
31-40	110,000	170,000
41-50	170,000	240,000
51-60	240,000	450,000
61-70	450,000	580,000
71-80	580,000	710,000
81-90	710,000	1,180,000
91-100	1,160,000	4,620,000

TABLE 3.10
TRENDS IN PROGRAM EXPENSES
DIVISION I-A
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Football								
Largest Reported	6,000	8,400	9,000	9,300	9,900	16,000	16,000	16,000
Average	2,400	3,100	4,000	4,100	4,400	5,300	6,200	7,100
Percentage of Men's Total	39%	39%	57%	56%	54%	55%	56%	56%
Men's Basketball								
Largest Reported	1,700	4,500	3,100	3,300	4,100	6,200	6,600	8,400
Average	600	900	1,100	1,200	1,300	1,600	2,000	2,200
Percentage of Men's Total	10%	12%	16%	17%	16%	19%	18%	17%
Women's Basketball								
Largest Reported	600	800	1,000	1,100	1,500	3,100	3,100	3,500
Average	200	300	400	500	700	900	1,100	1,300
Percentage of Women's Total	24%	16%	25%	24%	22%	30%	24%	24%

TABLE 3.11
TOTAL EXPENSES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	4,900,000	11,200,000
11-20	11,200,000	14,000,000
21-30	14,000,000	18,200,000
31-40	18,200,000	21,000,000
41-50	21,000,000	26,500,000
51-60	26,500,000	31,000,000
61-70	31,000,000	34,800,000
71-80	34,800,000	38,700,000
81-90	38,700,000	45,200,000
91-100	45,200,000	67,100,000

TABLE 3.12
MEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	700,000	5,000,000
11-20	5,000,000	5,600,000
21-30	5,600,000	7,700,000
31-40	7,700,000	10,100,000
41-50	10,100,000	11,800,000
51-60	11,800,000	13,700,000
61-70	13,700,000	15,600,000
71-80	15,600,000	18,100,000
81-90	18,100,000	22,100,000
91-100	22,100,000	36,700,000

TABLE 3.13
WOMEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,200,000	2,400,000
11-20	2,400,000	3,000,000
21-30	3,000,000	3,800,000
31-40	3,800,000	4,500,000
41-50	4,500,000	4,900,000
51-60	4,900,000	5,700,000
61-70	5,700,000	6,500,000
71-80	6,500,000	7,400,000
81-90	7,400,000	9,000,000
91-100	9,000,000	17,500,000

TABLE 3.14
FOOTBALL TOTAL EXPENSES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,830,000	3,030,000
11-20	3,030,000	3,400,000
21-30	3,400,000	4,480,000
31-40	4,480,000	5,620,000
41-50	5,620,000	7,010,000
51-60	7,010,000	7,660,000
61-70	7,660,000	8,930,000
71-80	8,930,000	10,260,000
81-90	10,260,000	12,210,000
91-100	12,210,000	16,010,000

TABLE 3.15
MEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	320,000	850,000
11-20	850,000	990,000
21-30	990,000	1,480,000
31-40	1,480,000	1,910,000
41-50	1,910,000	2,200,000
51-60	2,200,000	2,500,000
61-70	2,500,000	2,800,000
71-80	2,800,000	3,100,000
81-90	3,100,000	3,800,000
91-100	3,800,000	8,430,000

TABLE 3.16
WOMEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

Percentile	More than	Less than
0-10	270,000	650,000
11-20	650,000	770,000
21-30	770,000	850,000
31-40	850,000	1,100,000
41-50	1,100,000	1,290,000
51-60	1,290,000	1,400,000
61-70	1,400,000	1,570,000
71-80	1,570,000	1,700,000
81-90	1,700,000	2,000,000
91-100	2,000,000	3,520,000

TABLE 3.17
REPORTED NET PROFITS AND DEFICITS
DIVISION I-A
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
Fiscal 2003						
Men's Program	77	66%	10,290	36	31%	1,980
Women's Program	4	4%	140	111	95%	3,790
Total	85	75%	3,610	26	22%	1,390
Excluding Institutional Support	47	40%	5,000	70	60%	4,400
Fiscal 2001						
Men's Program	76	67%	8,370	36	32%	2,170
Women's Program	5	4%	480	108	95%	3,400
Total	72	63%	3,800	36	32%	1,570
Excluding Institutional Support	40	35%	5,260	74	65%	3,770
Fiscal 1999						
Men's Program	70	67%	6,800	34	33%	2,000
Women's Program	12	12%	1,300	92	88%	2,900
Total	74	71%	3,500	30	29%	1,900
Excluding Institutional Support	48	46%	3,800	56	54%	3,300
Fiscal 1997						
Men's Program	70	71%	5,500	29	29%	2,100
Women's Program	2	2%	900	97	98%	2,300
Total	59	60%	1,900	31	31%	2,200
Excluding Institutional Support	43	43%	1,700	55	56%	2,800
Fiscal 1995						
Men's Program	58	65%	4,700	30	34%	1,600
Women's Program	2	2%	200	86	97%	1,800
Total	67	75%	1,800	12	14%	1,800
Excluding Institutional Support	41	46%	2,300	46	52%	2,800
Fiscal 1993						
Men's Program	59	69%	4,300	26	31%	1,700
Women's Program	3	4%	300	82	96%	1,400
Total	61	72%	1,500	20	24%	1,700
Excluding Institutional Support	43	51%	1,700	42	49%	2,100
Fiscal 1989						
Men's Program	69	80%	1,800	16	19%	1,400
Women's Program	5	6%	100	78	92%	1,400
Total	48	55%	1,000	35	40%	1,300
Fiscal 1985 Total	37	42%	1,200	50	56%	1,000

NOTES: Average profits - Those schools reporting a profit have been averaged. Average deficit - Those schools reporting a deficit have been averaged. The remaining institutions reported break-even operations. Total - The Total columns represent the net for a school (men and women, combined). For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit. Totals subsequent to 1989 are restated exclusive of institutional support. For example, in 1993, if institutions had not made contributions to the athletic programs, only 43 schools would have shown a profit.

TABLE 3.18
REPORTED NET PROFITS AND DEFICITS -- FOOTBALL
DIVISION I-A
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	60	47	57	60	70	67	79	79
Average Profit	2,200	2,800	3,900	3,900	5,000	6,400	7,400	9,220
Percentage Reporting Profits	69%	55%	67%	67%	71%	64%	69%	68%
Expenses Exceed Revenues								
Number of Respondents	27	39	28	27	29	37	32	33
Average Deficit	400	600	1,000	1,000	1,100	1,000	1,300	1,080
Percentage Reporting Deficits	31%	45%	33%	30%	29%	36%	28%	28%
Revenues Equal Expenses								
Number of Respondents	0	0	0	2	0	0	3	5
Percentage Reporting Break-even	0%	0%	0%	3%	0%	0%	3%	4%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 3.19
REPORTED NET PROFITS AND DEFICITS -- MEN'S BASKETBALL
DIVISION I-A
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	51	55	57	62	73	74	75	82
Average Profit	740	1,170	1,640	1,940	2,200	2,330	2,710	3,040
Percentage Reporting Profits	58%	66%	67%	70%	74%	71%	66%	70%
Expenses Exceed Revenues								
Number of Respondents	37	28	27	26	26	30	35	30
Average Deficit	150	240	230	230	290	290	370	400
Percentage Reporting Deficits	42%	34%	32%	29%	26%	29%	30%	26%
Revenues Equal Expenses								
Number of Respondents	0	0	1	1	0	0	4	5
Percentage Reporting Break-even	0%	0%	1%	1%	0%	0%	4%	4%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 3.20
REPORTED NET PROFITS AND DEFICITS -- WOMEN'S BASKETBALL
DIVISION I-A
Fiscal Years 1993 through 2003
(Dollar Amounts in Thousands)

Category	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses						
Number of Respondents	1	5	2	9	6	7
Average Profit	60	70	270	110	510	640
Percentage Reporting Profits	2%	6%	2%	9%	5%	6%
Expenses Exceed Revenues						
Number of Respondents	81	81	96	94	104	105
Average Deficit	370	460	550	700	840	900
Percentage Reporting Deficit	95%	91%	97%	90%	91%	90%
Revenues Equal Expenses						
Number of Respondents	3	3	1	1	4	5
Percentage Reporting Break-even	4%	3%	1%	1%	4%	4%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those reporting deficits. Data are not available for years prior to 1993.

TABLE 3.21
TOTAL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	2,000	0-10	0	20,000
11-20	2,000	160,000	11-20	20,000	200,000
21-30	160,000	450,000	21-30	200,000	330,000
31-40	450,000	740,000	31-40	330,000	440,000
41-50	740,000	1,400,000	41-50	440,000	900,000
51-60	1,400,000	2,440,000	51-60	900,000	1,570,000
61-70	2,440,000	3,990,000	61-70	1,570,000	1,680,000
71-80	3,990,000	6,170,000	71-80	1,680,000	1,940,000
81-90	6,170,000	10,360,000	81-90	1,940,000	3,260,000
91-100	10,360,000	20,620,000	91-100	3,260,000	4,000,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 3.22
MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	470,000	0-10	0	180,000
11-20	470,000	1,620,000	11-20	180,000	600,000
21-30	1,620,000	3,320,000	21-30	600,000	910,000
31-40	3,320,000	6,120,000	31-40	910,000	1,400,000
41-50	6,120,000	7,760,000	41-50	1,400,000	1,660,000
51-60	7,760,000	9,740,000	51-60	1,660,000	2,320,000
61-70	9,740,000	13,060,000	61-70	2,320,000	2,860,000
71-80	13,060,000	16,860,000	71-80	2,860,000	3,250,000
81-90	16,860,000	23,700,000	81-90	3,250,000	4,000,000
91-100	23,700,000	38,950,000	91-100	4,000,000	6,110,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 3.23
WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	1,110,000
11-20	0	0	11-20	1,110,000	1,780,000
21-30	0	0	21-30	1,780,000	2,530,000
31-40	0	0	31-40	2,530,000	2,780,000
41-50	0	1,000	41-50	2,780,000	3,390,000
51-60	1,000	24,000	51-60	3,390,000	3,900,000
61-70	25,000	105,000	61-70	3,900,000	4,640,000
71-80	105,000	301,000	71-80	4,640,000	6,170,000
81-90	300,000	362,000	81-90	6,170,000	6,720,000
91-100	360,000	425,000	91-100	6,720,000	12,630,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 3.24
FOOTBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	210,000	0-10	14,000	75,000
11-20	210,000	900,000	11-20	75,000	230,000
21-30	900,000	2,140,000	21-30	230,000	350,000
31-40	2,140,000	4,030,000	31-40	350,000	970,000
41-50	4,030,000	5,870,000	41-50	970,000	1,190,000
51-60	5,870,000	7,810,000	51-60	1,190,000	1,400,000
61-70	7,810,000	10,180,000	61-70	1,400,000	1,590,000
71-80	10,180,000	15,180,000	71-80	1,590,000	1,770,000
81-90	15,180,000	25,480,000	81-90	1,770,000	2,100,000
91-100	25,480,000	38,010,000	91-100	2,100,000	2,730,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 3.25
MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	95,000	0-10	0	6,000
11-20	95,000	475,000	11-20	6,000	45,000
21-30	475,000	940,000	21-30	45,000	235,000
31-40	940,000	1,690,000	31-40	235,000	385,000
41-50	1,690,000	2,140,000	41-50	385,000	425,000
51-60	2,140,000	2,800,000	51-60	425,000	475,000
61-70	2,800,000	3,920,000	61-70	475,000	540,000
71-80	3,920,000	4,860,000	71-80	540,000	650,000
81-90	4,860,000	7,000,000	81-90	650,000	715,000
91-100	7,000,000	11,200,000	91-100	715,000	970,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 3.26
WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-A
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1,000	325,000
11-20	0	0	11-20	325,000	480,000
21-30	0	0	21-30	480,000	665,000
31-40	0	2,000	31-40	665,000	720,000
41-50	2,000	70,000	41-50	720,000	850,000
51-60	70,000	270,000	51-60	850,000	1,025,000
61-70	270,000	390,000	61-70	1,025,000	1,195,000
71-80	390,000	625,000	71-80	1,195,000	1,390,000
81-90	625,000	1,870,000	81-90	1,390,000	1,515,000
91-100	1,870,000	2,335,000	91-100	1,515,000	1,810,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 3.27
SOURCES OF TOTAL REVENUES -- PUBLIC, PRIVATE, TOTAL DIVISION
DIVISION I-A
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Ticket Sales:						
Public/Faculty/Staff	7,686	26	6,298	20	7,495	26
Students	384	1	202	1	359	1
Total Ticket Sales	8,070	28	6,500	20	7,854	27
Postseason Compensation:						
Bowl Games	613	2	1,180	4	691	2
Tournaments	183	1	358	1	207	1
Total Postseason	796	3	1,538	5	898	3
NCAA and Conference Distributions	2,723	9	2,126	7	2,641	9
Student Activity Fees	2,038	7	703	2	1,854	6
Guarantees and Options	978	3	1,455	5	1,043	3
Cash Contributions from Alumni and Others	5,301	18	5,081	16	5,271	18
Direct Government Support	482	2	2	0	416	1
Institutional Support	2,239	8	7,968	25	3,029	10
Other:						
Concessions	576	2	401	1	552	2
Radio/Television	2,061	7	2,473	8	2,118	7
Program Sales/Advertising	111	0	155	0	117	0
Signage/Sponsorship	1,259	4	1,262	4	1,259	4
Sports Camps	294	1	101	0	268	1
Miscellaneous	2,110	7	2,013	6	2,096	7
Total Other	6,411	22	6,405	20	6,410	22
Total	29,038	100	31,778	100	29,416	100

NOTES: Total public institutions reporting = 97. Total private institutions reporting = 17.

TABLE 3.28a
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION I-A
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Grants-in-Aid						
Men	2,240	9	4,457	15	2,646	10
Women	1,663	6	3,085	11	1,959	7
Administrative and Non-gender	138	1	137	0	138	1
Total	4,041	15	7,679	26	4,743	18
Guarantees and Options						
Men	1,146	4	1,112	4	1,141	4
Women	26	0	25	0	26	0
Administrative and Non-gender	17	0	0	0	14	0
Total	1,189	5	1,137	4	1,181	4
Salaries and Benefits						
Men	3,202	12	3,511	12	3,244	12
Women	1,466	6	1,574	5	1,481	5
Administrative and Non-gender	4,110	16	2,697	9	3,915	15
Total	8,778	33	7,782	27	8,640	32
Team Travel						
Men	1,227	5	1,308	4	1,238	5
Women	687	3	686	2	687	3
Administrative and Non-gender	72	0	9	0	63	0
Total	1,986	8	2,003	7	1,988	7
Recruiting						
Men	373	1	404	1	378	1
Women	163	1	164	1	163	1
Administrative and Non-gender	1	0	2	0	1	0
Total	537	2	570	2	541	2
Equipment/Uniforms/Supplies						
Men	486	2	675	2	512	2
Women	196	1	248	1	204	1
Administrative and Non-gender	434	2	646	2	463	2
Total	1,116	4	1,569	5	1,179	4
Fund-Raising						
Men	77	0	38	0	72	0
Women	9	0	4	0	9	0
Administrative and Non-gender	215	1	238	1	218	1
Total	301	1	280	1	299	1
Game Officials						
Men	165	1	143	0	162	1
Women	88	0	78	0	86	0
Administrative and Non-gender	3	0	1	0	2	0
Total	256	1	222	1	250	1
Contract Services						
Men	530	2	572	2	536	2
Women	118	0	74	0	112	0
Administrative and Non-gender	752	3	348	1	697	3
Total	1,400	5	994	3	1,345	5

NOTES: Total public institutions reporting = 97. Total private institutions reporting = 17.
Percentages of Total include Operating Expenditures only.

TABLE 3.28b
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION I-A
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Sports Camps						
Men	175	1	30	0	155	1
Women	80	0	20	0	72	0
Administrative and Non-gender	9	0	0	0	8	0
Total	264	1	50	0	235	1
Other						
Men	2,145	8	3,661	12	2,454	9
Women	645	2	911	3	681	3
Administrative and Non-gender	3,836	15	2,536	9	3,657	14
Total	6,626	25	7,108	24	6,792	25
Total Operating Expenses						
Men	11,766	44	15,911	54	12,538	46
Women	5,141	20	6,869	23	5,480	20
Administrative and Non-gender	9,587	36	6,614	23	9,175	34
Total	26,494	100	29,394	100	27,193	100
Debt Service						
Men	326		95		294	
Women	24		19		24	
Administrative and Non-gender	1,244		343		1,120	
Total	1,594		457		1,438	
Capital Expenditures						
Men	516		416		502	
Women	61		198		80	
Administrative and Non-gender	903		1,335		962	
Total	1,480		1,949		1,544	
Total Expenditures						
Men	12,608		16,422		13,334	
Women	5,226		7,086		5,584	
Administrative and Non-gender	11,734		8,292		11,257	
Total	29,568		31,800		30,175	

NOTES: Total public institutions reporting = 97. Total private institutions reporting = 17.
Percentages of Total include Operating Expenditures only.

TABLE 3.29
TOTAL REVENUES AND EXPENSES BY SPORT
DIVISION I-A
Fiscal Year 2003
(Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	367	760	102	N/A	N/A	N/A
Basketball	4,252	2,227	116	506	1,279	115
Fencing	39	133	8	50	165	10
Field Hockey	N/A	N/A	N/A	166	535	24
Football	12,969	7,046	115	N/A	N/A	N/A
Golf	102	251	107	80	263	94
Gymnastics	110	331	17	163	593	46
Ice Hockey	1,522	1,169	12	104	923	4
Lacrosse	270	664	14	176	545	18
Rifle	9	43	10	20	68	14
Rowing	264	472	9	206	682	39
Skiing	52	205	5	50	227	5
Soccer	130	454	57	156	531	111
Softball	N/A	N/A	N/A	151	545	93
Squash	20	80	1	0	0	0
Swimming	120	418	65	132	492	86
Synchronized Swimming	N/A	N/A	N/A	55	289	3
Tennis	83	285	91	90	317	110
Track & Field/X Country	121	496	108	157	623	114
Volleyball	221	416	9	181	597	113
Water Polo	102	287	7	68	312	12
Wrestling	164	460	42	N/A	N/A	N/A

DIVISION I-AA

TABLE 4.1
TOTAL REVENUES, EXPENSES AND OPERATING RESULTS
DIVISION I-AA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	Percent of 1993 Total	1995	1997	Percent of 1997 Total	1999	Percent of 1999 Total	2001	Percent of 2001 Total	2003	Percent of 2003 Total
Total Revenues													
Men's	1,530	2,140	990	30%	1,330	1,470	35%	1,690	35%	2,010	36%	2,640	37%
Women's	130	280	160	5%	240	390	9%	650	13%	850	15%	1,310	18%
Non-gender	N/A	N/A	2,180	65%	2,450	2,300	56%	2,440	52%	2,720	49%	3,210	45%
Average Total Revenues	1,670	2,430	3,320	100%	4,010	4,160	100%	4,780	100%	5,580	100%	7,160	100%
Largest Reported Total Revenues	3,776	7,715	11,181		17,483	19,755		24,440		34,470		21,000	
Total Expenses													
Men's	1,990	2,420	2,150	54%	2,360	2,380	49%	2,530	46%	3,080	46%	3,460	46%
Women's	370	790	800	20%	1,000	1,240	25%	1,530	28%	1,950	29%	2,240	30%
Non-gender	N/A	N/A	1,020	26%	1,120	1,290	26%	1,320	26%	1,740	25%	1,840	24%
Average Total Expenses	2,320	3,190	3,940	100%	4,480	4,900	100%	5,380	100%	6,770	100%	7,530	100%
Largest Reported Total Expenses	5,299	8,600	8,527		15,342	20,647		23,509		31,834		18,300	
Average													
Men's	-460	-280	-1,160		-1,030	-910		-840		-1,070		-810	
Women's	-240	-510	-640		-760	-850		-880		-1,100		-930	
Non-gender	N/A	N/A	1,160		1,330	1,010		1,120		980		1,370	
Total Net	-650	-760	-620		-470	-740		-600		-1,190		-370	
Restated Without Institutional Support													
Average Deficit	N/A	N/A	-1,420		-1,670	-1,960		-2,250		-3,390		-3,690	

NOTES: For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non-gender specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non-gender specific items were allocated between men's and women's programs. Thus, comparisons may be misleading. The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages. The average deficits for 1993 through 2003 have been restated to reflect the results of the removal of institutional support from total revenues.

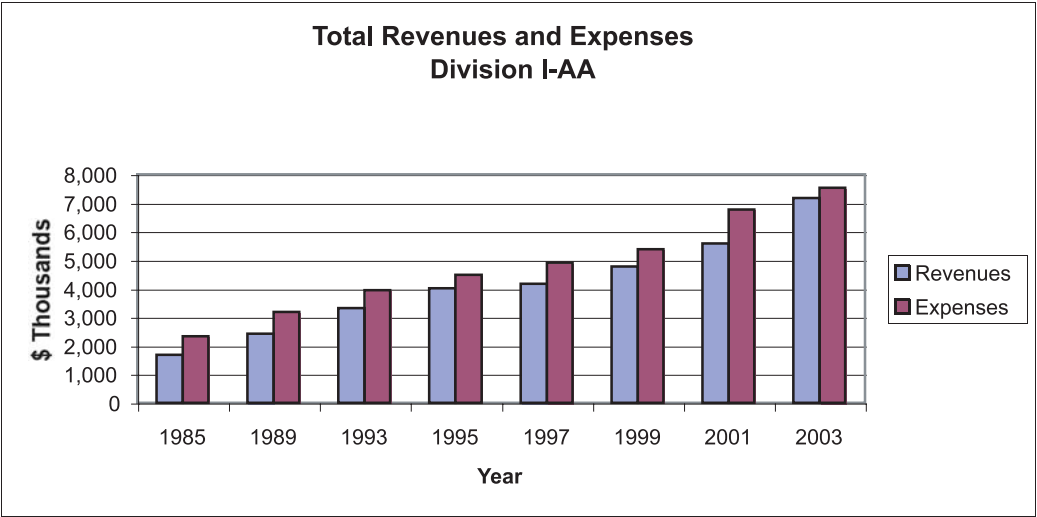
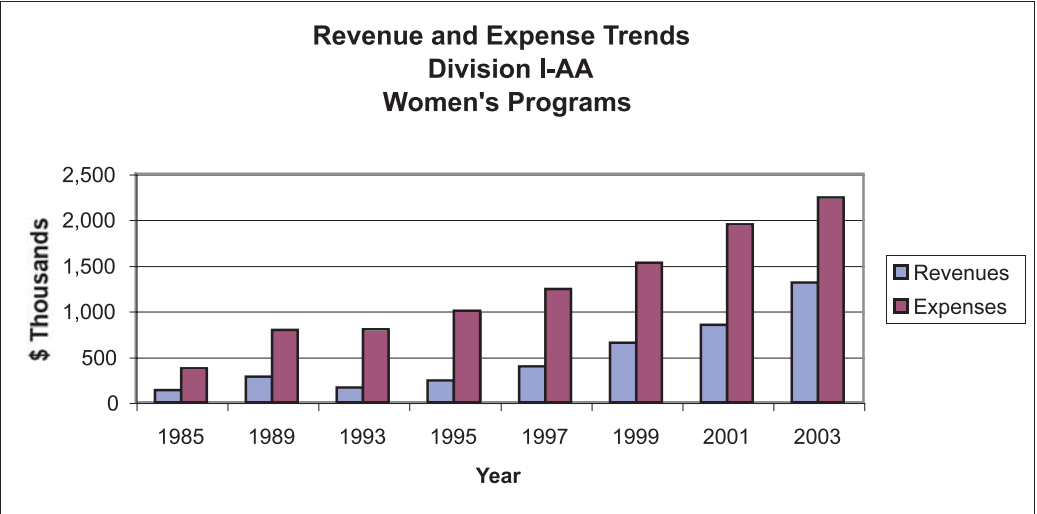
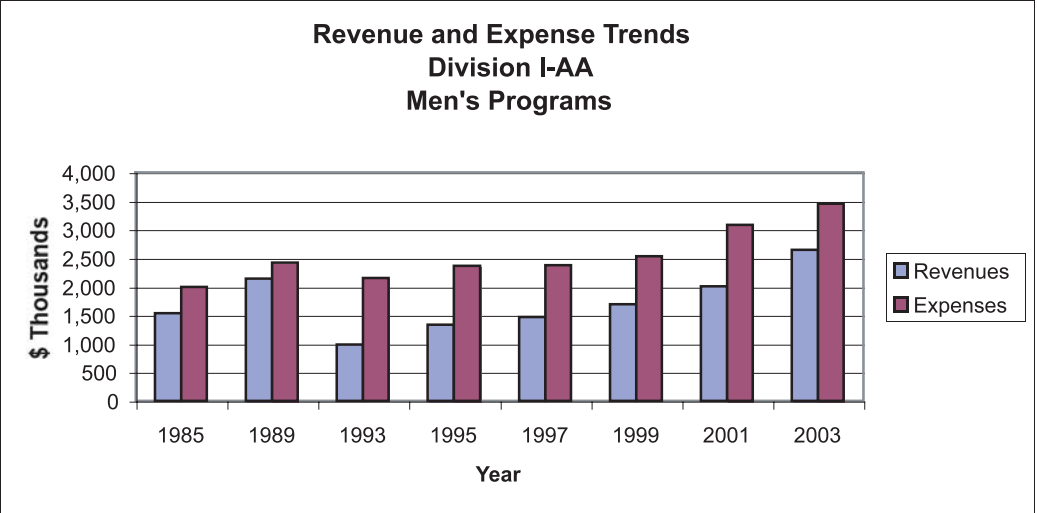


TABLE 4.2a
MEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION I-AA
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Football	Basketball	Other Sports	Unrelated	Total
Men's Programs Revenues						
2003	Average	1,070	750	720	100	2,640
	Percent of Total	41%	28%	27%	4%	100%
2001	Average	810	640	500	60	2,010
	Percent of Total	40%	32%	25%	3%	100%
1999	Average	620	610	300	160	1,690
	Percent of Total	37%	36%	18%	9%	100%
1997	Average	580	570	240	90	1,470
	Percent of Total	39%	39%	16%	6%	100%
1995	Average	520	480	160	170	1,330
	Percent of Total	39%	36%	12%	13%	100%
1993	Average	370	360	90	170	990
	Percent of Total	37%	36%	9%	17%	100%
1989	Average	470	340	90	1,240	2,140
	Percent of Total	22%	16%	4%	58%	100%
Men's Programs Expenses						
2003	Average	1,490	790	1,130	40	3,450
	Percent of Total	43%	23%	33%	1%	100%
2001	Average	1,310	740	1,010	20	3,080
	Percent of Total	43%	24%	33%	1%	100%
1999	Average	1,100	640	760	30	2,530
	Percent of Total	43%	25%	30%	1%	100%
1997	Average	1,060	580	700	30	2,380
	Percent of Total	44%	25%	30%	1%	100%
1995	Average	1,020	560	700	80	2,360
	Percent of Total	43%	24%	30%	3%	100%
1993	Average	990	480	570	110	2,150
	Percent of Total	46%	22%	27%	5%	100%
1989	Average	970	400	450	620	2,420
	Percent of Total	40%	17%	19%	26%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

TABLE 4.2b
WOMEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION I-AA
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Basketball	Other Sports	Unrelated	Total
Women's Programs Revenues					
2003	Average	340	860	110	1,310
	Percent of Total	26%	66%	8%	100%
2001	Average	260	540	50	850
	Percent of Total	31%	64%	6%	100%
1999	Average	210	350	100	660
	Percent of Total	32%	53%	15%	100%
1997	Average	150	220	20	390
	Percent of Total	38%	56%	6%	100%
1995	Average	90	100	50	240
	Percent of Total	36%	41%	23%	100%
1993	Average	40	50	70	160
	Percent of Total	25%	31%	44%	100%
1989	Average	20	40	220	280
	Percent of Total	7%	14%	79%	100%
Women's Programs Expenses					
2003	Average	590	1,610	40	2,240
	Percent of Total	26%	72%	2%	100%
2001	Average	540	1,390	20	1,950
	Percent of Total	28%	71%	1%	100%
1999	Average	460	1,050	20	1,530
	Percent of Total	30%	69%	1%	100%
1997	Average	390	840	10	1,240
	Percent of Total	31%	68%	1%	100%
1995	Average	320	650	30	1,000
	Percent of Total	32%	65%	3%	100%
1993	Average	260	480	60	800
	Percent of Total	33%	60%	8%	100%
1989	Average	180	370	240	790
	Percent of Total	23%	47%	30%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

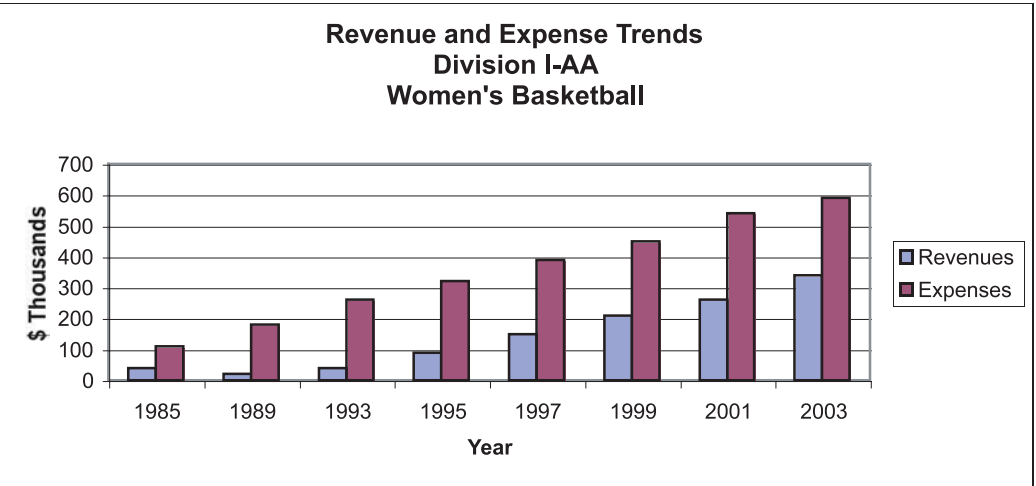
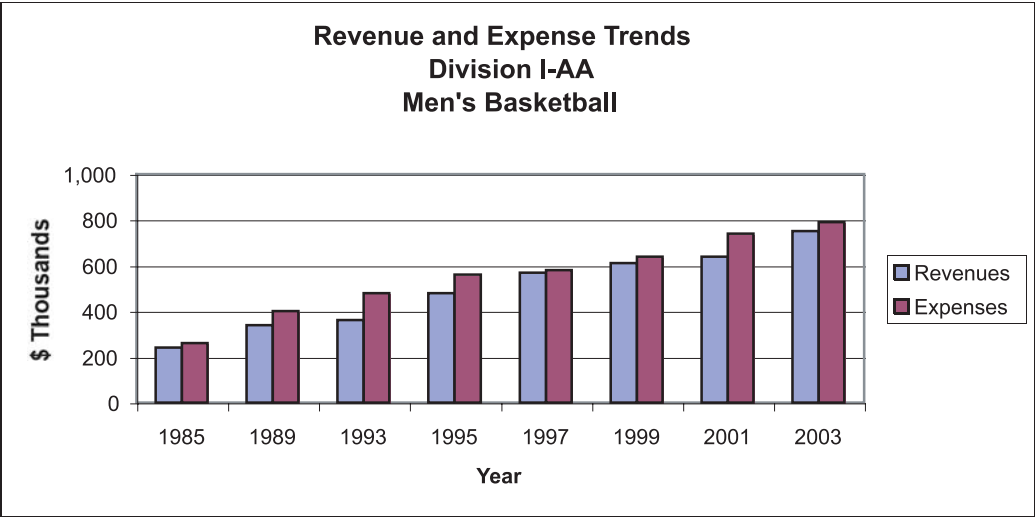
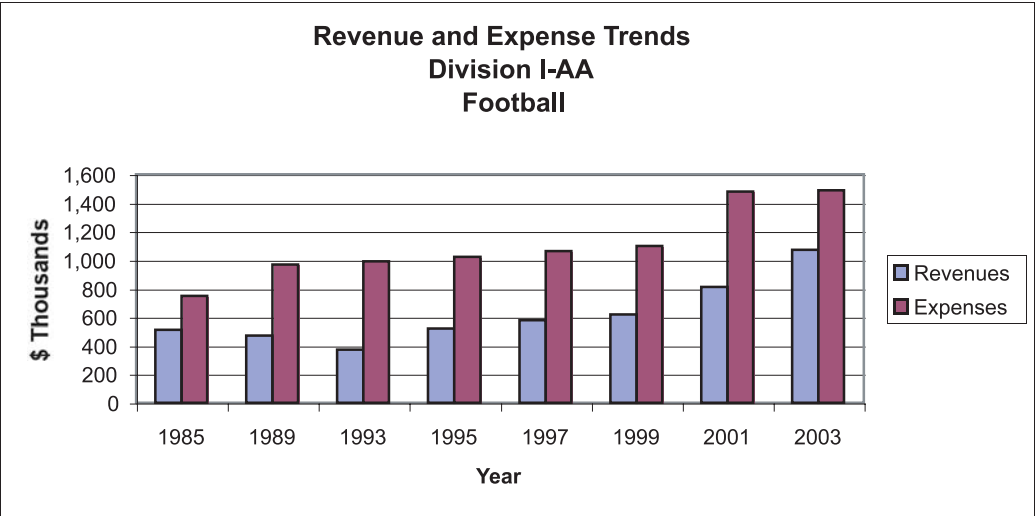


TABLE 4.3
TRENDS IN PROGRAM REVENUES
DIVISION I-AA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Football								
Largest Reported	1,400	1,500	1,800	2,200	3,000	3,100	3,000	4,100
Average	510	470	370	520	580	620	810	1,070
Percentage of Men's Total	33%	22%	37%	39%	39%	37%	40%	43%
Men's Basketball								
Largest Reported	1,100	2,300	2,400	3,500	5,500	5,800	6,000	6,300
Average	240	340	360	480	570	610	640	750
Percentage of Men's Total	16%	16%	37%	36%	39%	43%	32%	27%
Women's Basketball								
Largest Reported	500	200	600	900	2,200	2,700	4,100	1,700
Average	40	20	40	90	150	210	260	340
Percentage of Women's Total	30%	7%	25%	36%	38%	32%	31%	26%

TABLE 4.4
TOTAL REVENUES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	280,000	2,000,000
11-20	2,000,000	3,510,000
21-30	3,510,000	5,040,000
31-40	5,040,000	5,850,000
41-50	5,850,000	6,680,000
51-60	6,680,000	7,420,000
61-70	7,420,000	8,140,000
71-80	8,140,000	9,830,000
81-90	9,830,000	12,980,000
91-100	12,980,000	21,000,000

TABLE 4.5
MEN'S TOTAL REVENUES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	160,000	460,000
11-20	460,000	840,000
21-30	840,000	1,320,000
31-40	1,320,000	1,680,000
41-50	1,680,000	2,080,000
51-60	2,080,000	2,550,000
61-70	2,550,000	3,320,000
71-80	3,320,000	4,180,000
81-90	4,180,000	5,180,000
91-100	5,180,000	9,700,000

TABLE 4.6
WOMEN'S TOTAL REVENUES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	30,000
11-20	30,000	90,000
21-30	90,000	170,000
31-40	170,000	560,000
41-50	560,000	940,000
51-60	940,000	1,320,000
61-70	1,320,000	1,810,000
71-80	1,810,000	2,590,000
81-90	2,590,000	3,090,000
91-100	3,090,000	6,080,000

TABLE 4.7
FOOTBALL REVENUES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	30,000	170,000
11-20	170,000	340,000
21-30	340,000	440,000
31-40	440,000	510,000
41-50	510,000	700,000
51-60	700,000	970,000
61-70	970,000	1,340,000
71-80	1,340,000	1,700,000
81-90	1,700,000	2,780,000
91-100	2,780,000	4,820,000

TABLE 4.8
MEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	60,000	150,000
11-20	150,000	220,000
21-30	220,000	310,000
31-40	310,000	410,000
41-50	410,000	500,000
51-60	500,000	650,000
61-70	650,000	770,000
71-80	770,000	940,000
81-90	940,000	1,500,000
91-100	1,500,000	6,330,000

TABLE 4.9
WOMEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	7,000
11-20	7,000	20,000
21-30	20,000	40,000
31-40	40,000	120,000
41-50	120,000	190,000
51-60	190,000	360,000
61-70	360,000	470,000
71-80	470,000	640,000
81-90	640,000	800,000
91-100	800,000	1,670,000

TABLE 4.10
TRENDS IN PROGRAM EXPENSES
DIVISION I-AA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Football								
Largest Reported	1,600	2,000	2,200	2,600	2,600	3,100	4,200	3,800
Average	750	970	990	1,020	1,060	1,100	1,310	1,490
Percentage of Men's Total	38%	39%	25%	43%	45%	43%	43%	44%
Men's Basketball								
Largest Reported	400	1,000	1,200	2,100	2,800	2,800	3,200	3,000
Average	260	400	480	560	580	640	740	790
Percentage of Men's Total	13%	17%	22%	24%	25%	32%	24%	23%
Women's Basketball								
Largest Reported	300	400	500	900	1,400	1,700	2,400	1,300
Average	110	180	260	320	390	450	540	590
Percentage of Women's Total	28%	22%	32%	32%	31%	30%	28%	27%

TABLE 4.11
TOTAL EXPENSES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,760,000	3,970,000
11-20	3,970,000	4,670,000
21-30	4,670,000	5,520,000
31-40	5,520,000	5,970,000
41-50	5,970,000	6,620,000
51-60	6,620,000	7,370,000
61-70	7,370,000	8,060,000
71-80	8,060,000	10,240,000
81-90	10,240,000	12,960,000
91-100	12,960,000	18,340,000

TABLE 4.12
MEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,150,000	1,920,000
11-20	1,920,000	2,310,000
21-30	2,310,000	2,530,000
31-40	2,530,000	2,790,000
41-50	2,790,000	3,100,000
51-60	3,100,000	3,370,000
61-70	3,370,000	3,760,000
71-80	3,760,000	4,550,000
81-90	4,550,000	5,840,000
91-100	5,840,000	8,610,000

TABLE 4.13
WOMEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	330,000	1,070,000
11-20	1,070,000	1,370,000
21-30	1,370,000	1,630,000
31-40	1,630,000	1,830,000
41-50	1,830,000	1,990,000
51-60	1,990,000	2,280,000
61-70	2,280,000	2,560,000
71-80	2,560,000	2,960,000
81-90	2,960,000	3,690,000
91-100	3,690,000	5,550,000

TABLE 4.14
FOOTBALL TOTAL EXPENSES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	190,000	420,000
11-20	420,000	650,000
21-30	650,000	1,120,000
31-40	1,120,000	1,260,000
41-50	1,260,000	1,440,000
51-60	1,440,000	1,660,000
61-70	1,660,000	1,850,000
71-80	1,850,000	2,170,000
81-90	2,170,000	2,690,000
91-100	2,690,000	3,790,000

TABLE 4.15
MEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	210,000	430,000
11-20	430,000	500,000
21-30	500,000	550,000
31-40	550,000	630,000
41-50	630,000	690,000
51-60	690,000	740,000
61-70	740,000	870,000
71-80	870,000	1,000,000
81-90	1,000,000	1,220,000
91-100	1,220,000	3,050,000

TABLE 4.16
WOMEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

Percentile	More than	Less than
0-10	160,000	320,000
11-20	320,000	380,000
21-30	380,000	440,000
31-40	440,000	490,000
41-50	490,000	560,000
51-60	560,000	600,000
61-70	600,000	660,000
71-80	660,000	770,000
81-90	770,000	980,000
91-100	980,000	1,330,000

TABLE 4.17
REPORTED NET PROFITS AND DEFICITS
DIVISION I-AA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
Fiscal 2003						
Men's Program	34	30%	800	70	63%	1,680
Women's Program	26	23%	180	79	71%	1,380
Total	57	51%	980	45	40%	2,120
Excluding Institutional Support	10	9%	1,250	101	90%	4,210
Fiscal 2001						
Men's Program	23	20%	580	87	77%	1,540
Women's Program	16	14%	62	93	82%	1,340
Total	46	41%	550	64	57%	2,490
Excluding Institutional Support	9	8%	520	104	92%	3,630
Fiscal 1999						
Men's Program	17	18%	790	74	78%	1,260
Women's Program	11	12%	330	82	86%	1,060
Total	49	52%	530	41	43%	2,030
Excluding Institutional Support	13	14%	590	82	86%	2,690
Fiscal 1997						
Men's Program	13	14%	870	77	82%	1,250
Women's Program	7	8%	170	82	87%	990
Total	28	30%	890	58	61%	1,630
Excluding Institutional Support	8	9%	540	85	90%	2,220
Fiscal 1995						
Men's Program	10	14%	510	57	79%	1,390
Women's Program	3	4%	70	64	89%	870
Total	31	43%	320	28	39%	1,560
Excluding Institutional Support	9	13%	440	61	85%	2,040
Fiscal 1993						
Men's Program	6	8%	390	68	92%	1,290
Women's Program	4	5%	150	68	92%	710
Total	30	41%	540	31	42%	1,960
Excluding Institutional Support	11	15%	730	59	81%	1,910
Fiscal 1989						
Men's Program	29	54%	580	24	44%	1,330
Women's Program	9	17%	110	43	81%	650
Total	18	33%	200	28	52%	1,640
Fiscal 1985 Total	5	10%	140	45	87%	830

NOTES: Average profits - Those schools reporting a profit have been averaged. Average deficit - Those schools reporting a deficit have been averaged. The remaining institutions reported break-even operations. Total - The Total columns represent the net for a school (men and women, combined). For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit. Totals subsequent to 1989 are restated exclusive of institutional support. For example, in 1993, if institutions had not made contributions to the athletic programs, only 30 schools would have shown a profit.

TABLE 4.18
REPORTED NET PROFITS AND DEFICITS -- FOOTBALL
DIVISION I-AA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	12	3	4	7	15	12	22	28
Average Profit	260	170	80	350	300	290	280	450
Percentage Reporting Profits	24%	6%	5%	10%	16%	13%	19%	25%
Expenses Exceed Revenues								
Number of Respondents	38	51	70	61	76	77	81	72
Average Deficit	420	540	660	630	660	630	780	810
Percentage Reporting Deficits	76%	94%	95%	84%	81%	81%	72%	64%
Revenues Equal Expenses								
Number of Respondents	0	0	0	4	3	6	10	12
Percentage Reporting Break-even	0%	0%	0%	6%	3%	6%	9%	11%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 4.19
REPORTED NET PROFITS AND DEFICITS -- MEN'S BASKETBALL
DIVISION I-AA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	16	14	14	14	25	26	29	37
Average Profit	210	320	450	560	590	510	430	440
Percentage Reporting Profits	32%	26%	19%	19%	27%	27%	25%	33%
Expenses Exceed Revenues								
Number of Respondents	34	40	60	54	65	65	77	65
Average Deficit	140	200	240	250	250	260	300	330
Percentage Reporting Deficits	68%	74%	81%	75%	69%	68%	68%	59%
Revenues Equal Expenses								
Number of Respondents	0	0	0	4	4	6	7	10
Percentage Reporting Break-even	0%	0%	0%	6%	4%	6%	6%	9%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 4.20
REPORTED NET PROFITS AND DEFICITS -- WOMEN'S BASKETBALL
DIVISION I-AA
Fiscal Years 1993 through 2003
(Dollar Amounts in Thousands)

Category	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses						
Number of Respondents	2	2	10	8	15	19
Average Profit	90	150	190	220	180	60
Percentage Reporting Profits	3%	2%	11%	8%	13%	17%
Expenses Exceed Revenues						
Number of Respondents	69	63	79	79	88	79
Average Deficit	230	270	310	320	370	380
Percentage Reporting Deficit	93%	88%	84%	83%	78%	71%
Revenues Equal Expenses						
Number of Respondents	3	7	5	8	10	14
Percentage Reporting Break-even	4%	10%	5%	8%	9%	13%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those reporting deficits. Data are not available for years prior to 1993.

TABLE 4.21
TOTAL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1,000	10,000
11-20	0	20,000	11-20	10,000	40,000
21-30	20,000	75,000	21-30	40,000	140,000
31-40	75,000	115,000	31-40	140,000	360,000
41-50	115,000	155,000	41-50	360,000	665,000
51-60	155,000	315,000	51-60	665,000	1,535,000
61-70	315,000	460,000	61-70	1,535,000	3,245,000
71-80	460,000	780,000	71-80	3,245,000	4,120,000
81-90	780,000	2,455,000	81-90	4,120,000	6,190,000
91-100	2,455,000	5,370,000	91-100	6,190,000	10,130,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 4.22
MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	10,000	140,000
11-20	0	0	11-20	140,000	580,000
21-30	0	60,000	21-30	580,000	780,000
31-40	60,000	190,000	31-40	780,000	1,230,000
41-50	190,000	250,000	41-50	1,230,000	1,700,000
51-60	250,000	360,000	51-60	1,700,000	2,070,000
61-70	360,000	650,000	61-70	2,070,000	2,220,000
71-80	650,000	860,000	71-80	2,220,000	2,550,000
81-90	860,000	1,320,000	81-90	2,550,000	3,070,000
91-100	1,320,000	3,410,000	91-100	3,070,000	5,010,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 4.23
WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	2,000	40,000
11-20	0	0	11-20	40,000	490,000
21-30	0	1,000	21-30	490,000	875,000
31-40	1,000	25,000	31-40	875,000	1,060,000
41-50	25,000	45,000	41-50	1,060,000	1,275,000
51-60	45,000	90,000	51-60	1,275,000	1,495,000
61-70	90,000	125,000	61-70	1,495,000	1,685,000
71-80	125,000	225,000	71-80	1,685,000	2,145,000
81-90	225,000	520,000	81-90	2,145,000	2,540,000
91-100	520,000	975,000	91-100	2,540,000	4,640,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 4.24
FOOTBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	3,000	43,000
11-20	0	0	11-20	43,000	232,000
21-30	0	0	21-30	232,000	383,000
31-40	0	24,000	31-40	383,000	559,000
41-50	24,000	42,000	41-50	559,000	666,000
51-60	42,000	92,000	51-60	666,000	829,000
61-70	92,000	211,000	61-70	829,000	1,107,000
71-80	211,000	353,000	71-80	1,107,000	1,238,000
81-90	353,000	1,206,000	81-90	1,238,000	1,725,000
91-100	1,206,000	1,484,000	91-100	1,725,000	2,657,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 4.25
MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	45,000
11-20	0	0	11-20	45,000	135,000
21-30	0	10,000	21-30	135,000	175,000
31-40	10,000	30,000	31-40	175,000	245,000
41-50	30,000	135,000	41-50	245,000	315,000
51-60	135,000	165,000	51-60	315,000	350,000
61-70	165,000	215,000	61-70	350,000	435,000
71-80	215,000	310,000	71-80	435,000	505,000
81-90	310,000	695,000	81-90	505,000	610,000
91-100	695,000	4,475,000	91-100	610,000	925,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 4.26
WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	1,000	41,000
11-20	0	0	11-20	41,000	147,000
21-30	0	0	21-30	147,000	225,000
31-40	0	0	31-40	225,000	288,000
41-50	0	2,000	41-50	288,000	345,000
51-60	2,000	9,000	51-60	345,000	412,000
61-70	9,000	24,000	61-70	412,000	474,000
71-80	24,000	35,000	71-80	474,000	530,000
81-90	35,000	121,000	81-90	530,000	645,000
91-100	121,000	543,000	91-100	645,000	1,246,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 4.27
SOURCES OF TOTAL REVENUES -- PUBLIC, PRIVATE, TOTAL DIVISION
DIVISION I-AA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Ticket Sales:						
Public/Faculty/Staff	553	8	307	4	451	6
Students	8	0	7	0	7	0
Total Ticket Sales	561	8	314	4	458	6
Postseason Compensation:						
Bowl Games	0	0	0	0	0	0
Tournaments	34	0	6	0	23	0
Total Postseason	34	0	6	0	23	0
NCAA and Conference Distributions	268	4	338	5	297	4
Student Activity Fees	2,011	29	273	4	1,294	18
Guarantees and Options	296	4	149	2	235	3
Cash Contributions from Alumni and Others	465	7	647	9	540	8
Direct Government Support	303	4	24	0	188	3
Institutional Support	2,477	35	4,768	68	3,423	49
Other:						
Concessions	36	1	28	0	33	0
Radio/Television	12	0	13	0	13	0
Program Sales/Advertising	21	0	13	0	17	0
Signage/Sponsorship	165	2	157	2	162	2
Sports Camps	70	1	85	1	76	1
Miscellaneous	265	4	204	3	240	3
Total Other	569	8	500	7	541	8
Total	6,984	100	7,019	100	6,999	100

NOTES: Total public institutions reporting = 64. Total private institutions reporting = 44.

TABLE 4.28a
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION I-AA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Grants-in-Aid						
Men	1,099	16	1,658	20	1,330	18
Women	788	12	1,383	17	1,034	14
Administrative and Non-gender	32	0	23	0	29	0
Total	1,919	27	3,064	37	2,393	32
Guarantees and Options						
Men	66	1	44	1	57	1
Women	4	0	3	0	4	0
Administrative and Non-gender	3	0	9	0	5	0
Total	73	1	56	1	66	1
Salaries and Benefits						
Men	944	14	1,073	13	997	13
Women	548	8	666	8	596	8
Administrative and Non-gender	963	15	996	12	976	13
Total	2,455	37	2,735	33	2,569	35
Team Travel						
Men	343	5	435	5	381	5
Women	238	4	299	4	263	4
Administrative and Non-gender	20	0	41	0	29	0
Total	601	9	775	9	673	9
Recruiting						
Men	86	1	129	2	104	1
Women	47	1	72	1	58	1
Administrative and Non-gender	1	0	4	0	2	0
Total	134	2	205	2	164	2
Equipment/Uniforms/Supplies						
Men	149	2	158	2	153	2
Women	80	1	88	1	83	1
Administrative and Non-gender	134	2	70	1	107	1
Total	363	5	316	4	343	5
Fund-Raising						
Men	7	0	11	0	8	0
Women	4	0	6	0	4	0
Administrative and Non-gender	31	0	37	0	34	0
Total	42	1	54	1	46	1
Game Officials						
Men	61	1	61	1	61	1
Women	36	1	39	0	38	0
Administrative and Non-gender	2	0	4	0	3	0
Total	99	1	104	1	102	1
Contract Services						
Men	42	1	28	0	36	0
Women	14	0	9	0	12	0
Administrative and Non-gender	95	1	47	1	76	1
Total	151	2	84	1	124	2

NOTES: Total public institutions reporting = 65. Total private institutions reporting = 46.
Percentages of Total include Operating Expenditures only.

TABLE 4.28b
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION I-AA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Sports Camps						
Men	33	0	19	0	27	0
Women	25	0	17	0	22	0
Administrative and Non-gender	4	0	37	0	18	0
Total	62	1	73	1	67	1
Other						
Men	223	3	261	3	239	3
Women	82	1	116	1	96	1
Administrative and Non-gender	492	7	544	7	514	7
Total	797	12	921	11	849	11
Total Operating Expenses						
Men	3,053	46	3,877	46	3,393	46
Women	1,866	28	2,698	32	2,210	30
Administrative and Non-gender	1,777	27	1,812	22	1,793	24
Total	6,696	100	8,387	100	7,396	100
Debt Service						
Men	32		0		19	
Women	6		0		3	
Administrative and Non-gender	38		22		31	
Total	76		22		53	
Capital Expenditures						
Men	17		9		14	
Women	15		8		12	
Administrative and Non-gender	88		48		72	
Total	120		65		98	
Total Expenditures						
Men	3,102		3,886		3,426	
Women	1,887		2,706		2,225	
Administrative and Non-gender	1,903		1,882		1,896	
Total	6,892		8,474		7,547	

NOTES: Total public institutions reporting = 65. Total private institutions reporting = 46.
Percentages of Total include Operating Expenditures only.

TABLE 4.29
TOTAL REVENUES AND EXPENSES BY SPORT
DIVISION I-AA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	193	327	92	N/A	N/A	N/A
Basketball	746	793	108	337	591	107
Fencing	70	57	5	55	61	6
Field Hockey	N/A	N/A	N/A	171	288	28
Football	1,070	1,483	108	N/A	N/A	N/A
Golf	49	86	90	54	101	68
Gymnastics	27	83	2	129	280	11
Ice Hockey	936	781	10	357	492	7
Lacrosse	195	309	21	140	263	31
Rifle	19	25	9	18	22	9
Rowing	199	229	11	159	197	26
Skiing	48	121	2	121	148	3
Soccer	175	286	63	155	277	95
Softball	N/A	N/A	N/A	151	264	91
Squash	85	59	4	92	73	3
Swimming	89	140	39	121	200	53
Synchronized Swimming	N/A	N/A	N/A	32	62	1
Tennis	50	90	96	64	116	105
Track & Field/X Country	118	216	107	141	272	109
Volleyball	30	27	1	161	292	105
Water Polo	50	40	3	49	65	8
Wrestling	117	223	20	N/A	N/A	N/A

DIVISION I-AAA

TABLE 5.1
TOTAL REVENUES, EXPENSES AND NET OPERATING RESULTS
DIVISION I-AAA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	Percent of 1997 Total	1999	Percent of 1999 Total	2001	Percent of 2001 Total	2003	Percent of 2003 Total
Total Revenues												
Men's	600	990	680	810	1,050	35%	1,350	35%	1,730	34%	2,020	33%
Women's	20	260	130	380	540	16%	800	21%	1,140	23%	1,390	23%
Non-gender	N/A	N/A	1,370	1,860	1,450	49%	1,700	44%	2,190	43%	2,750	45%
Average Total Revenues	610	1,240	2,180	3,040	3,040	100%	3,840	100%	5,060	100%	6,160	100%
Largest Reported Total Revenues	2,379	3,608	6,640	7,702	10,371		9,354		14,460		19,911	
Total Expenses												
Men's	880	1,300	1,250	1,450	1,460	40%	1,870	40%	2,130	39%	2,490	38%
Women's	210	620	760	1,040	1,210	33%	1,630	35%	1,940	35%	2,320	36%
Non-gender	N/A	N/A	820	1,340	980	27%	1,220	25%	1,420	26%	1,720	26%
Average Total Expenses	1,070	1,910	2,830	3,830	3,650	100%	4,720	100%	5,490	100%	6,530	100%
Largest Reported Total Expenses	2,356	5,420	6,640	20,074	9,330		11,459		14,460		15,770	
Average Net												
Men's	-280	-310	-570	-640	-410		-520		-400		-470	
Women's	-190	-360	-630	-660	-670		-830		-800		-930	
Non-gender	N/A	N/A	550	520	470		480		770		1,030	
Total Net	-460	-670	-650	-790	-610		-880		-430		-370	
Restated Without Institutional Support												
Average Deficit	N/A	N/A	-1,130	-1,460	-1,870		-2,460		-2,820		-3,530	

NOTES: For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non-gender specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non-gender specific items were allocated between men's and women's programs. Thus, comparisons may be misleading. The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages. The average deficits for 1993 through 2003 have been restated to reflect the results of the removal of institutional support from total revenues.

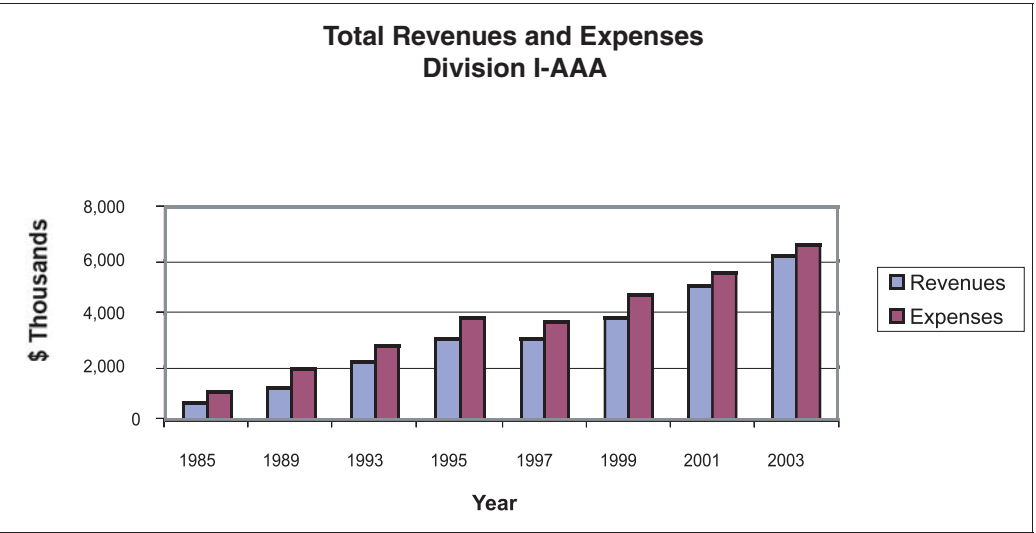
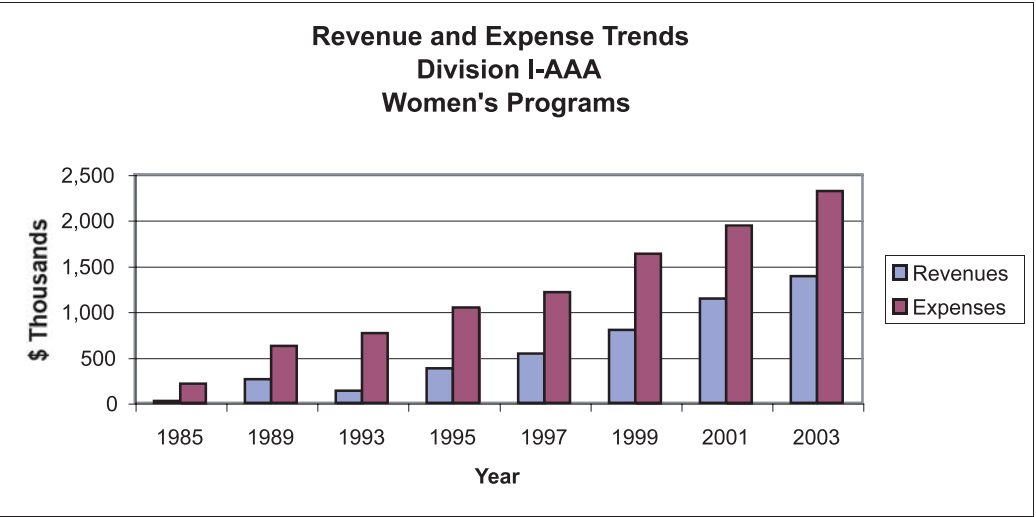
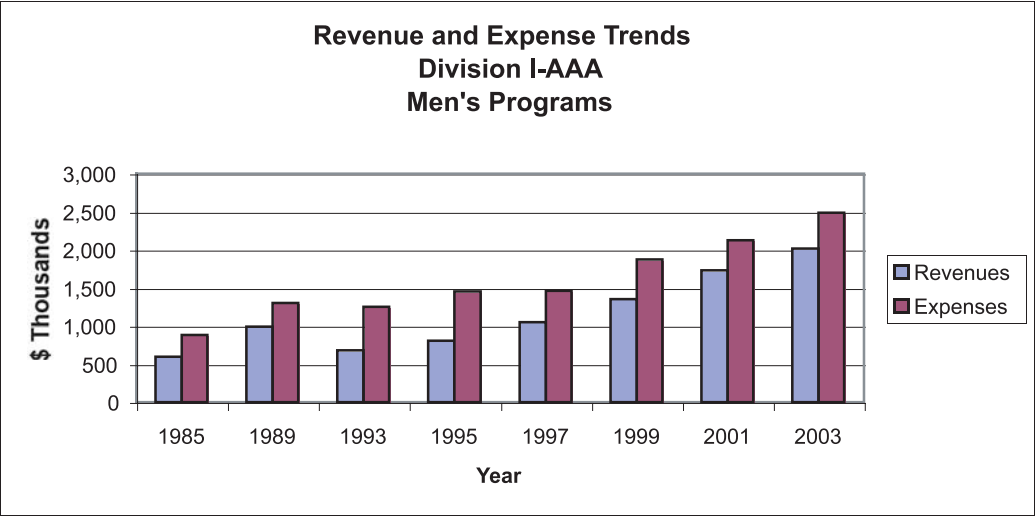


TABLE 5.2a
MEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION I-AAA
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Football	Basketball	Other Sports	Unrelated	Total
Men's Programs Revenues						
2003	Average	0	1,060	890	70	2,020
	Percent of Total	0%	52%	44%	3%	100%
2001	Average	70	850	720	90	1,730
	Percent of Total	4%	49%	42%	5%	100%
1999	Average	0	770	530	50	1,350
	Percent of Total	0%	57%	39%	4%	100%
1997	Average	0	620	380	50	1,050
	Percent of Total	0%	58%	37%	5%	100%
1995	Average	0	460	230	120	810
	Percent of Total	0%	57%	28%	15%	100%
1993	Average	20	450	130	80	680
	Percent of Total	3%	66%	19%	12%	100%
1989	Average	70	440	100	380	990
	Percent of Total	7%	44%	10%	38%	100%
Men's Programs Expenses						
2003	Average	0	1,070	1,390	30	2,490
	Percent of Total	0%	43%	56%	1%	100%
2001	Average	20	900	1,180	30	2,130
	Percent of Total	1%	42%	55%	1%	100%
1999	Average	0	810	1,030	30	1,870
	Percent of Total	0%	43%	55%	2%	100%
1997	Average	0	640	810	10	1,460
	Percent of Total	0%	44%	55%	1%	100%
1995	Average	0	650	690	110	1,450
	Percent of Total	0%	44%	48%	8%	100%
1993	Average	30	590	550	60	1,250
	Percent of Total	2%	47%	44%	5%	100%
1989	Average	240	490	380	190	1,300
	Percent of Total	18%	38%	29%	15%	100%

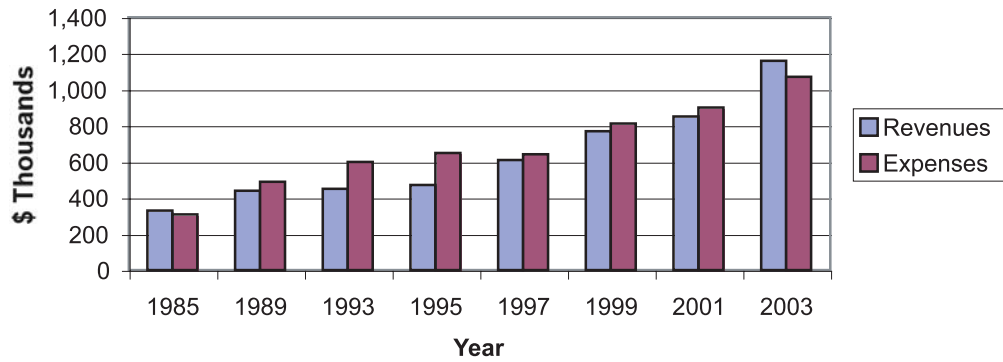
NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

TABLE 5.2b
WOMEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION I-AAA
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Basketball	Other Sports	Unrelated	Total
Women's Programs Revenues					
2003	Average	440	910	100	1,450
	Percent of Total	30%	63%	7%	100%
2001	Average	350	650	140	1,140
	Percent of Total	31%	57%	12%	100%
1999	Average	260	490	50	800
	Percent of Total	33%	61%	6%	100%
1997	Average	180	310	50	540
	Percent of Total	33%	58%	9%	100%
1995	Average	90	190	100	380
	Percent of Total	24%	49%	27%	100%
1993	Average	40	60	30	130
	Percent of Total	31%	46%	23%	100%
1989	Average	20	60	180	260
	Percent of Total	8%	23%	69%	100%
Women's Programs Expenses					
2003	Average	740	1,600	20	2,360
	Percent of Total	31%	68%	1%	100%
2001	Average	640	1,270	30	1,940
	Percent of Total	33%	65%	2%	100%
1999	Average	540	1,060	30	1,630
	Percent of Total	33%	65%	2%	100%
1997	Average	420	780	10	1,210
	Percent of Total	35%	64%	1%	100%
1995	Average	340	600	100	1,040
	Percent of Total	32%	58%	10%	100%
1993	Average	290	420	50	760
	Percent of Total	38%	55%	7%	100%
1989	Average	180	250	190	620
	Percent of Total	29%	40%	31%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

**Revenue and Expense Trends
Division I-AAA
Men's Basketball**



**Revenue and Expense Trends
Division I-AAA
Women's Basketball**

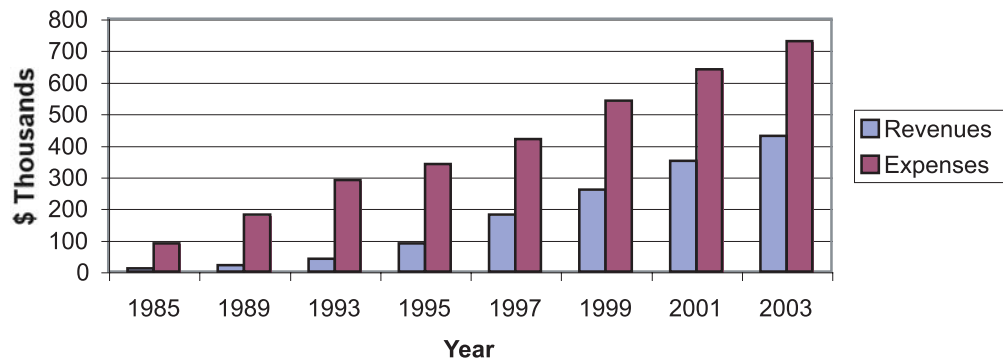


TABLE 5.3
TRENDS IN PROGRAM REVENUES
DIVISION I-AAA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Men's Basketball								
Largest Reported	2,100	3,300	3,300	2,500	4,500	3,900	5,000	7,900
Average	330	440	450	470	610	770	850	1,060
Percentage of Men's Total	51%	45%	67%	57%	59%	57%	49%	52%
Women's Basketball								
Largest Reported	40	160	390	550	1,210	1,270	1,450	1,700
Average	10	20	40	90	180	260	350	430
Percentage of Women's Total	35%	7%	28%	24%	32%	33%	31%	31%

TABLE 5.4
TOTAL REVENUES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	310,000	2,610,000
11-20	2,610,000	4,140,000
21-30	4,140,000	4,760,000
31-40	4,760,000	5,730,000
41-50	5,730,000	6,050,000
51-60	6,050,000	6,850,000
61-70	6,850,000	7,470,000
71-80	7,470,000	8,460,000
81-90	8,460,000	9,920,000
91-100	9,920,000	19,910,000

TABLE 5.5
MEN'S TOTAL REVENUES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	70,000	270,000
11-20	270,000	530,000
21-30	530,000	1,050,000
31-40	1,050,000	1,700,000
41-50	1,700,000	1,920,000
51-60	1,920,000	2,180,000
61-70	2,180,000	2,630,000
71-80	2,630,000	3,170,000
81-90	3,170,000	4,170,000
91-100	4,170,000	9,230,000

TABLE 5.6
WOMEN'S TOTAL REVENUES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	2,000	40,000
11-20	40,000	90,000
21-30	90,000	220,000
31-40	220,000	700,000
41-50	700,000	1,500,000
51-60	1,500,000	1,680,000
61-70	1,680,000	2,050,000
71-80	2,050,000	2,470,000
81-90	2,470,000	3,020,000
91-100	3,020,000	6,800,000

TABLE 5.8
MEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	16,000	180,000
11-20	180,000	270,000
21-30	270,000	440,000
31-40	440,000	670,000
41-50	670,000	840,000
51-60	840,000	940,000
61-70	940,000	1,100,000
71-80	1,100,000	1,400,000
81-90	1,400,000	2,100,000
91-100	2,100,000	7,900,000

TABLE 5.9
WOMEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	2,000	9,000
11-20	9,000	28,000
21-30	28,000	75,000
31-40	75,000	212,000
41-50	212,000	429,000
51-60	429,000	573,000
61-70	573,000	656,000
71-80	656,000	796,000
81-90	796,000	914,000
91-100	914,000	1,678,000

TABLE 5.10
TRENDS IN PROGRAM EXPENSES
DIVISION I-AAA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Men's Basketball								
Largest Reported	740	1,480	1,700	1,630	2,410	2,550	2,780	3,500
Average	310	490	600	650	640	810	900	1,080
Percentage of Men's Total	36%	38%	48%	44%	44%	43%	42%	42%
Women's Basketball								
Largest Reported	280	490	720	560	1,080	1,270	1,580	1,680
Average	90	180	290	340	420	540	640	740
Percentage of Women's Total	38%	28%	38%	33%	35%	33%	33%	31%

TABLE 5.11
TOTAL EXPENSES PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	2,100,000	3,440,000
11-20	3,440,000	4,440,000
21-30	4,440,000	5,350,000
31-40	5,350,000	5,930,000
41-50	5,930,000	6,340,000
51-60	6,340,000	6,900,000
61-70	6,900,000	7,600,000
71-80	7,600,000	8,620,000
81-90	8,620,000	9,430,000
91-100	9,430,000	15,770,000

TABLE 5.12
MEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	850,000	1,310,000
11-20	1,310,000	1,710,000
21-30	1,710,000	1,980,000
31-40	1,980,000	2,160,000
41-50	2,160,000	2,350,000
51-60	2,350,000	2,670,000
61-70	2,670,000	2,850,000
71-80	2,850,000	3,180,000
81-90	3,180,000	4,010,000
91-100	4,010,000	6,400,000

TABLE 5.13
WOMEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	840,000	1,290,000
11-20	1,290,000	1,570,000
21-30	1,570,000	1,750,000
31-40	1,750,000	2,030,000
41-50	2,030,000	2,170,000
51-60	2,170,000	2,380,000
61-70	2,380,000	2,720,000
71-80	2,720,000	2,990,000
81-90	2,990,000	3,530,000
91-100	3,530,000	6,800,000

TABLE 5.15
MEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	410,000	560,000
11-20	560,000	660,000
21-30	660,000	760,000
31-40	760,000	840,000
41-50	840,000	900,000
51-60	900,000	1,030,000
61-70	1,030,000	1,170,000
71-80	1,170,000	1,400,000
81-90	1,400,000	2,030,000
91-100	2,030,000	3,500,000

TABLE 5.16
WOMEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

Percentile	More than	Less than
0-10	360,000	460,000
11-20	460,000	530,000
21-30	530,000	560,000
31-40	560,000	650,000
41-50	650,000	710,000
51-60	710,000	770,000
61-70	770,000	790,000
71-80	790,000	940,000
81-90	940,000	1,080,000
91-100	1,080,000	1,680,000

TABLE 5.17
REPORTED NET PROFITS AND DEFICITS
DIVISION I-AAA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
Fiscal 2003						
Men's Program	24	29%	690	50	60%	980
Women's Program	16	19%	90	59	70%	1,320
Total	48	57%	550	22	26%	2,120
Excluding Institutional Support	9	11%	360	72	89%	4,010
Fiscal 2001						
Men's Program	24	28%	480	53	62%	870
Women's Program	18	21%	120	59	69%	1,210
Total	35	41%	480	41	48%	1,310
Excluding Institutional Support	6	7%	1,080	80	93%	3,080
Fiscal 1999						
Men's Program	20	26%	240	55	72%	800
Women's Program	17	22%	40	58	76%	1,110
Total	26	34%	280	49	64%	1,510
Excluding Institutional Support	4	5%	230	72	95%	2,610
Fiscal 1997						
Men's Program	20	29%	420	50	71%	750
Women's Program	12	17%	130	58	83%	830
Total	27	39%	490	42	60%	1,330
Excluding Institutional Support	7	10%	270	62	89%	2,150
Fiscal 1995						
Men's Program	6	13%	200	39	87%	770
Women's Program	4	9%	150	41	91%	740
Total	22	49%	270	19	42%	1,230
Excluding Institutional Support	8	18%	450	37	82%	1,880
Fiscal 1993						
Men's Program	7	15%	520	41	85%	750
Women's Program	3	6%	30	45	94%	680
Total	16	33%	130	28	58%	1,240
Excluding Institutional Support	8	17%	140	39	81%	1,440
Fiscal 1989						
Men's Program	22	40%	360	33	60%	730
Women's Program	7	13%	80	48	87%	480
Total	15	27%	170	40	71%	1,060
Fiscal 1985 Total	5	15%	120	29	85%	570

NOTES: Average profits - Those schools reporting a profit have been averaged. Average deficit - Those schools reporting a deficit have been averaged. The remaining institutions reported break-even operations. Total - The Total columns represent the net for a school (men and women, combined). For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit. Totals subsequent to 1989 are restated exclusive of institutional support. For example, in 1999, if institutions had not made contributions to the athletic programs, only 4 schools would have shown a profit.

TABLE 5.19
REPORTED NET PROFITS AND DEFICITS -- MEN'S BASKETBALL
DIVISION I-AAA
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	9	14	9	11	26	25	30	30
Average Profit	350	510	500	240	390	430	390	640
Percentage Reporting Profits	29%	25%	19%	24%	37%	33%	35%	36%
Expenses Exceed Revenues								
Number of Respondents	22	41	38	34	42	48	48	43
Average Deficit	150	220	300	320	280	290	340	370
Percentage Reporting Deficits	71%	75%	79%	76%	61%	63%	56%	51%
Revenues Equal Expenses								
Number of Respondents	0	0	1	0	2	3	8	11
Percentage Reporting Break-even	0%	0%	2%	0%	2%	4%	9%	13%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 5.20
REPORTED NET PROFITS AND DEFICITS -- WOMEN'S BASKETBALL
DIVISION I-AAA
Fiscal Years 1993 through 2003
(Dollar Amounts in Thousands)

Category	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses						
Number of Respondents	2	4	8	14	11	13
Average Profit	30	40	60	20	40	80
Percentage Reporting Profits	4%	9%	11%	18%	13%	15%
Expenses Exceed Revenues						
Number of Respondents	44	39	57	60	66	61
Average Deficit	290	290	310	360	390	430
Percentage Reporting Deficit	92%	87%	82%	79%	77%	73%
Revenues Equal Expenses						
Number of Respondents	2	2	5	2	9	10
Percentage Reporting Break-even	4%	4%	7%	3%	10%	12%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those reporting deficits. Data are not available for years prior to 1993.

TABLE 5.21
TOTAL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	30,000
11-20	0	0	11-20	30,000	120,000
21-30	0	40,000	21-30	120,000	165,000
31-40	40,000	130,000	31-40	165,000	375,000
41-50	130,000	220,000	41-50	375,000	600,000
51-60	220,000	390,000	51-60	600,000	2,285,000
61-70	390,000	370,000	61-70	2,285,000	3,080,000
71-80	370,000	545,000	71-80	3,080,000	4,625,000
81-90	545,000	975,000	81-90	4,625,000	6,825,000
91-100	975,000	5,870,000	91-100	6,825,000	7,965,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 5.22
MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	2,000	70,000
11-20	0	0	11-20	70,000	230,000
21-30	0	1,000	21-30	230,000	535,000
31-40	1,000	20,000	31-40	535,000	740,000
41-50	20,000	95,000	41-50	740,000	965,000
51-60	95,000	180,000	51-60	965,000	1,135,000
61-70	180,000	305,000	61-70	1,135,000	1,345,000
71-80	305,000	415,000	71-80	1,345,000	1,630,000
81-90	415,000	2,445,000	81-90	1,630,000	1,910,000
91-100	2,445,000	3,915,000	91-100	1,910,000	2,935,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 5.23
WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	2,000	70,000
11-20	0	0	11-20	70,000	160,000
21-30	0	0	21-30	160,000	660,000
31-40	0	0	31-40	660,000	1,040,000
41-50	0	15,000	41-50	1,040,000	1,315,000
51-60	15,000	50,000	51-60	1,315,000	1,545,000
61-70	50,000	75,000	61-70	1,545,000	1,695,000
71-80	75,000	135,000	71-80	1,695,000	2,030,000
81-90	135,000	175,000	81-90	2,030,000	2,685,000
91-100	175,000	305,000	91-100	2,685,000	4,170,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 5.25
MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS --PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	2,000	60,000
11-20	0	0	11-20	60,000	105,000
21-30	0	9,000	21-30	105,000	160,000
31-40	9,000	60,000	31-40	160,000	240,000
41-50	60,000	130,000	41-50	240,000	320,000
51-60	130,000	185,000	51-60	320,000	400,000
61-70	185,000	255,000	61-70	400,000	480,000
71-80	255,000	555,000	71-80	480,000	655,000
81-90	555,000	1,650,000	81-90	655,000	785,000
91-100	1,650,000	4,425,000	91-100	785,000	1,000,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 5.26
WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION I-AAA
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	0	0-10	0	15,000
11-20	0	0	11-20	15,000	70,000
21-30	0	0	21-30	70,000	190,000
31-40	0	0	31-40	190,000	350,000
41-50	0	15,000	41-50	350,000	425,000
51-60	15,000	25,000	51-60	425,000	460,000
61-70	25,000	50,000	61-70	460,000	565,000
71-80	50,000	90,000	71-80	565,000	710,000
81-90	90,000	140,000	81-90	710,000	940,000
91-100	140,000	275,000	91-100	940,000	1,135,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 5.27
SOURCES OF TOTAL REVENUES -- PUBLIC, PRIVATE, TOTAL DIVISION
DIVISION I-AAA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Ticket Sales:						
Public/Faculty/Staff	260	3	519	10	391	8
Students	48	1	101	2	93	2
Total Ticket Sales	308	4	620	12	484	9
Postseason Compensation:						
Bowl Games	0	0	0	0	0	0
Tournaments	45	1	107	2	76	1
Total Postseason	45	1	107	2	76	1
NCAA and Conference Distributions	186	2	324	6	254	5
Student Activity Fees	2,925	39	308	6	2,455	48
Guarantees and Options	105	1	83	2	94	2
Cash Contributions from Alumni and Others	469	6	513	10	492	10
Direct Government Support	749	10	92	2	584	11
Institutional Support	1,888	25	5,711	109	3,888	76
Other:						
Concessions	39	1	29	1	34	1
Radio/Television	80	1	110	2	95	2
Program Sales/Advertising	57	1	43	1	50	1
Signage/Sponsorship	205	3	183	3	192	4
Sports Camps	221	3	201	4	213	4
Miscellaneous	200	3	262	5	229	4
Total Other	802	11	828	16	813	16
Total	7,477	100	8,586	100	9,140	179

NOTES: Total public institutions reporting = 44. Total private institutions reporting = 62.

TABLE 5.28a
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION I-AAA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Grants-in-Aid						
Men	625	10	1,232	15	932	13
Women	768	12	1,521	19	1,149	16
Administrative and Non-gender	96	2	97	1	97	1
Total	1,489	23	2,850	35	2,178	30
Guarantees and Options						
Men	38	1	60	1	49	1
Women	11	0	8	0	10	0
Administrative and Non-gender	18	0	21	0	19	0
Total	67	1	89	1	78	1
Salaries and Benefits						
Men	660	10	776	10	719	10
Women	571	9	627	8	600	8
Administrative and Non-gender	972	15	1,009	12	991	14
Total	2,203	35	2,412	30	2,310	32
Team Travel						
Men	250	4	335	4	293	4
Women	229	4	294	4	262	4
Administrative and Non-gender	40	1	54	1	47	1
Total	519	8	683	8	602	8
Recruiting						
Men	62	1	81	1	72	1
Women	51	1	61	1	56	1
Administrative and Non-gender	44	1	51	1	49	1
Total	157	2	193	2	177	2
Equipment/Uniforms/Supplies						
Men	114	2	110	1	112	2
Women	82	1	89	1	86	1
Administrative and Non-gender	184	3	145	2	162	2
Total	380	6	344	4	360	5
Fund-Raising						
Men	53	1	45	1	49	1
Women	28	0	12	0	19	0
Administrative and Non-gender	87	1	92	1	89	1
Total	168	3	149	2	157	2
Game Officials						
Men	50	1	55	1	53	1
Women	41	1	47	1	44	1
Administrative and Non-gender	26	0	3	0	14	0
Total	117	2	105	1	111	2
Contract Services						
Men	71	1	116	1	97	1
Women	20	0	40	0	31	0
Administrative and Non-gender	190	3	122	1	154	2
Total	281	4	278	3	282	4

NOTES: Total public institutions reporting = 44. Total private institutions reporting = 62.
Percentages of Total include Operating Expenditures only.

TABLE 5.28b
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION I-AAA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Sports Camps						
Men	33	1	41	1	37	1
Women	23	0	16	0	20	0
Administrative and Non-gender	38	1	9	0	23	0
Total	94	1	66	1	80	1
Other						
Men	93	1	234	3	164	3
Women	55	1	96	1	76	1
Administrative and Non-gender	357	6	414	5	386	6
Total	505	8	744	9	626	10
Total Operating Expenses						
Men	1,964	36	2,993	40	2,486	38
Women	1,840	34	2,780	37	2,316	36
Administrative and Non-gender	1,651	30	1,755	23	1,704	26
Total	5,455	100	7,528	100	6,506	100
Debt Service						
Men	0		1		1	
Women	0		0		0	
Administrative and Non-gender	39		4		21	
Total	39		5		22	
Capital Expenditures						
Men	2		16		9	
Women	0		25		13	
Administrative and Non-gender	5		401		206	
Total	7		442		228	
Total Expenditures						
Men	1,966		3,010		2,496	
Women	1,840		2,805		2,329	
Administrative and Non-gender	1,695		2,156		1,931	
Total	6,026		7,971		6,756	

NOTES: Total public institutions reporting = 44. Total private institutions reporting = 62.
Percentages of Total include Operating Expenditures only.

TABLE 5.29
TOTAL REVENUES AND EXPENSES BY SPORT
DIVISION I-AAA
Fiscal Year 2003
(Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	317	435	71	N/A	N/A	N/A
Basketball	1,065	1,066	81	426	732	81
Fencing	32	46	3	52	63	4
Field Hockey	N/A	N/A	N/A	101	286	14
Golf	88	122	71	88	131	43
Gymnastics	19	193	1	320	421	5
Ice Hockey	1,101	1,288	6	176	528	4
Lacrosse	260	363	12	170	278	18
Rifle	24	41	5	32	43	6
Rowing	108	180	10	155	253	12
Skiing	218	244	3	218	232	3
Soccer	213	350	66	214	342	69
Softball	N/A	N/A	N/A	178	301	60
Squash	26	26	1	17	17	1
Swimming	124	192	33	129	198	38
Synchronized Swimming	N/A	N/A	N/A	0	0	0
Tennis	73	119	72	84	140	80
Track & Field/X Country	97	174	77	110	200	79
Volleyball	135	259	8	201	353	74
Water Polo	123	155	9	131	161	8
Wrestling	191	256	12	N/A	N/A	N/A

DIVISION II (WITH FOOTBALL)

TABLE 6.1
TOTAL REVENUES, EXPENSES AND OPERATING RESULTS
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	Percent of 1997 Total	1999	Percent of 1999 Total	2001	Percent of 2001 Total	2003	Percent of 2003 Total
Total Revenues												
Men's	420	550	330	480	520	45%	630	44%	800	43%	1,120	44%
Women's	80	180	110	190	220	19%	320	22%	430	23%	630	25%
Non-gender	N/A	N/A	550	680	420	36%	500	34%	630	34%	810	32%
Average Total Revenues	490	710	990	1,350	1,170	100%	1,450	100%	1,860	100%	2,560	100%
Largest Reported Total Revenues	1,382	2,562	3,458	3,496	5,339		5,252		6,519		8,330	
Total Expenses												
Men's	720	850	790	850	910	56%	1,040	53%	1,190	52%	1,340	49%
Women's	160	330	310	380	430	27%	560	29%	680	30%	800	29%
Non-gender	N/A	N/A	320	350	290	17%	350	18%	430	19%	600	22%
Average Total Expenses	880	1,180	1,420	1,570	1,640	100%	1,950	100%	2,300	100%	2,740	100%
Largest Reported Total Expenses	2,025	2,562	3,458	3,070	4,875		5,037		6,223		8,330	
Average Net												
Men's	-300	-300	-460	-370	-390		-410		-390		-220	
Women's	-80	-150	-200	-190	-210		-240		-250		-170	
Non-gender	N/A	N/A	230	330	130		150		200		210	
Total Net	-390	-470	-430	-220	-470		-500		-440		-180	
Restated Without Institutional Support												
Average Deficit	N/A	N/A	-810	-840	-950		-1,150		-1,300		-1,640	

NOTES: For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non-gender specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non-gender specific items were allocated between men's and women's programs. Thus, comparisons may be misleading. The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages. The average deficits for years after 1989 have been restated to reflect the deficit which results from the removal of institutional support from total revenues.

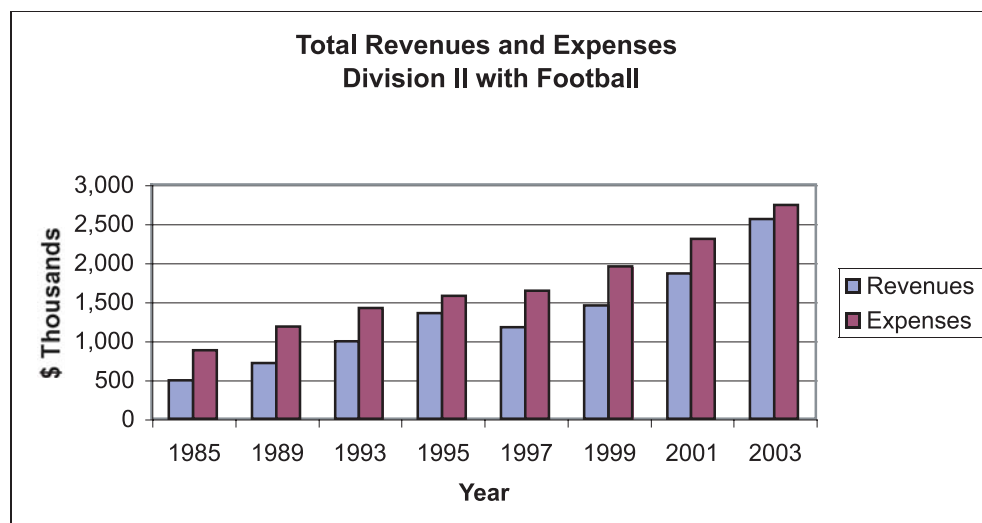
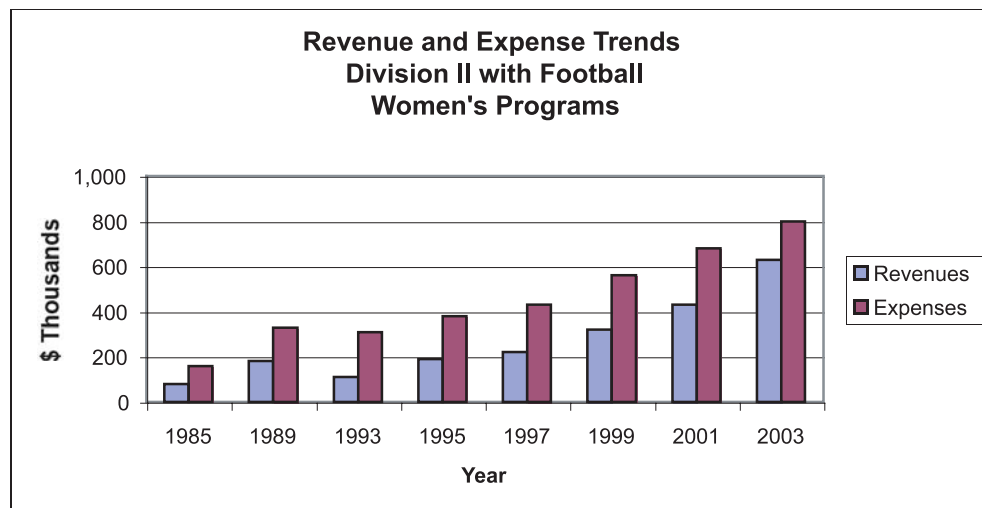
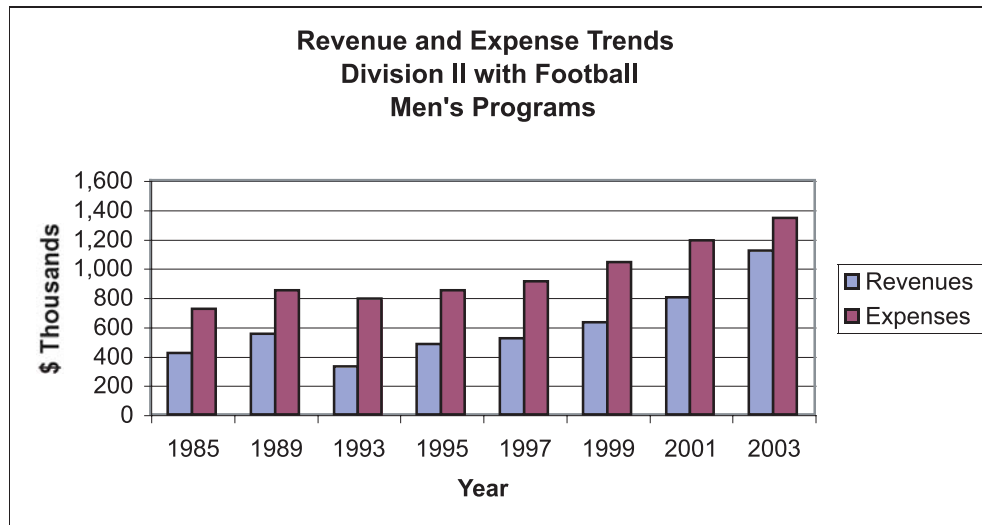


TABLE 6.2a
MEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category		Football	Basketball	Other Sports	Unrelated	Total
Men's Programs Revenues						
2003	Average	450	200	370	100	1,120
	Percent of Total	40%	18%	33%	9%	100%
2001	Average	330	140	270	60	800
	Percent of Total	41%	18%	34%	8%	100%
1999	Average	270	120	200	40	630
	Percent of Total	43%	19%	32%	6%	100%
1997	Average	220	100	130	70	520
	Percent of Total	43%	19%	25%	13%	100%
1995	Average	190	80	130	80	480
	Percent of Total	38%	18%	27%	17%	100%
1993	Average	130	60	100	40	330
	Percent of Total	39%	18%	30%	12%	100%
1989	Average	100	50	90	310	550
	Percent of Total	18%	9%	16%	56%	100%
Men's Programs Expenses						
2003	Average	610	260	450	20	1,340
	Percent of Total	46%	19%	34%	1%	100%
2001	Average	550	230	390	20	1,190
	Percent of Total	46%	19%	33%	2%	100%
1999	Average	480	210	340	10	1,040
	Percent of Total	46%	20%	33%	1%	99%
1997	Average	430	190	270	20	910
	Percent of Total	47%	21%	30%	2%	100%
1995	Average	390	160	270	30	850
	Percent of Total	46%	19%	31%	4%	100%
1993	Average	370	160	220	40	790
	Percent of Total	47%	20%	28%	5%	100%
1989	Average	330	130	200	190	850
	Percent of Total	39%	15%	24%	22%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

TABLE 6.2b
WOMEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category		Basketball	Other Sports	Unrelated	Total
Women's Programs Revenues					
2003	Average	170	390	70	630
	Percent of Total	27%	62%	11%	100%
2001	Average	120	260	50	430
	Percent of Total	28%	60%	12%	100%
1999	Average	100	190	30	320
	Percent of Total	30%	59%	10%	100%
1997	Average	70	110	40	220
	Percent of Total	32%	49%	19%	100%
1995	Average	60	90	40	190
	Percent of Total	32%	46%	22%	100%
1993	Average	30	50	30	110
	Percent of Total	27%	45%	27%	100%
1989	Average	20	50	110	180
	Percent of Total	11%	28%	61%	100%
Women's Programs Expenses					
2003	Average	230	550	20	800
	Percent of Total	29%	69%	3%	100%
2001	Average	210	450	20	680
	Percent of Total	31%	66%	3%	100%
1999	Average	180	370	10	560
	Percent of Total	32%	66%	2%	100%
1997	Average	150	270	10	430
	Percent of Total	35%	62%	3%	100%
1995	Average	130	220	30	380
	Percent of Total	34%	58%	8%	100%
1993	Average	120	170	20	310
	Percent of Total	39%	55%	6%	100%
1989	Average	80	140	110	330
	Percent of Total	24%	42%	33%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

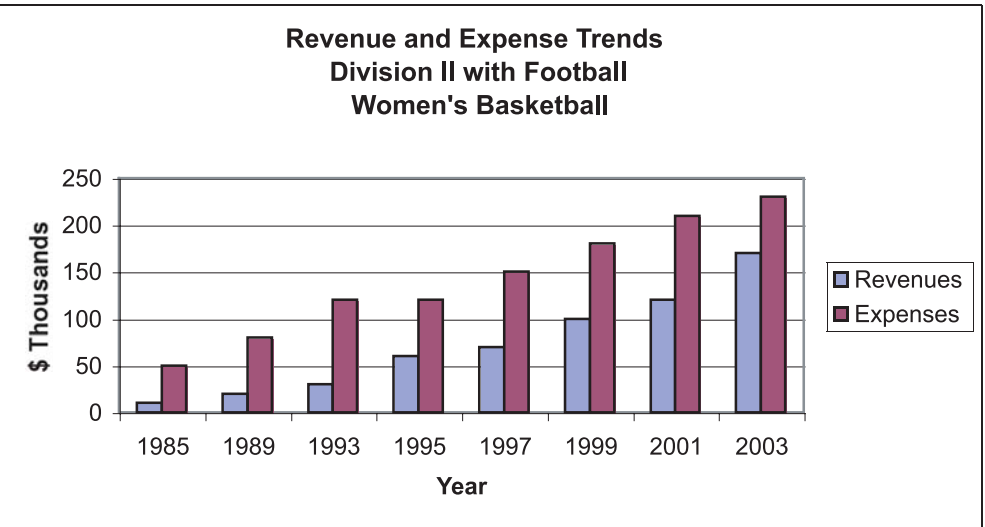
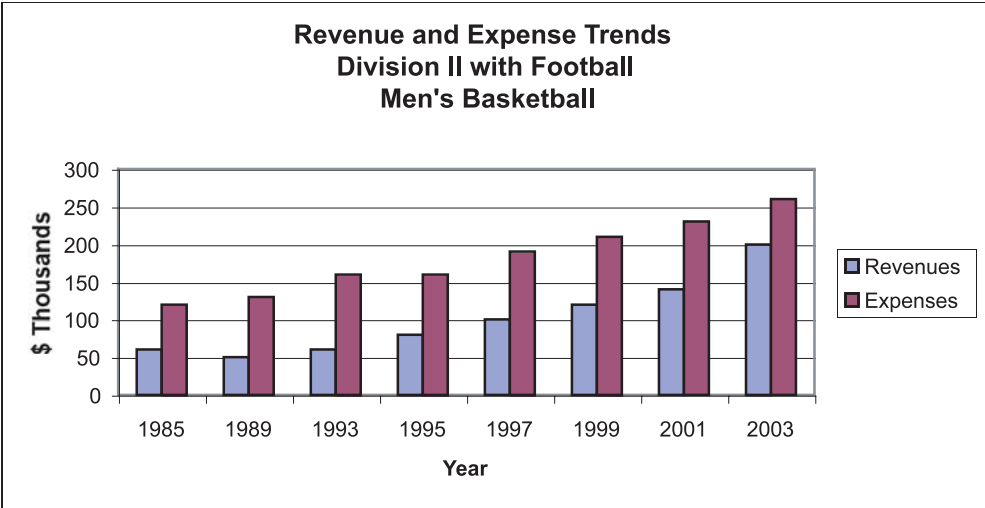
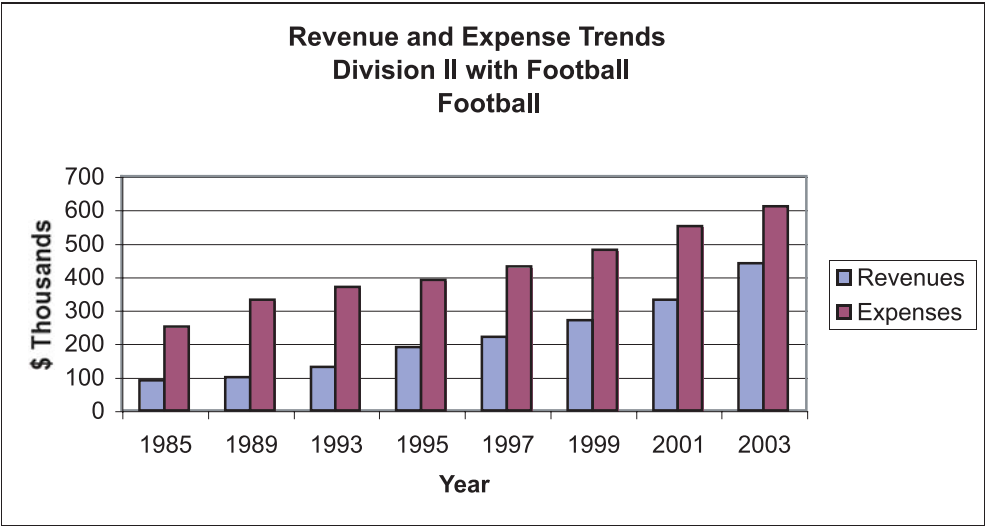


TABLE 6.3
TRENDS IN PROGRAM REVENUES
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Football								
Largest Reported	402	835	1,446	985	1,248	1,108	1,186	1,645
Average	90	100	130	190	220	270	330	450
Percentage of Men's Total	22%	18%	13%	39%	43%	43%	41%	40%
Men's Basketball								
Largest Reported	516	303	540	366	410	504	519	623
Average	60	50	60	80	100	120	140	200
Percentage of Men's Total	15%	9%	19%	18%	19%	19%	18%	18%
Women's Basketball								
Largest Reported	73	163	251	282	333	403	510	586
Average	10	20	30	60	70	100	120	170
Percentage of Women's Total	13%	11%	27%	31%	32%	30%	28%	27%

TABLE 6.4
TOTAL REVENUES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	635,000
11-20	635,000	1,155,000
21-30	1,155,000	1,520,000
31-40	1,520,000	1,970,000
41-50	1,970,000	2,335,000
51-60	2,335,000	2,840,000
61-70	2,840,000	3,185,000
71-80	3,185,000	3,785,000
81-90	3,785,000	4,715,000
91-100	4,715,000	8,335,000

TABLE 6.5
MEN'S TOTAL REVENUES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	145,000
11-20	145,000	420,000
21-30	420,000	635,000
31-40	635,000	775,000
41-50	775,000	925,000
51-60	925,000	1,120,000
61-70	1,120,000	1,450,000
71-80	1,450,000	1,770,000
81-90	1,770,000	2,300,000
91-100	2,300,000	3,420,000

TABLE 6.6
WOMEN'S TOTAL REVENUES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	55,000
11-20	55,000	185,000
21-30	185,000	305,000
31-40	305,000	410,000
41-50	410,000	515,000
51-60	515,000	635,000
61-70	635,000	785,000
71-80	785,000	1,040,000
81-90	1,040,000	1,340,000
91-100	1,340,000	2,460,000

TABLE 6.7
FOOTBALL REVENUES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	40,000
11-20	40,000	160,000
21-30	160,000	230,000
31-40	230,000	300,000
41-50	300,000	370,000
51-60	370,000	440,000
61-70	440,000	570,000
71-80	570,000	740,000
81-90	740,000	970,000
91-100	970,000	1,650,000

TABLE 6.8
MEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	20,000
11-20	20,000	70,000
21-30	70,000	100,000
31-40	100,000	140,000
41-50	140,000	170,000
51-60	170,000	210,000
61-70	210,000	250,000
71-80	250,000	330,000
81-90	330,000	440,000
91-100	440,000	620,000

TABLE 6.9
WOMEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	10,000
11-20	10,000	60,000
21-30	60,000	90,000
31-40	90,000	120,000
41-50	120,000	150,000
51-60	150,000	180,000
61-70	180,000	230,000
71-80	230,000	290,000
81-90	290,000	360,000
91-100	360,000	590,000

TABLE 6.10
TRENDS IN PROGRAM EXPENSES
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Football								
Largest Reported	558	993	1,009	838	1,412	989	1,112	1,294
Average	250	330	370	390	430	480	550	610
Percentage of Men's Total	34%	39%	26%	46%	47%	46%	46%	46%
Men's Basketball								
Largest Reported	562	243	373	394	643	408	478	536
Average	120	130	160	160	190	210	230	260
Percentage of Men's Total	16%	14%	20%	19%	21%	20%	19%	19%
Women's Basketball								
Largest Reported	120	188	355	296	405	485	503	577
Average	50	80	120	120	150	180	210	230
Percentage of Women's Total	30%	26%	37%	33%	35%	30%	31%	29%

TABLE 6.11
TOTAL EXPENSES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	620,000	1,230,000
11-20	1,230,000	1,610,000
21-30	1,610,000	1,850,000
31-40	1,850,000	2,130,000
41-50	2,130,000	2,450,000
51-60	2,450,000	3,020,000
61-70	3,020,000	3,210,000
71-80	3,210,000	3,820,000
81-90	3,820,000	4,470,000
91-100	4,470,000	8,330,000

TABLE 6.12
MEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	380,000	640,000
11-20	640,000	840,000
21-30	840,000	940,000
31-40	940,000	1,100,000
41-50	1,100,000	1,230,000
51-60	1,230,000	1,430,000
61-70	1,430,000	1,590,000
71-80	1,590,000	1,840,000
81-90	1,840,000	2,330,000
91-100	2,330,000	2,830,000

TABLE 6.13
WOMEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	180,000	320,000
11-20	320,000	440,000
21-30	440,000	520,000
31-40	520,000	610,000
41-50	610,000	740,000
51-60	740,000	840,000
61-70	840,000	970,000
71-80	970,000	1,120,000
81-90	1,120,000	1,470,000
91-100	1,470,000	2,310,000

TABLE 6.14
FOOTBALL TOTAL EXPENSES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	130,000	310,000
11-20	310,000	390,000
21-30	390,000	430,000
31-40	430,000	480,000
41-50	480,000	560,000
51-60	560,000	640,000
61-70	640,000	760,000
71-80	760,000	850,000
81-90	850,000	970,000
91-100	970,000	1,290,000

TABLE 6.15
MEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	80,000	130,000
11-20	130,000	170,000
21-30	170,000	190,000
31-40	190,000	220,000
41-50	220,000	240,000
51-60	240,000	270,000
61-70	270,000	310,000
71-80	310,000	340,000
81-90	340,000	390,000
91-100	390,000	540,000

TABLE 6.16
WOMEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	80,000	130,000
11-20	130,000	160,000
21-30	160,000	180,000
31-40	180,000	200,000
41-50	200,000	220,000
51-60	220,000	240,000
61-70	240,000	270,000
71-80	270,000	300,000
81-90	300,000	350,000
91-100	350,000	580,000

TABLE 6.17
REPORTED NET PROFITS AND DEFICITS
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
Fiscal 2003						
Men's Program	47	36%	180	75	58%	500
Women's Program	41	32%	90	81	62%	330
Total	65	50%	320	56	43%	800
Excluding Institutional Support	6	5%	410	121	93%	1,770
Fiscal 2001						
Men's Program	36	26%	120	100	74%	586
Women's Program	39	29%	70	97	71%	370
Total	58	43%	180	78	57%	900
Excluding Institutional Support	7	5%	280	129	95%	1,400
Fiscal 1999						
Men's Program	30	24%	110	94	74%	590
Women's Program	28	22%	60	95	75%	350
Total	43	34%	170	80	63%	890
Excluding Institutional Support	8	6%	130	119	94%	1,240
Fiscal 1997						
Men's Program	26	21%	170	95	77%	550
Women's Program	23	18%	80	98	80%	290
Total	39	32%	260	79	64%	860
Excluding Institutional Support	9	7%	200	114	93%	1,040
Fiscal 1995						
Men's Program	17	25%	130	48	71%	570
Women's Program	15	22%	60	50	74%	270
Total	33	49%	130	26	38%	740
Excluding Institutional Support						
Fiscal 1993						
Men's Program	7	10%	220	63	86%	570
Women's Program	6	8%	40	64	88%	240
Total	22	30%	140	44	60%	810
Excluding Institutional Support	6	9%	50	66	90%	910
Fiscal 1989						
Men's Program	17	29%	110	38	66%	540
Women's Program	5	9%	30	48	83%	210
Total	9	15%	40	39	66%	690
Fiscal 1985 Total	2	6%	50	32	89%	460

NOTES: Average profits - Those schools reporting a profit have been averaged. Average deficit - Those schools reporting a deficit have been averaged. All other institutions reported break-even operations. Total - The Total columns represent the net for a school (men and women, combined). For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit. Totals subsequent to 1989 are restated exclusive of institutional support. For example, in 1997, if institutions had not made contributions to the athletic programs, only 9 schools would have shown a profit.

TABLE 6.18
REPORTED NET PROFITS AND DEFICITS -- FOOTBALL
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	3	2	8	12	21	29	29	38
Average Profit	49	37	144	64	92	52	63	107
Percentage Reporting Profits	9%	3%	11%	17%	17%	23%	21%	29%
Expenses Exceed Revenues								
Number of Respondents	3	56	62	49	100	94	100	82
Average Deficit	176	247	289	302	274	300	314	286
Percentage Reporting Deficits	91%	97%	85%	72%	82%	74%	74%	63%
Revenues Equal Expenses								
Number of Respondents	0	0	3	7	1	4	7	10
Percentage Reporting Break-even	0%	0%	4%	1%	1%	3%	5%	8%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 6.19
REPORTED NET PROFITS AND DEFICITS -- MEN'S BASKETBALL
DIVISION II WITH FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	5	6	8	13	23	29	23	39
Average Profit	19	39	65	28	52	30	34	48
Percentage Reporting Profits	15%	11%	11%	19%	19%	23%	17%	30%
Expenses Exceed Revenues								
Number of Respondents	29	50	61	50	98	94	106	82
Average Deficit	67	93	134	114	125	130	123	115
Percentage Reporting Deficits	85%	89%	84%	74%	80%	74%	78%	63%
Revenues Equal Expenses								
Number of Respondents	0	0	4	5	2	4	7	9
Percentage Reporting Break-even	0%	0%	5%	7%	1%	3%	5%	7%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 6.20
REPORTED NET PROFITS AND DEFICITS -- WOMEN'S BASKETBALL
DIVISION II WITH FOOTBALL
Fiscal Years 1993 through 2003
(Dollar Amounts in Thousands)

Category	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses						
Number of Respondents	4	9	18	22	26	39
Average Profit	16	33	32	21	22	30
Percentage Reporting Profits	5%	13%	15%	17%	19%	30%
Expenses Exceed Revenues						
Number of Respondents	65	53	102	98	103	81
Average Deficit	94	92	106	120	121	105
Percentage Reporting Deficit	90%	78%	83%	77%	76%	62%
Revenues Equal Expenses						
Number of Respondents	4	6	3	7	7	10
Percentage Reporting Break-even	5%	9%	2%	6%	5%	8%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those reporting deficits. Data are not available for years prior to 1993.

TABLE 6.21
TOTAL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	20,000	0-10	0	15,000
11-20	20,000	35,000	11-20	15,000	70,000
21-30	35,000	65,000	21-30	70,000	135,000
31-40	65,000	95,000	31-40	135,000	180,000
41-50	95,000	130,000	41-50	180,000	505,000
51-60	130,000	175,000	51-60	505,000	775,000
61-70	175,000	350,000	61-70	775,000	1,100,000
71-80	350,000	550,000	71-80	1,100,000	1,425,000
81-90	550,000	815,000	81-90	1,425,000	2,090,000
91-100	815,000	2,995,000	91-100	2,090,000	4,100,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 6.22
MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	15,000	0-10	2,000	25,000
11-20	15,000	40,000	11-20	25,000	70,000
21-30	40,000	55,000	21-30	70,000	110,000
31-40	55,000	70,000	31-40	110,000	245,000
41-50	70,000	115,000	41-50	245,000	350,000
51-60	115,000	145,000	51-60	350,000	515,000
61-70	145,000	210,000	61-70	515,000	690,000
71-80	210,000	320,000	71-80	690,000	850,000
81-90	320,000	430,000	81-90	850,000	1,275,000
91-100	430,000	915,000	91-100	1,275,000	2,275,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 6.23
WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	5,000	0-10	0	15,000
11-20	5,000	15,000	11-20	15,000	45,000
21-30	15,000	25,000	21-30	45,000	75,000
31-40	25,000	35,000	31-40	75,000	130,000
41-50	35,000	55,000	41-50	130,000	170,000
51-60	55,000	65,000	51-60	170,000	315,000
61-70	65,000	105,000	61-70	315,000	445,000
71-80	105,000	140,000	71-80	445,000	555,000
81-90	140,000	245,000	81-90	555,000	865,000
91-100	245,000	510,000	91-100	865,000	1,470,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 6.24
FOOTBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	5,000	0-10	1,000	10,000
11-20	5,000	15,000	11-20	10,000	45,000
21-30	15,000	30,000	21-30	45,000	75,000
31-40	30,000	45,000	31-40	75,000	125,000
41-50	45,000	50,000	41-50	125,000	185,000
51-60	50,000	60,000	51-60	185,000	295,000
61-70	60,000	95,000	61-70	295,000	420,000
71-80	95,000	150,000	71-80	420,000	525,000
81-90	150,000	410,000	81-90	525,000	710,000
91-100	410,000	565,000	91-100	710,000	830,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 6.25
MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	4,000	0-10	0	5,000
11-20	4,000	8,000	11-20	5,000	20,000
21-30	8,000	10,000	21-30	20,000	35,000
31-40	10,000	18,000	31-40	35,000	60,000
41-50	18,000	20,000	41-50	60,000	85,000
51-60	20,000	28,000	51-60	85,000	115,000
61-70	28,000	42,000	61-70	115,000	165,000
71-80	42,000	102,000	71-80	165,000	220,000
81-90	102,000	139,000	81-90	220,000	245,000
91-100	139,000	288,000	91-100	245,000	395,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 6.26
WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITH FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	1,000	0-10	1,000	6,000
11-20	1,000	4,000	11-20	6,000	19,000
21-30	4,000	5,000	21-30	19,000	30,000
31-40	5,000	8,000	31-40	30,000	63,000
41-50	8,000	11,000	41-50	63,000	92,000
51-60	11,000	19,000	51-60	92,000	129,000
61-70	19,000	29,000	61-70	129,000	159,000
71-80	29,000	42,000	71-80	159,000	184,000
81-90	42,000	91,000	81-90	184,000	220,000
91-100	91,000	256,000	91-100	220,000	363,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 6.27
SOURCES OF TOTAL REVENUES -- PUBLIC, PRIVATE, TOTAL DIVISION
DIVISION II WITH FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Ticket Sales:						
Public/Faculty/Staff	155	4	35	1	122	5
Students	5	0	0	0	3	0
Total Ticket Sales	160	4	35	1	125	5
Postseason Compensation:						
Bowl Games	0	0	0	0	0	0
Tournaments	9	0	3	0	8	0
Total Postseason	9	0	3	0	8	0
NCAA and Conference Distributions	13	0	10	0	12	0
Student Activity Fees	511	13	25	1	380	15
Guarantees and Options	17	0	15	0	17	1
Cash Contributions from Alumni and Others	235	6	136	4	209	8
Direct Government Support	168	4	0	0	122	5
Institutional Support	1,273	33	1,954	58	1,457	57
Other:						
Concessions	21	1	6	0	17	1
Radio/Television	4	0	0	0	3	0
Program Sales/Advertising	14	0	6	0	12	0
Signage/Sponsorship	39	1	5	0	30	1
Sports Camps	95	2	18	1	74	3
Miscellaneous	118	3	25	1	93	4
Total Other	291	8	60	2	229	9
Total	2,677	70	2,238	67	2,559	100

NOTES: Total public institutions reporting = 95. Total private institutions reporting = 35.

TABLE 6.28a
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION II WITH FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Grants-in-Aid						
Men	397	15	831	28	514	19
Women	242	9	486	17	308	11
Administrative and Non-gender	16	1	57	2	27	1
Total	655	25	1,374	47	849	31
Guarantees and Options						
Men	9	0	4	0	8	0
Women	1	0	1	0	1	0
Administrative and Non-gender	4	0	0	0	3	0
Total	14	0	5	0	12	0
Salaries and Benefits						
Men	455	17	409	14	443	16
Women	297	11	215	7	275	10
Administrative and Non-gender	367	14	319	11	354	13
Total	1,119	42	943	32	1,072	39
Team Travel						
Men	151	6	123	4	144	5
Women	112	4	87	3	105	4
Administrative and Non-gender	10	0	15	0	11	0
Total	273	10	225	8	260	9
Recruiting						
Men	30	1	25	1	29	1
Women	14	0	11	0	13	0
Administrative and Non-gender	0	0	2	0	1	0
Total	44	2	38	1	43	2
Equipment/Uniforms/Supplies						
Men	84	3	77	3	82	3
Women	42	2	35	1	40	1
Administrative and Non-gender	36	1	22	1	33	1
Total	162	6	134	5	155	6
Fund-Raising						
Men	5	0	8	0	6	0
Women	4	0	4	0	4	0
Administrative and Non-gender	22	1	10	0	19	1
Total	31	1	22	1	29	1
Game Officials						
Men	21	1	21	1	21	1
Women	15	0	15	0	15	0
Administrative and Non-gender	2	0	2	0	2	0
Total	38	1	38	1	38	1
Contract Services						
Men	17	1	9	0	15	0
Women	6	0	2	0	5	0
Administrative and Non-gender	36	1	17	1	31	1
Total	59	2	28	1	51	2

NOTES: Total public institutions reporting = 95. Total private institutions reporting = 35.
Percentages of Total includes Operating Expenditures only.

TABLE 6.28b
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION II WITH FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Sports Camps						
Men	30	1	3	0	23	1
Women	18	1	2	0	14	0
Administrative and Non-gender	6	0	7	0	6	0
Total	54	2	12	0	43	2
Other						
Men	63	2	37	1	56	2
Women	27	1	15	0	24	1
Administrative and Non-gender	141	4	53	1	117	4
Total	231	7	105	3	197	7
Total Operating Expenses						
Men	1,263	47	1,547	53	1,341	49
Women	778	29	873	30	804	29
Administrative and Non-gender	640	24	504	17	603	22
Total	2,681	100	2,924	100	2,748	100
Debt Service						
Men	1		0		1	
Women	1		0		1	
Administrative and Non-gender	8		4		7	
Total	10		4		9	
Capital Expenditures						
Men	1		243		66	
Women	1		1		1	
Administrative and Non-gender	8		1		6	
Total	10		245		73	
Total Expenditures						
Men	1,265		1,790		1,408	
Women	780		874		806	
Administrative and Non-gender	656		509		616	
Total	2,701		3,173		2,830	

NOTES: Total public institutions reporting = 95. Total private institutions reporting = 35.
Percentages of Total include Operating Expenditures only.

TABLE 6.29
TOTAL REVENUES AND EXPENSES BY SPORT
DIVISION II WITH FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	106	135	108	N/A	N/A	N/A
Basketball	200	258	129	174	231	129
Fencing	85	73	1	81	79	1
Field Hockey	N/A	N/A	N/A	110	124	21
Football	456	604	129	N/A	N/A	N/A
Golf	34	41	88	29	36	52
Gymnastics	14	87	1	74	106	4
Ice Hockey	785	617	18	361	524	7
Lacrosse	98	132	13	75	96	19
Rifle	0	0	0	0	0	0
Rowing	10	15	2	108	154	6
Skiing	46	38	4	75	78	5
Soccer	92	124	48	81	116	90
Softball	N/A	N/A	N/A	83	110	121
Squash	0	0	0	0	0	0
Swimming	56	87	29	64	93	41
Synchronized Swimming	N/A	N/A	N/A	N/A	N/A	0
Tennis	37	52	69	42	48	99
Track & Field/X Country	69	86	107	69	90	118
Volleyball	110	96	4	95	134	120
Water Polo	49	55	5	63	74	4
Wrestling	111	150	36	9	19	1

DIVISION II (WITHOUT FOOTBALL)

TABLE 7.1
TOTAL REVENUES, EXPENSES AND OPERATING RESULTS
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	Percent of 1997 Total	1999	Percent of 1999 Total	2001	Percent of 2001 Total	2003	Percent of 2003 Total
Total Revenues												
Men's	280	350	180	220	300	33%	340	33%	420	36%	540	33%
Women's	130	120	80	170	220	24%	300	30%	380	33%	490	30%
Non-gender	N/A	N/A	440	460	390	43%	380	37%	360	31%	620	38%
Average Total Revenues	410	430	700	840	910	100%	1,020	100%	1,160	100%	1,650	100%
Largest Reported Total Revenues	1,248	2,500	2,255	2,380	4,349		3,574		3,479		5,769	
Total Expenses												
Men's	410	500	400	440	560	43%	620	43%	670	43%	780	40%
Women's	140	300	260	350	450	35%	530	37%	620	40%	740	38%
Non-gender	N/A	N/A	250	220	270	22%	280	20%	260	17%	420	22%
Average Total Expenses	550	800	910	1,020	1,280	100%	1,430	100%	1,550	100%	1,940	100%
Largest Reported Total Expenses	1,326	2,473	28,000	2,363	6,190		4,020		4,495		5,060	
Average Net												
Men's	-130	-150	-220	-220	-260		-280		-250		-240	
Women's	-10	-180	-180	-180	-230		-230		-240		-250	
Non-gender	N/A	N/A	190	240	120		100		100		200	
Total Net	-140	-370	-210	-180	-370		-410		-390		-290	
Restated Without Institutional Support												
Average Deficit	N/A	N/A	-500	-580	-770		-900		-1,100		-1,270	

NOTES: For reporting years after 1989, only revenues and expenses specifically related to men's and women's programs are shown as such. Non-gender specific items are reported as Non-gender. In 1985 and 1989 reports, however, the non-gender specific items were allocated between men's and women's programs. Thus, comparisons can be misleading. The largest total revenue reported by a division member is reported, as is the largest total expense. All other amounts are division averages. The average deficits for years after 1989 have been restated to reflect the deficit which results from the removal of institutional support from total revenues.

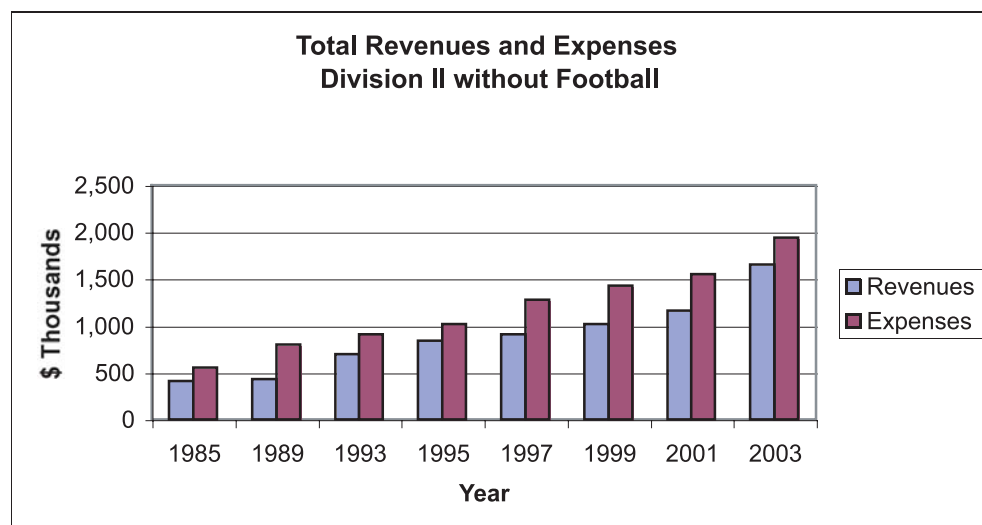
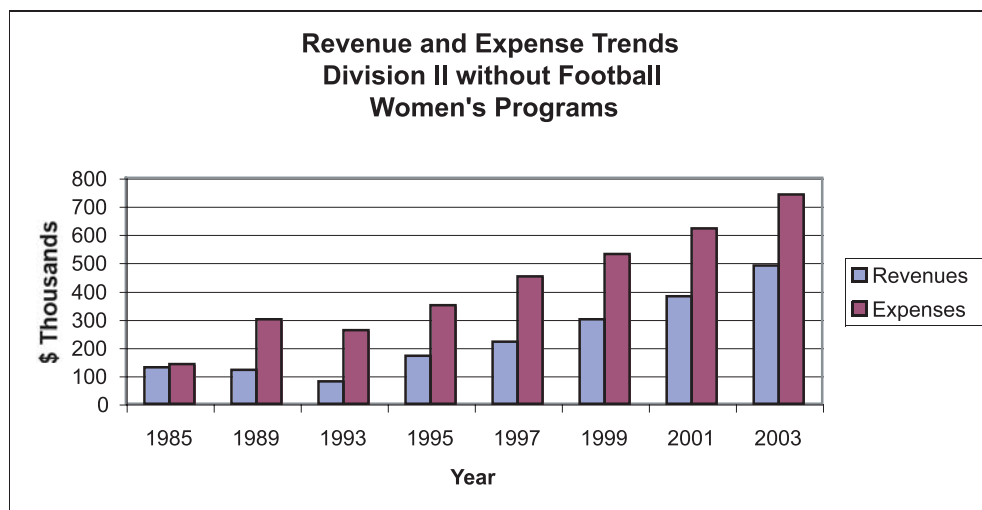
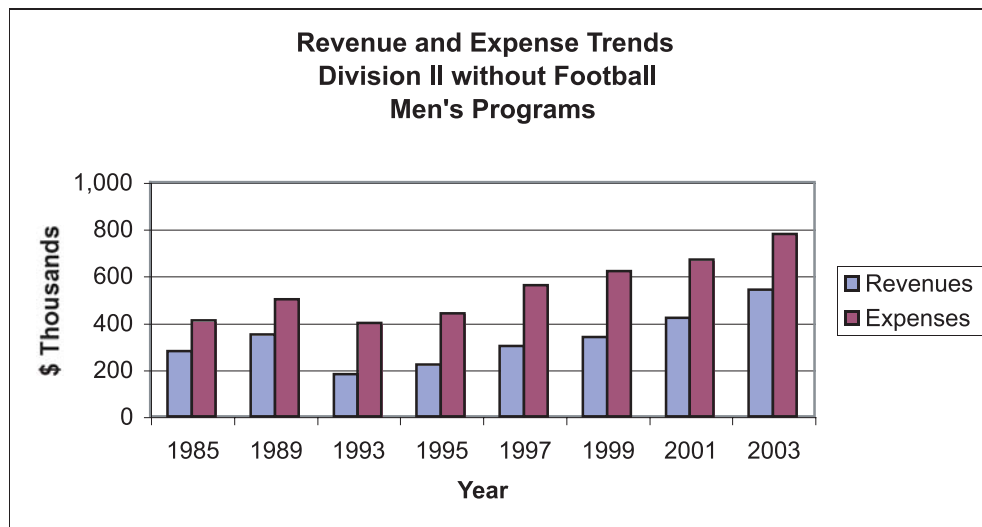


TABLE 7.2a
MEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Basketball	Other Sports	Unrelated	Total
Men's Programs Revenues					
2003	Average	190	330	10	540
	Percent of Total	35%	61%	2%	100%
2001	Average	150	260	10	420
	Percent of Total	36%	62%	2%	100%
1999	Average	110	180	50	340
	Percent of Total	32%	52%	15%	99%
1997	Average	100	160	40	300
	Percent of Total	35%	52%	13%	100%
1995	Average	80	100	30	220
	Percent of Total	38%	48%	14%	100%
1993	Average	50	90	40	180
	Percent of Total	27%	49%	24%	100%
1989	Average	50	100	270	350
	Percent of Total	14%	24%	62%	100%
Men's Programs Expenses					
2003	Average	270	500	10	780
	Percent of Total	35%	64%	1%	100%
2001	Average	230	430	10	670
	Percent of Total	34%	64%	2%	100%
1999	Average	220	390	10	620
	Percent of Total	35%	63%	2%	100%
1997	Average	200	340	10	560
	Percent of Total	37%	60%	3%	100%
1995	Average	170	240	30	440
	Percent of Total	38%	55%	7%	100%
1993	Average	150	210	40	400
	Percent of Total	37%	53%	10%	100%
1989	Average	130	220	150	500
	Percent of Total	27%	43%	30%	100%

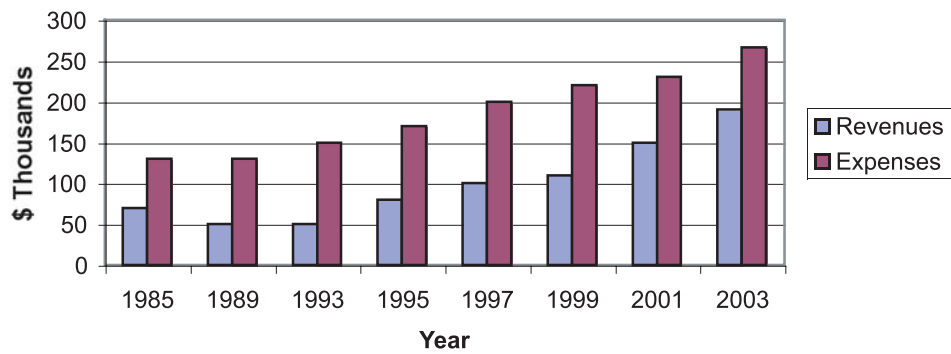
NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

TABLE 7.2b
WOMEN'S PROGRAMS REVENUES AND EXPENSES
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1989 through 2003
(Dollar Amounts in Thousands)

Category		Basketball	Other Sports	Unrelated	Total
Women's Programs Revenues					
2003	Average	140	330	20	490
	Percent of Total	29%	67%	4%	100%
2001	Average	110	250	20	380
	Percent of Total	29%	66%	5%	100%
1999	Average	80	170	50	300
	Percent of Total	27%	56%	17%	100%
1997	Average	70	110	40	220
	Percent of Total	30%	52%	18%	100%
1995	Average	50	80	40	170
	Percent of Total	31%	49%	20%	100%
1993	Average	20	30	30	80
	Percent of Total	24%	39%	37%	100%
1989	Average	20	50	50	120
	Percent of Total	15%	24%	61%	100%
Women's Programs Expenses					
2003	Average	220	510	10	740
	Percent of Total	30%	69%	1%	100%
2001	Average	190	420	10	620
	Percent of Total	30%	68%	2%	100%
1999	Average	160	350	20	530
	Percent of Total	30%	66%	4%	100%
1997	Average	150	280	20	450
	Percent of Total	34%	63%	3%	100%
1995	Average	120	200	30	350
	Percent of Total	36%	57%	7%	100%
1993	Average	100	130	30	260
	Percent of Total	37%	51%	12%	100%
1989	Average	80	130	90	300
	Percent of Total	28%	42%	30%	100%

NOTE: Revenue and expense items not specifically related to a particular sport are reported as Unrelated.

**Revenue and Expense Trends
Division II without Football
Men's Basketball**



**Revenue and Expense Trends
Division II without Football
Women's Basketball**

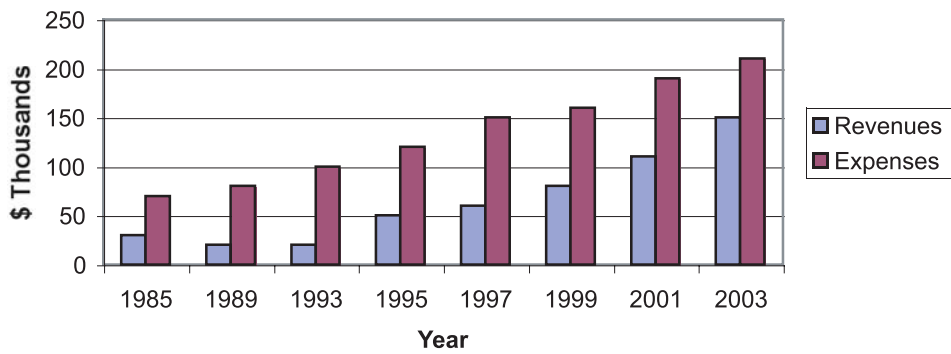


TABLE 7.3
TRENDS IN PROGRAM REVENUES
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Men's Basketball								
Largest Reported	249	214	423	410	674	831	599	1,097
Average	70	50	50	80	100	110	150	190
Percentage of Men's Total	22%	14%	27%	38%	35%	32%	36%	35%
Women's Basketball								
Largest Reported	122	125	154	253	297	323	444	536
Average	30	20	20	50	60	80	110	140
Percentage of Women's Total	21%	15%	24%	31%	29%	27%	29%	29%

TABLE 7.4
TOTAL REVENUES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	2,000	190,000
11-20	190,000	350,000
21-30	350,000	650,000
31-40	650,000	1,130,000
41-50	1,130,000	1,560,000
51-60	1,560,000	1,920,000
61-70	1,920,000	2,290,000
71-80	2,290,000	2,860,000
81-90	2,860,000	3,330,000
91-100	3,330,000	5,770,000

TABLE 7.5
MEN'S TOTAL REVENUES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	20,000
11-20	20,000	110,000
21-30	110,000	170,000
31-40	170,000	280,000
41-50	280,000	440,000
51-60	440,000	610,000
61-70	610,000	790,000
71-80	790,000	1,010,000
81-90	1,010,000	1,140,000
91-100	1,140,000	2,700,000

TABLE 7.6
WOMEN'S TOTAL REVENUES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	10,000
11-20	10,000	90,000
21-30	90,000	150,000
31-40	150,000	250,000
41-50	250,000	380,000
51-60	380,000	500,000
61-70	500,000	700,000
71-80	700,000	940,000
81-90	940,000	1,130,000
91-100	1,130,000	1,630,000

TABLE 7.8
MEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	5,000
11-20	5,000	25,000
21-30	25,000	50,000
31-40	50,000	85,000
41-50	85,000	155,000
51-60	155,000	190,000
61-70	190,000	270,000
71-80	270,000	340,000
81-90	340,000	470,000
91-100	470,000	1,095,000

TABLE 7.9
WOMEN'S BASKETBALL REVENUES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	5,000
11-20	5,000	15,000
21-30	15,000	35,000
31-40	35,000	70,000
41-50	70,000	120,000
51-60	120,000	150,000
61-70	150,000	210,000
71-80	210,000	265,000
81-90	265,000	370,000
91-100	370,000	535,000

TABLE 7.10
TRENDS IN PROGRAM EXPENSES
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Men's Basketball								
Largest Reported	287	222	344	351	596	649	542	821
Average	130	130	150	170	200	220	230	270
Percentage of Men's Total	32%	26%	37%	38%	37%	35%	34%	34%
Women's Basketball								
Largest Reported	336	201	242	300	465	391	439	492
Average	70	80	100	120	150	160	190	220
Percentage of Women's Total	39%	28%	37%	36%	34%	30%	30%	30%

TABLE 7.11
TOTAL EXPENSES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	290,000	820,000
11-20	820,000	1,130,000
21-30	1,130,000	1,290,000
31-40	1,290,000	1,590,000
41-50	1,590,000	1,850,000
51-60	1,850,000	2,090,000
61-70	2,090,000	2,410,000
71-80	2,410,000	2,690,000
81-90	2,690,000	3,270,000
91-100	3,270,000	5,060,000

TABLE 7.12
MEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	360,000
11-20	360,000	510,000
21-30	510,000	570,000
31-40	570,000	620,000
41-50	620,000	710,000
51-60	710,000	810,000
61-70	810,000	960,000
71-80	960,000	1,040,000
81-90	1,040,000	1,200,000
91-100	1,200,000	2,150,000

TABLE 7.13
WOMEN'S TOTAL EXPENSES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	140,000	360,000
11-20	360,000	430,000
21-30	430,000	500,000
31-40	500,000	620,000
41-50	620,000	680,000
51-60	680,000	830,000
61-70	830,000	910,000
71-80	910,000	1,000,000
81-90	1,000,000	1,290,000
91-100	1,290,000	1,550,000

TABLE 7.15
MEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	140,000
11-20	140,000	180,000
21-30	180,000	200,000
31-40	200,000	220,000
41-50	220,000	250,000
51-60	250,000	270,000
61-70	270,000	300,000
71-80	300,000	360,000
81-90	360,000	460,000
91-100	460,000	820,000

TABLE 7.16
WOMEN'S BASKETBALL TOTAL
EXPENSES -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

Percentile	More than	Less than
0-10	0	90,000
11-20	90,000	140,000
21-30	140,000	160,000
31-40	160,000	190,000
41-50	190,000	210,000
51-60	210,000	240,000
61-70	240,000	260,000
71-80	260,000	300,000
81-90	300,000	390,000
91-100	390,000	490,000

TABLE 7.17
REPORTED NET PROFITS AND DEFICITS
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	Revenues Exceed Expenses			Expenses Exceed Revenues		
	Number Reporting	Percent of Total	Average Profit	Number Reporting	Percent of Total	Average Loss
Fiscal 2003						
Men's Program	31	30%	180	65	63%	400
Women's Program	29	28%	40	66	64%	400
Total	44	43%	190	52	50%	730
Excluding Institutional Support	7	7%	180	96	93%	1,380
Fiscal 2001						
Men's Program	42	36%	27	73	64%	412
Women's Program	37	32%	25	78	68%	374
Total	50	43%	219	65	57%	771
Excluding Institutional Support	7	6%	961	108	94%	1,155
Fiscal 1999						
Men's Program	15	16%	83	74	78%	380
Women's Program	17	18%	85	73	77%	330
Total	33	35%	160	61	64%	730
Excluding Institutional Support	4	4%	250	91	96%	980
Fiscal 1997						
Men's Program	17	19%	65	68	75%	359
Women's Program	17	19%	67	69	76%	319
Total	30	33%	141	54	59%	702
Excluding Institutional Support	10	11%	229	81	89%	897
Fiscal 1995						
Men's Program	7	13%	44	40	76%	307
Women's Program	7	13%	12	41	77%	237
Total	17	32%	121	24	45%	477
Excluding Institutional Support	6	11%	460	46	87%	690
Fiscal 1993						
Men's Program	4	8%	37	40	82%	278
Women's Program	3	6%	12	43	88%	215
Total	13	27%	60	25	51%	444
Excluding Institutional Support	3	7%	49	45	92%	552
Fiscal 1989						
Men's Program	9	29%	145	21	68%	361
Women's Program	2	6%	10	28	88%	219
Total	6	18%	29	22	67%	560
Fiscal 1985 Total	4	16%	25	21	84%	256

NOTES: Average profits - Those schools reporting a profit have been averaged. Average deficit - Those schools reporting a deficit have been averaged. All other institutions reported break-even operations. Total - The Total columns represent the net for a school (men and women, combined). For example, if a school has \$1,000 profit from women's programs and a \$2,000 deficit from men's, the total would appear as a deficit. Totals subsequent to 1989 are restated exclusive of institutional support. For example, in 1997, if institutions had not made contributions to the athletic programs, only 10 schools would have shown a profit.

TABLE 7.19
REPORTED NET PROFITS AND DEFICITS -- MEN'S BASKETBALL
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1985 through 2003
(Dollar Amounts in Thousands)

Category	1985	1989	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses								
Number of Respondents	2	3	5	7	16	14	29	25
Average Profit	14	23	33	39	21	40	22	48
Percentage Reporting Profits	9%	10%	10%	13%	18%	15%	25%	24%
Expenses Exceed Revenues								
Number of Respondents	21	27	40	38	70	73	70	65
Average Deficit	81	105	129	127	135	144	136	143
Percentage Reporting Deficits	91%	90%	82%	72%	77%	77%	61%	63%
Revenues Equal Expenses								
Number of Respondents	0	0	4	8	5	8	16	13
Percentage Reporting Break-even	0%	0%	8%	15%	5%	8%	14%	13%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those institutions reporting deficits.

TABLE 7.20
REPORTED NET PROFITS AND DEFICITS -- WOMEN'S BASKETBALL
DIVISION II WITHOUT FOOTBALL
Fiscal Years 1993 through 2003
(Dollar Amounts in Thousands)

Category	1993	1995	1997	1999	2001	2003
Revenues Exceed Expenses						
Number of Respondents	1	4	14	14	22	20
Average Profit	6	6	17	20	13	22
Percentage Reporting Profits	2%	7%	16%	15%	19%	20%
Expenses Exceed Revenues						
Number of Respondents	43	38	72	73	76	68
Average Deficit	89	101	114	120	115	122
Percentage Reporting Deficit	88%	72%	79%	77%	66%	66%
Revenues Equal Expenses						
Number of Respondents	5	11	5	8	17	15
Percentage Reporting Break-even	10%	21%	5%	8%	15%	15%

NOTES: The average profits shown reflect the average only for those institutions reporting profits. The average deficit is for those reporting deficits. Data are not available for years prior to 1993.

TABLE 7.21
TOTAL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	10,000	0-10	0	10,000
11-20	10,000	20,000	11-20	10,000	30,000
21-30	20,000	50,000	21-30	30,000	90,000
31-40	50,000	70,000	31-40	90,000	330,000
41-50	70,000	100,000	41-50	330,000	640,000
51-60	100,000	130,000	51-60	640,000	810,000
61-70	130,000	200,000	61-70	810,000	1,010,000
71-80	200,000	270,000	71-80	1,010,000	1,330,000
81-90	270,000	490,000	81-90	1,330,000	1,800,000
91-100	490,000	1,430,000	91-100	1,800,000	2,560,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 7.22
MEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	3,000	0-10	0	5,000
11-20	3,000	6,000	11-20	5,000	30,000
21-30	6,000	10,000	21-30	30,000	90,000
31-40	10,000	20,000	31-40	90,000	360,000
41-50	20,000	30,000	41-50	360,000	400,000
51-60	30,000	40,000	51-60	400,000	460,000
61-70	40,000	60,000	61-70	460,000	520,000
71-80	60,000	80,000	71-80	520,000	630,000
81-90	80,000	130,000	81-90	630,000	930,000
91-100	130,000	680,000	91-100	930,000	1,220,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 7.23
WOMEN'S PROGRAMS OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	4,000	0-10	0	10,000
11-20	4,000	6,000	11-20	10,000	30,000
21-30	6,000	10,000	21-30	30,000	120,000
31-40	10,000	20,000	31-40	120,000	270,000
41-50	20,000	20,000	41-50	270,000	360,000
51-60	20,000	40,000	51-60	360,000	450,000
61-70	40,000	60,000	61-70	450,000	570,000
71-80	60,000	80,000	71-80	570,000	690,000
81-90	80,000	120,000	81-90	690,000	950,000
91-100	120,000	180,000	91-100	950,000	1,550,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 7.25
MEN'S BASKETBALL OPERATING PROFITS AND DEFICITS --PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	1,000	0-10	0	10,000
11-20	1,000	2,000	11-20	10,000	20,000
21-30	2,000	7,000	21-30	20,000	80,000
31-40	7,000	9,000	31-40	80,000	120,000
41-50	9,000	14,000	41-50	120,000	150,000
51-60	14,000	18,000	51-60	150,000	170,000
61-70	18,000	32,000	61-70	170,000	210,000
71-80	32,000	39,000	71-80	210,000	230,000
81-90	39,000	158,000	81-90	230,000	260,000
91-100	158,000	490,000	91-100	260,000	420,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 7.26
WOMEN'S BASKETBALL OPERATING PROFITS AND DEFICITS -- PERCENTILES
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003

For Those Institutions Reporting Profits			For Those Institutions Reporting Deficits		
Percentile	More than	Less than	Percentile	More than	Less than
0-10	0	1,000	0-10	0	5,000
11-20	1,000	3,000	11-20	5,000	15,000
21-30	3,000	4,000	21-30	15,000	40,000
31-40	4,000	6,000	31-40	40,000	75,000
41-50	6,000	11,000	41-50	75,000	105,000
51-60	11,000	18,000	51-60	105,000	155,000
61-70	18,000	29,000	61-70	155,000	185,000
71-80	29,000	39,000	71-80	185,000	210,000
81-90	39,000	85,000	81-90	210,000	255,000
91-100	85,000	101,000	91-100	255,000	390,000

NOTE: Profit institutions include those reporting break-even operations.

TABLE 7.27
SOURCES OF TOTAL REVENUES -- PUBLIC, PRIVATE, TOTAL DIVISION
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Ticket Sales:						
Public/Faculty/Staff	68	2	10	1	30	2
Students	1	0	0	0	0	0
Total Ticket Sales	69	2	10	1	30	2
Postseason Compensation:						
Bowl Games	0	0	0	0	0	0
Tournaments	15	0	16	1	16	1
Total Postseason	15	0	16	1	16	1
NCAA and Conference Distributions	16	0	9	0	12	1
Student Activity Fees	544	16	10	1	237	15
Guarantees and Options	7	0	3	0	5	0
Cash Contributions from Alumni and Others	125	4	51	3	82	5
Direct Government Support	161	5	3	0	70	4
Institutional Support	857	25	1,076	57	983	61
Other:						
Concessions	21	1	33	2	11	1
Radio/Television	3	0	1	0	2	0
Program Sales/Advertising	4	0	4	0	4	0
Signage/Sponsorship	46	1	4	0	21	1
Sports Camps	102	3	19	1	54	3
Miscellaneous	145	4	30	2	79	5
Total Other	321	9	91	5	171	11
Total	2,115	62	1,269	67	1,606	100

NOTES: Total public institutions reporting = 43. Total private institutions reporting = 58.

TABLE 7.28a
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Grants-in-Aid						
Men	263	12	435	25	362	19
Women	281	13	432	25	368	19
Administrative and Non-gender	8	0	2	0	5	0
Total	552	26	869	50	735	39
Guarantees and Options						
Men	11	1	2	0	6	1
Women	2	0	1	0	1	1
Administrative and Non-gender	0	0	1	0	0	1
Total	13	1	4	0	7	1
Salaries and Benefits						
Men	250	12	151	9	193	10
Women	253	12	143	8	190	10
Administrative and Non-gender	354	17	165	9	246	13
Total	857	40	459	26	629	33
Team Travel						
Men	97	5	82	5	89	5
Women	93	4	77	4	84	4
Administrative and Non-gender	8	0	5	0	6	0
Total	198	9	164	9	179	9
Recruiting						
Men	12	0	8	0	10	1
Women	11	0	6	0	8	0
Administrative and Non-gender	1	0	0	0	0	0
Total	24	1	14	1	18	1
Equipment/Uniforms/Supplies						
Men	47	2	36	2	40	2
Women	34	2	30	2	32	2
Administrative and Non-gender	40	2	9	1	22	1
Total	121	6	75	4	94	5
Fund-Raising						
Men	6	0	5	0	5	0
Women	4	0	2	0	3	0
Administrative and Non-gender	21	1	1	0	10	1
Total	31	1	8	0	18	1
Game Officials						
Men	15	1	15	1	15	1
Women	15	1	14	1	14	1
Administrative and Non-gender	1	0	1	0	1	0
Total	31	2	30	2	30	2
Contract Services						
Men	18	1	5	0	10	1
Women	7	0	2	0	4	0
Administrative and Non-gender	33	2	15	1	22	1
Total	58	3	22	1	36	2

NOTES: Total public institutions reporting = 43. Total private institutions reporting = 58.
Percentages of Total include Operating Expenditures only.

TABLE 7.28b
OPERATING EXPENSES BY OBJECT OF EXPENDITURE
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Category	Public	% of Total	Private	% of Total	Total Division	% of Total
Sports Camps						
Men	15	1	7	0	11	1
Women	13	1	5	0	9	0
Administrative and Non-gender	28	1	2	0	13	1
Total	56	3	14	1	33	2
Other						
Men	32	2	22	1	26	1
Women	18	1	15	1	16	1
Administrative and Non-gender	131	6	50	3	84	4
Total	181	9	87	5	126	7
Total Operating Expenses						
Men	766	36	768	44	767	40
Women	731	34	727	42	729	38
Administrative and Non-gender	625	30	252	14	409	21
Total	2,122	100	1,747	100	1,905	100
Debt Service						
Men	0		0		0	
Women	0		0		0	
Administrative and Non-gender	11		1		5	
Total	11		1		5	
Capital Expenditures						
Men	1		0		1	
Women	2		1		2	
Administrative and Non-gender	7		2		4	
Total	10		3		6	
Total Expenditures						
Men	767		768		768	
Women	733		728		731	
Administrative and Non-gender	643		255		418	
Total	2,143		1,751		1,916	

NOTES: Total public institutions reporting = 43. Total private institutions reporting = 58.
Percentages of Total include Operating Expenditures only.

TABLE 7.29
TOTAL REVENUES AND EXPENSES BY SPORT
DIVISION II WITHOUT FOOTBALL
Fiscal Year 2003
(Dollar Amounts in Thousands)

Sport	Men's Programs			Women's Programs		
	Revenues	Expenses	Number of Respondents	Revenues	Expenses	Number of Respondents
Baseball	150	201	79	N/A	N/A	N/A
Basketball	200	258	97	174	231	96
Fencing	13	23	2	21	16	2
Field Hockey	N/A	N/A	N/A	41	66	3
Golf	45	63	71	49	65	31
Gymnastics	0	0	0	165	212	3
Ice Hockey	462	608	6	64	64	1
Lacrosse	65	121	10	35	51	6
Rifle	8	51	2	8	36	2
Rowing	85	84	5	78	91	8
Skiing	73	97	4	57	91	4
Soccer	99	155	81	93	147	79
Softball	N/A	N/A	N/A	89	132	82
Squash	0	0	0	0	0	0
Swimming	49	78	13	56	89	16
Synchronized Swimming	N/A	N/A	N/A	0	0	0
Tennis	42	62	64	43	41	1
Track & Field/X Country	50	62	72	54	64	81
Volleyball	66	74	9	94	135	90
Water Polo	81	62	3	74	71	4
Wrestling	118	120	6	N/A	N/A	N/A

COMBINED DIVISION I BASKETBALL

TABLE 8.1
MEN'S BASKETBALL
REVENUES -- PERCENTILES
ALL DIVISION I
Fiscal Year 2003

Percentile	More than	Less than
0-10	15,000	190,000
11-20	190,000	320,000
21-30	320,000	470,000
31-40	470,000	700,000
41-50	700,000	880,000
51-60	880,000	1,150,000
61-70	1,150,000	1,830,000
71-80	1,830,000	3,530,000
81-90	3,530,000	6,440,000
91-100	6,440,000	14,630,000

TABLE 8.2
MEN'S BASKETBALL
EXPENSES -- PERCENTILES
ALL DIVISION I
Fiscal Year 2003

Percentile	More than	Less than
0-10	210,000	510,000
11-20	510,000	640,000
21-30	640,000	740,000
31-40	740,000	870,000
41-50	870,000	970,000
51-60	970,000	1,170,000
61-70	1,170,000	1,600,000
71-80	1,600,000	2,270,000
81-90	2,270,000	3,050,000
91-100	3,050,000	8,450,000

TABLE 8.3
WOMEN'S BASKETBALL
REVENUES -- PERCENTILES
ALL DIVISION I
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,000	15,000
11-20	15,000	40,000
21-30	40,000	80,000
31-40	80,000	160,000
41-50	160,000	290,000
51-60	290,000	450,000
61-70	450,000	590,000
71-80	590,000	710,000
81-90	710,000	940,000
91-100	940,000	4,620,000

TABLE 8.4
WOMEN'S BASKETBALL
EXPENSES -- PERCENTILES
ALL DIVISION I
Fiscal Year 2003

Percentile	More than	Less than
0-10	160,000	420,000
11-20	420,000	510,000
21-30	510,000	580,000
31-40	580,000	670,000
41-50	670,000	750,000
51-60	750,000	840,000
61-70	840,000	1,040,000
71-80	1,040,000	1,290,000
81-90	1,290,000	1,630,000
91-100	1,630,000	3,520,000

TABLE 8.5
MEN'S BASKETBALL
REVENUES -- PERCENTILES
ALL DIVISION I PRIVATE INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	60,000	190,000
11-20	190,000	420,000
21-30	420,000	750,000
31-40	750,000	860,000
41-50	860,000	1,000,000
51-60	1,000,000	1,330,000
61-70	1,330,000	1,640,000
71-80	1,640,000	2,270,000
81-90	2,270,000	4,420,000
91-100	4,420,000	12,840,000

TABLE 8.6
MEN'S BASKETBALL
EXPENSES -- PERCENTILES
ALL DIVISION I PRIVATE INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	210,000	470,000
11-20	470,000	620,000
21-30	620,000	730,000
31-40	730,000	860,000
41-50	860,000	920,000
51-60	920,000	1,070,000
61-70	1,070,000	1,300,000
71-80	1,300,000	1,500,000
81-90	1,500,000	2,300,000
91-100	2,300,000	3,800,000

TABLE 8.7
WOMEN'S BASKETBALL
REVENUES -- PERCENTILES
ALL DIVISION I PRIVATE INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,000	20,000
11-20	20,000	40,000
21-30	40,000	130,000
31-40	130,000	450,000
41-50	450,000	600,000
51-60	600,000	660,000
61-70	660,000	790,000
71-80	790,000	890,000
81-90	890,000	1,180,000
91-100	1,180,000	2,500,000

TABLE 8.8
WOMEN'S BASKETBALL
EXPENSES -- PERCENTILES
ALL DIVISION I PRIVATE INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	330,000	480,000
11-20	480,000	580,000
21-30	580,000	660,000
31-40	660,000	770,000
41-50	770,000	800,000
51-60	800,000	910,000
61-70	910,000	1,040,000
71-80	1,040,000	1,260,000
81-90	1,260,000	1,450,000
91-100	1,450,000	2,600,000

TABLE 8.9
MEN'S BASKETBALL
REVENUES -- PERCENTILES
ALL DIVISION I PUBLIC INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	16,000	190,000
11-20	190,000	290,000
21-30	290,000	420,000
31-40	420,000	600,000
41-50	600,000	800,000
51-60	800,000	1,070,000
61-70	1,070,000	2,030,000
71-80	2,030,000	4,490,000
81-90	4,490,000	7,220,000
91-100	7,220,000	14,630,000

TABLE 8.10
MEN'S BASKETBALL
EXPENSES -- PERCENTILES
ALL DIVISION I PUBLIC INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	280,000	530,000
11-20	530,000	660,000
21-30	660,000	750,000
31-40	750,000	880,000
41-50	880,000	1,000,000
51-60	1,000,000	1,410,000
61-70	1,410,000	2,080,000
71-80	2,080,000	2,570,000
81-90	2,570,000	3,230,000
91-100	3,230,000	8,450,000

TABLE 8.11
WOMEN'S BASKETBALL
REVENUES -- PERCENTILES
ALL DIVISION I PUBLIC INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	1,000	10,000
11-20	10,000	40,000
21-30	40,000	80,000
31-40	80,000	140,000
41-50	140,000	200,000
51-60	200,000	340,000
61-70	340,000	460,000
71-80	460,000	580,000
81-90	580,000	810,000
91-100	810,000	4,620,000

TABLE 8.12
WOMEN'S BASKETBALL
EXPENSES -- PERCENTILES
ALL DIVISION I PUBLIC INSTITUTIONS
Fiscal Year 2003

Percentile	More than	Less than
0-10	160,000	390,000
11-20	390,000	490,000
21-30	490,000	540,000
31-40	540,000	630,000
41-50	630,000	720,000
51-60	720,000	790,000
61-70	790,000	1,040,000
71-80	1,040,000	1,370,000
81-90	1,370,000	1,640,000
91-100	1,640,000	3,520,000

GLOSSARY

- Athletics Aid Equivalencies:** Full-time grants-in-aid awarded regardless of their being split among multiple athletes. Thus, four athletes each being awarded one-fourth of a grant would be considered one equivalency.
- Capital Expenditures:** Also called Balance Sheet Expenditures, these are the additional costs of physical plant assets that provide material benefits extending beyond the current period. Examples would be stadium or arena expansions or training room construction.
- Division I:** Division I member institutions have to sponsor at least seven sports for men and seven for women (or six for men and eight for women) with two team sports for each gender. Each playing season has to be represented by each gender as well. There are contest and participant minimums for each sport, as well as scheduling criteria. For sports other than football and basketball, Division I schools must play 100 percent of the minimum number of contests against Division I opponents — anything over the minimum number of games has to be 50 percent Division I. Men's and women's basketball teams have to play all but two games against Division I teams, for men, they must play 1/3 of all their contests in the home arena. Schools that have football are classified as Division I-A or I-AA. Division I-A football schools are usually fairly elaborate programs. Division I-A teams have to meet minimum attendance requirements (17,000 people in attendance per home game, OR 20,000 average of all football games in the last four years or, 30,000 permanent seats in their stadium and average 17,000 per home game or 20,000 average of all football games in the last four years OR, be in a member conference in which at least six conference members sponsor football or more than half of football schools meet attendance criterion). Division I-AA teams do not need to meet minimum attendance requirements. Division I schools must meet minimum financial aid awards for their athletics program, and there are maximum financial aid awards for each sport that a Division I school cannot exceed.
- Division II:** Division II institutions have to sponsor at least four sports for men and four for women, with two team sports for each gender, and each playing season represented by each gender. There are contest and participant minimums for each sport, as well as scheduling criteria -- football and men's and women's basketball teams must play at least 50 percent of their games against Division II or I-A or I-AA opponents. For sports other than football and basketball there are no scheduling requirements. There are no attendance requirements for football, or arena game requirements for basketball. There are maximum financial aid awards for each sport that a Division II school must not exceed. Division II teams usually feature a number of local or in-state student-athletes. Many Division II student-athletes pay for school through a combination of scholarship money, grants, student loans and employment earnings. Division II athletics programs are financed in the institution's budget like other academic departments on campus. Traditional rivalries with regional institutions dominate schedules of many Division II athletics programs.
- Division III:** Division III institutions have to sponsor at least five sports for men and five for women, with two team sports for each gender, and each playing season represented by each gender. There are minimum contest and participant minimums for each sport. Division III athletics features student-athletes who receive no financial aid related to their athletic ability and athletics departments are staffed and funded like any other department in the university. Division III athletics departments place special importance on the impact of athletics on the participants rather than on the spectators. The student-athlete's experience is of paramount concern. Division III athletics encourages participation by maximizing the number and variety of athletics opportunities available to students, placing primary emphasis on regional in-season and conference competition.

Institutional Support:	This item includes direct transfers of administrative funds by the institution to the athletics programs. Indirect support, such as housing and food services provided by the institution, are not necessarily included.
Net Operating Results:	Total revenues less total operating expenses.
Non-gender Revenues and Expenses:	Revenues and expenses which are not specifically related to men's or women's programs. Please see Suggestions for the Reader in the Introduction.
Object of Expenditure:	Respondents were provided 12 itemized classifications of expenditures, such as grants-in-aid, salaries, travel, etc. These include tables ending with .28.
Operating Expenses:	Operating expenses include the use of cash or other assets in generating revenues. Debt service and replacement of facilities should not be included.
Private Institutions:	Respondents were asked to designate their institutions as either public or private institutions. This term generally implies that a significant portion of an institution's financial support is from the private sector.
Public Institutions:	Respondents were asked to designate their institutions as either public or private institutions. This term generally implies that a significant portion of an institution's financial support is from the public sector.
Revenues:	Revenues as used in this report include more than the traditional receipt of funds from the sale of goods or services. Included are virtually all sources of cash, such as alumni contributions and governmental and institutional support.

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providing a

quality
education to
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